

# Great Lakes Water Authority

*Key Performance Indicators and  
Effective Utility Management (EUM) Metrics  
January 09, 2019*



# Ten Attributes of Effectively Managed Water Sector Utilities (EUM)



Attribute	Attribute Components
<b>Employee and Leadership Development</b>	Recruits and retains a workforce that is competent, motivated, adaptive, and safety-focused. Establishes a participatory, collaborative organization dedicated to continual learning, improvement, and innovation. Ensures employee institutional knowledge is retained, transferred, and improved upon over time. Provides a focus on and emphasizes opportunities for professional and leadership development, taking into account the differing needs and expectations of a multi-generational workforce and for resource recovery facilities. Establishes an integrated and well-coordinated senior leadership team.
<b>Operational Optimization</b>	Ensures ongoing, timely, cost-effective, reliable, and sustainable performance improvements in all facets of its operations in service to public health and environmental protection. Makes effective use of data from automated and smart systems, and learns from performance monitoring. Minimizes resource use, loss, and impacts from day-to-day operations, and reduces all forms of waste. Maintains awareness of information and operational technology developments to anticipate and support timely adoption of improvements.
<b>Financial Viability</b>	Understands the full life-cycle cost of utility operations and value of water resources. Establishes and maintains an effective balance between long-term debt, asset values, operations and maintenance expenditures, and operating revenues. Establishes predictable rates—consistent with community expectations and acceptability—adequate to recover costs, provide for reserves, maintain support from bond rating agencies, plan and invest for future needs, and taking into account the needs of disadvantaged households. Implements sound strategies for collecting customer payments. Understands the opportunities available to diversify revenues and raise capital through adoption of new business models.
<b>Infrastructure Strategy and Performance</b>	Understands the condition of and costs associated with critical infrastructure assets. Plans infrastructure investments consistent with anticipated growth, system reliability goals, and relevant community priorities, building in flexibility for evolution in technology and materials, and uncertainty in the overall future operating context (e.g., climate impacts, customer base). Maintains and enhances the condition of all assets over the long-term at the lowest possible life-cycle cost and acceptable risk consistent with customer, community, and regulator-supported service levels. Assures asset repair, rehabilitation, and replacement efforts are coordinated within the community to minimize disruptions and other negative consequences.
<b>Enterprise Resiliency</b>	Ensures utility leadership and staff work together internally, and with external partners, to anticipate, respond to, and avoid problems. Proactively identifies, assesses, establishes tolerance levels for, and effectively manages a full range of business risks (including interdependencies with other services and utilities, legal, regulatory, financial, environmental, safety, physical and cyber security, knowledge loss, and natural disaster-related) in a proactive way consistent with industry trends and system reliability goals.

# Ten Attributes of Effectively Managed Water Sector Utilities (EUM)



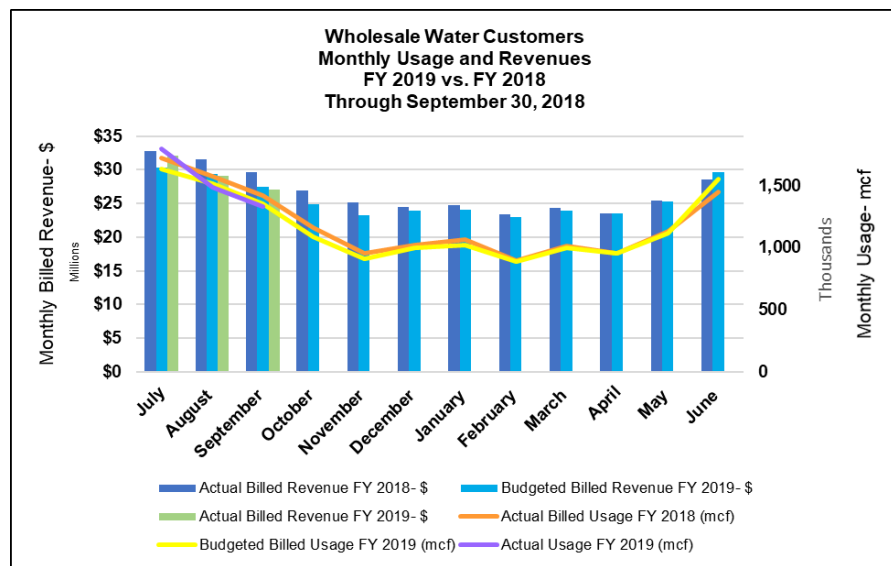
Attribute	Attribute Components
<b>Product Quality</b>	Produces “fit for purpose” water that meets or exceeds full compliance with regulatory and reliability requirements and consistent with customer, public health, ecological, and economic needs. Products include treated drinking water, treated wastewater effluent, recycled water, stormwater discharge, and recovered resources.
<b>Customer Satisfaction</b>	Provides reliable, responsive, and affordable services in line with explicit, customer-derived service levels. Utilizes a mix of evolving communication technologies to understand and respond to customer needs and expectations, including receiving timely customer feedback and communicating during emergencies. Provides tailored customer service and outreach to traditional residential, commercial, and industrial customers, and understands and exercises as appropriate the opportunities presented by emergent customer groups (e.g., high strength waste producers, power companies).
<b>Community Sustainability</b>	Takes an active leadership role in promoting and organizing community sustainability improvements through collaboration with local partners (e.g., transportation departments, electrical utilities, planning departments, economic development organizations, watershed and source water protection groups). Manages operations, infrastructure, and investments to support the economic, environmental, and social health of its community. Integrates water resource management with other critical community infrastructure, social, and economic development planning to support community-wide resilience, sustainability, and livability to enhance overall water resource sustainability.
<b>Water Resource Sustainability</b>	Ensures the availability and sustainable management of water for its community and watershed, including water resource recovery. Understands its role in the complete water cycle, understands fit for purpose water reuse options, and integrates utility objectives and activities with other watershed managers and partners. Understands and plans for the potential for water resource variability (e.g., extreme events, such as drought and flooding), and utilizes as appropriate a full range of watershed investment and engagement strategies (e.g., Integrated Planning). Engages in long-term integrated water resource management, and ensures that current and future customer, community, and ecological water-related needs are met.
<b>Stakeholder Understanding and Support</b>	Engenders understanding and support from stakeholders (anyone who can affect or be affected by the utility), including customers, oversight bodies, community and watershed interests, and regulatory bodies for service levels, rate structures, operating budgets, capital improvement programs, and risk management decisions. Actively promotes an appreciation of the true value of water and water services, and water’s role in the social, economic, public, and environmental health of the community. Involves stakeholders in the decisions that will affect them, understands what it takes to operate as a “good neighbor,” and positions the utility as a critical asset to the community.



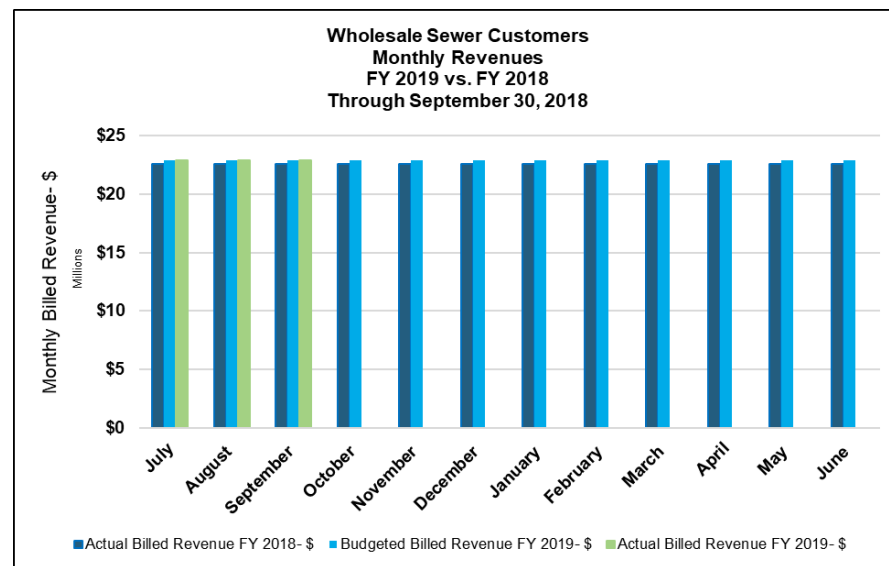
**EUM Attribute:**

**Financial Viability**

# Financial Viability – Reliability of Wholesale Water and Sewer Revenue Projections

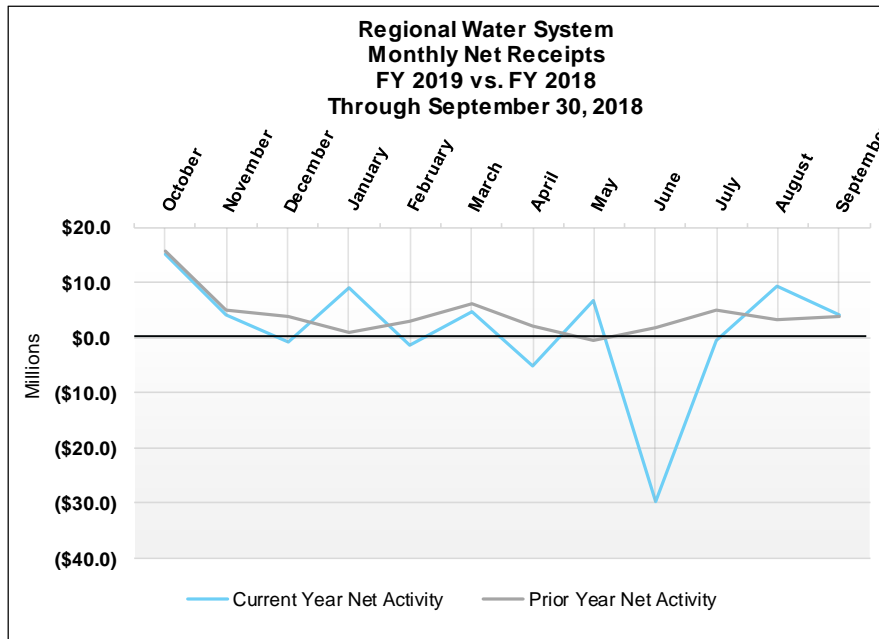


Wholesale Water System billed revenues for FY 2019 are stable with actual billings at 101.4% of budget and actual usage at 102.7% of budget through September 2018. Billed revenue for FY 2019 was 6.0% lower compared to the same period in FY 2018.

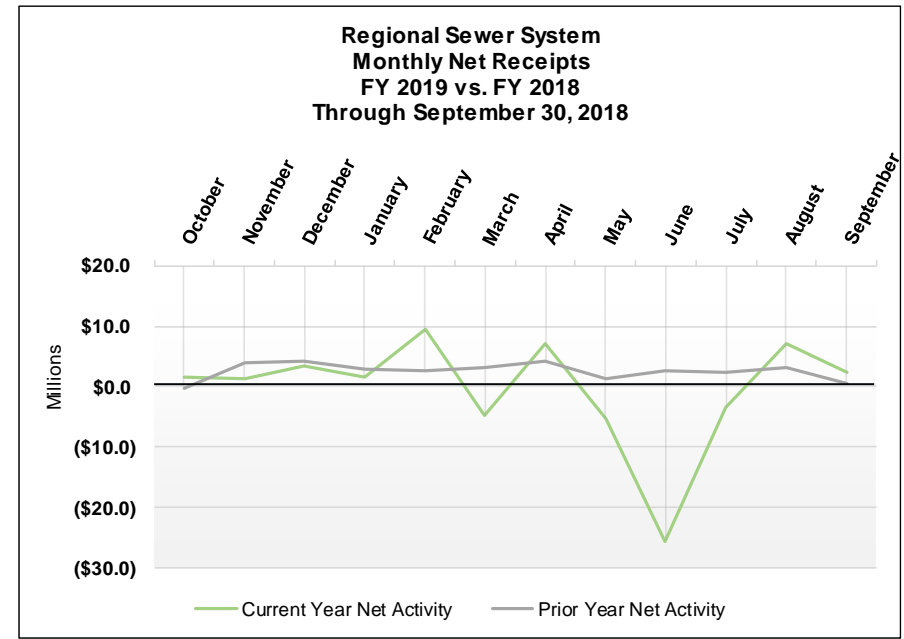


Wholesale Sewer System billed revenues for FY 2019 are stable with actual billings at 100% of budget (based on the full fixed monthly charge) through September 2018. Billed revenue for FY 2019 was 1.3% higher compared to the same period in FY 2018.

# Financial Viability – GLWA Regional System Net Receipts

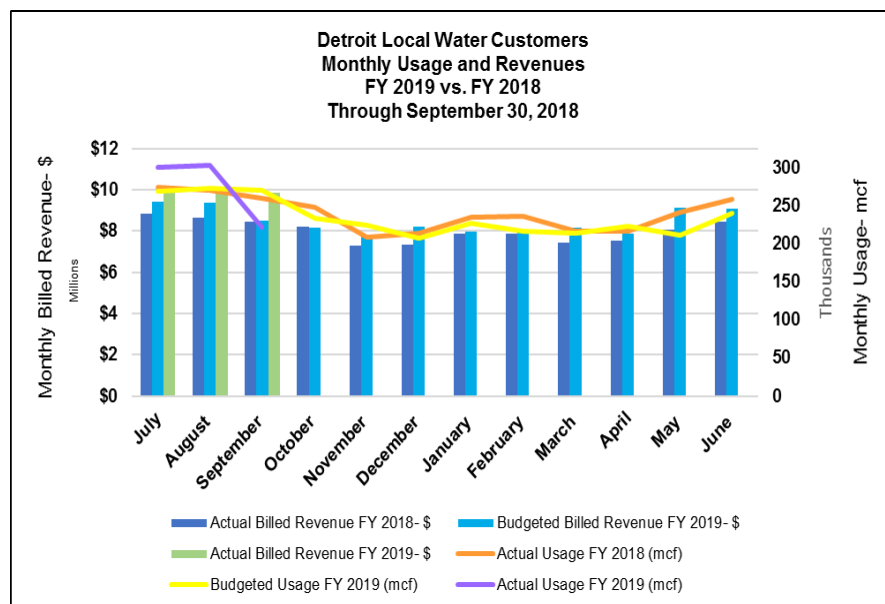


Regional Water System net receipts for September 30, 2018 exceeded MBO disbursements by \$4.12 million resulting in a year-to-date net receipts over disbursements ratio of 18% for FY 2019. This metric does vary monthly based on collection activity. The life-to-date metric for net receipts over disbursements for the regional water system is 11%.

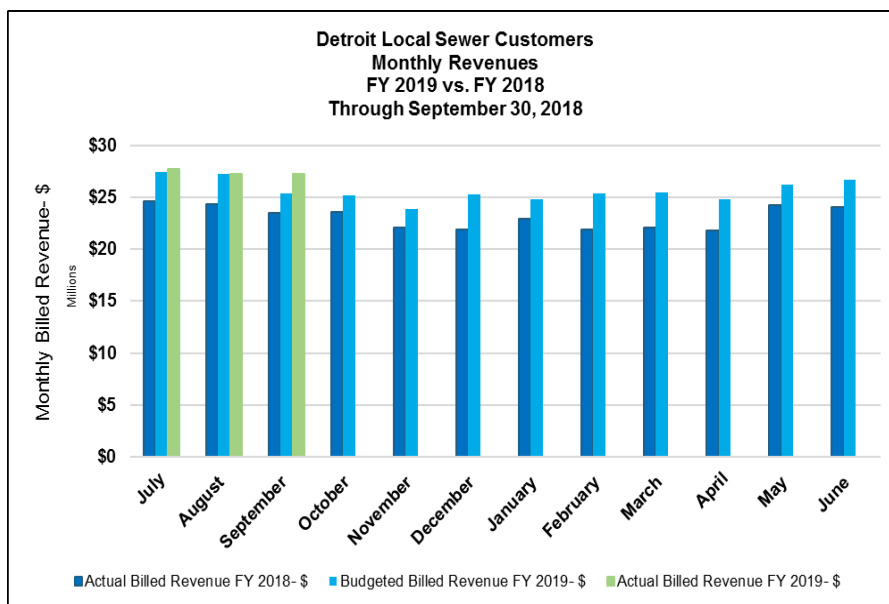


Regional Sewer System net receipts for September 30, 2018 exceeded MBO disbursements by \$2.25 million resulting in a year-to-date net receipts over disbursements ratio of 5% for FY 2019. This metric does vary monthly based on collection activity. The life-to-date metric for net receipts over disbursements for the regional sewer system is 3%.

# Financial Viability – Reliability of Detroit Local Water and Sewer Revenue Projections

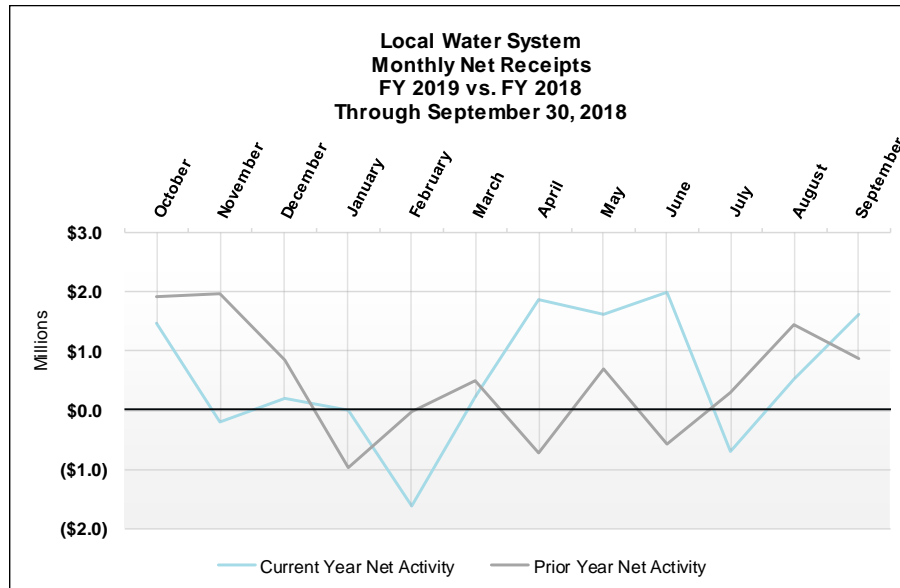


Detroit Local Water System billed revenues for FY 2019 are stable with actual billings at 109.4% of budget and actual usage at 101.5% of budget through September 2018. Billed revenue for FY 2019 was 15.3% higher compared to the same period in FY 2018.

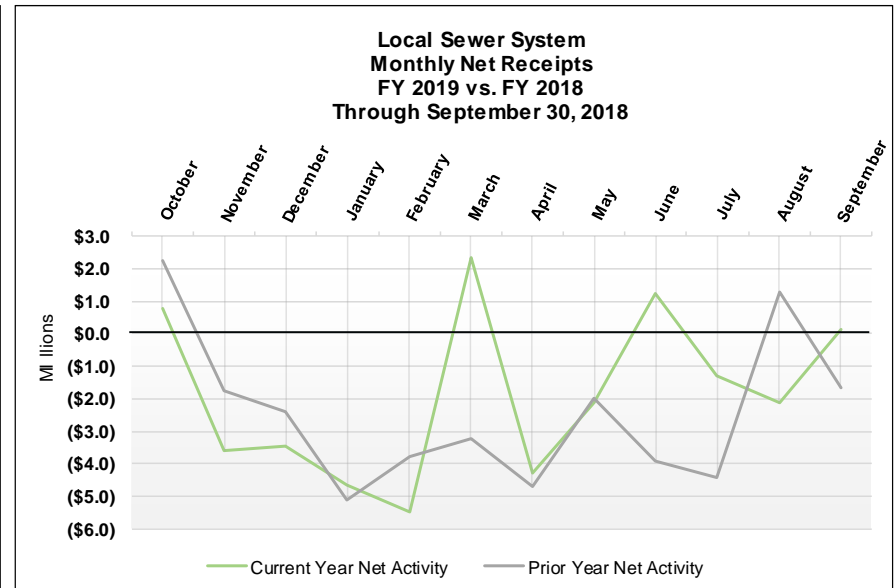


Detroit Local Sewer System billed revenues for FY 2019 are stable with actual billings at 102.8% of budget and actual usage at 104.4% of budget through September 2018. Billed revenue for FY 2019 was 13.4% higher compared to the same period in FY 2018.

# Financial Viability – DWSD Local System Net Receipts



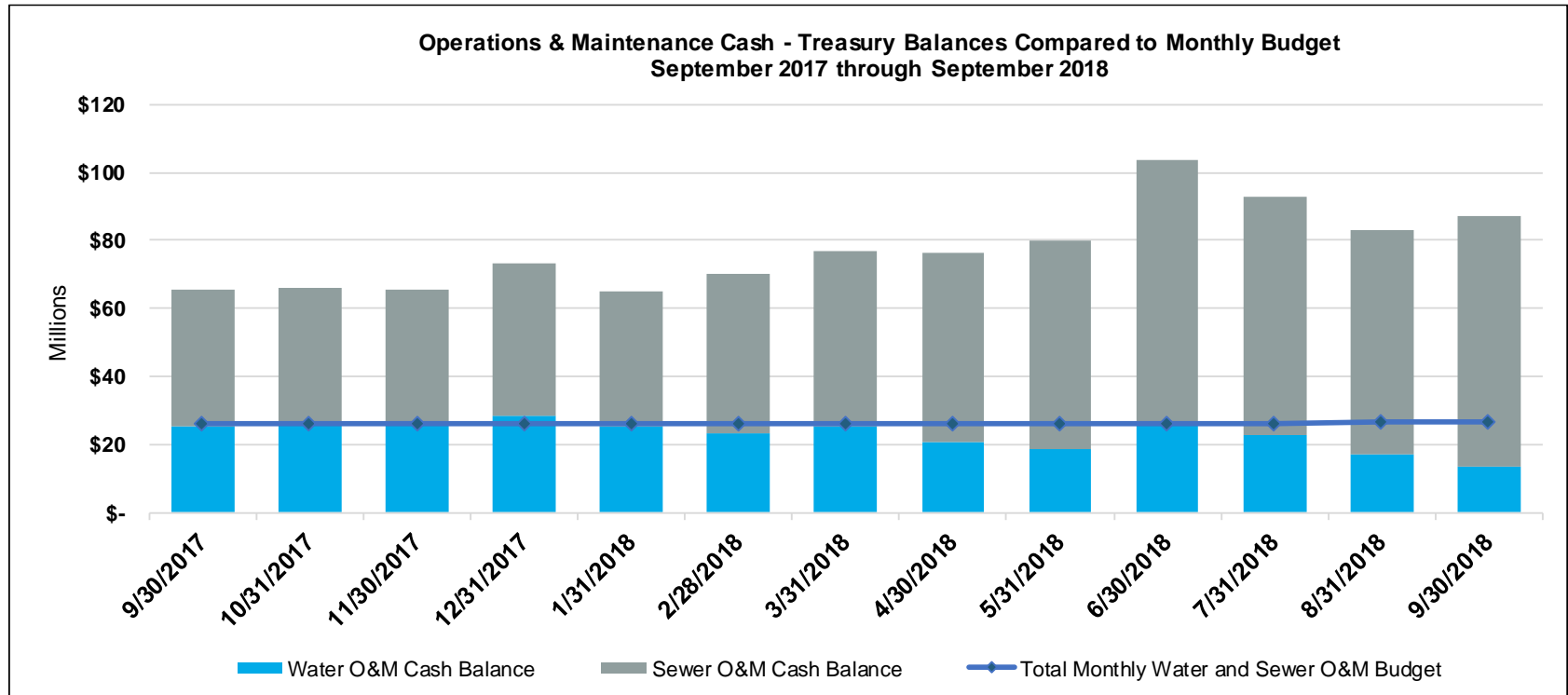
Local Water System net receipts for September 30, 2018 exceeded MBO disbursements by \$1.62 million resulting in a year-to-date net receipts over disbursements ratio of -1 for FY 2019. This metric does vary monthly based on collection activity. The life-to-date net receipts over disbursements ratio for the local water system is 3%.



Local Sewer System net receipts for September 30, 2018 slightly exceeded MBO disbursements by \$0.13 million resulting in a year-to-date net receipts over disbursements ratio of -7%. This metric does vary monthly based on collection activity. The life-to-date metric for net receipts over disbursements for the local water system is -8%. DWSD has proposed a long-term plan to address this structural shortfall.

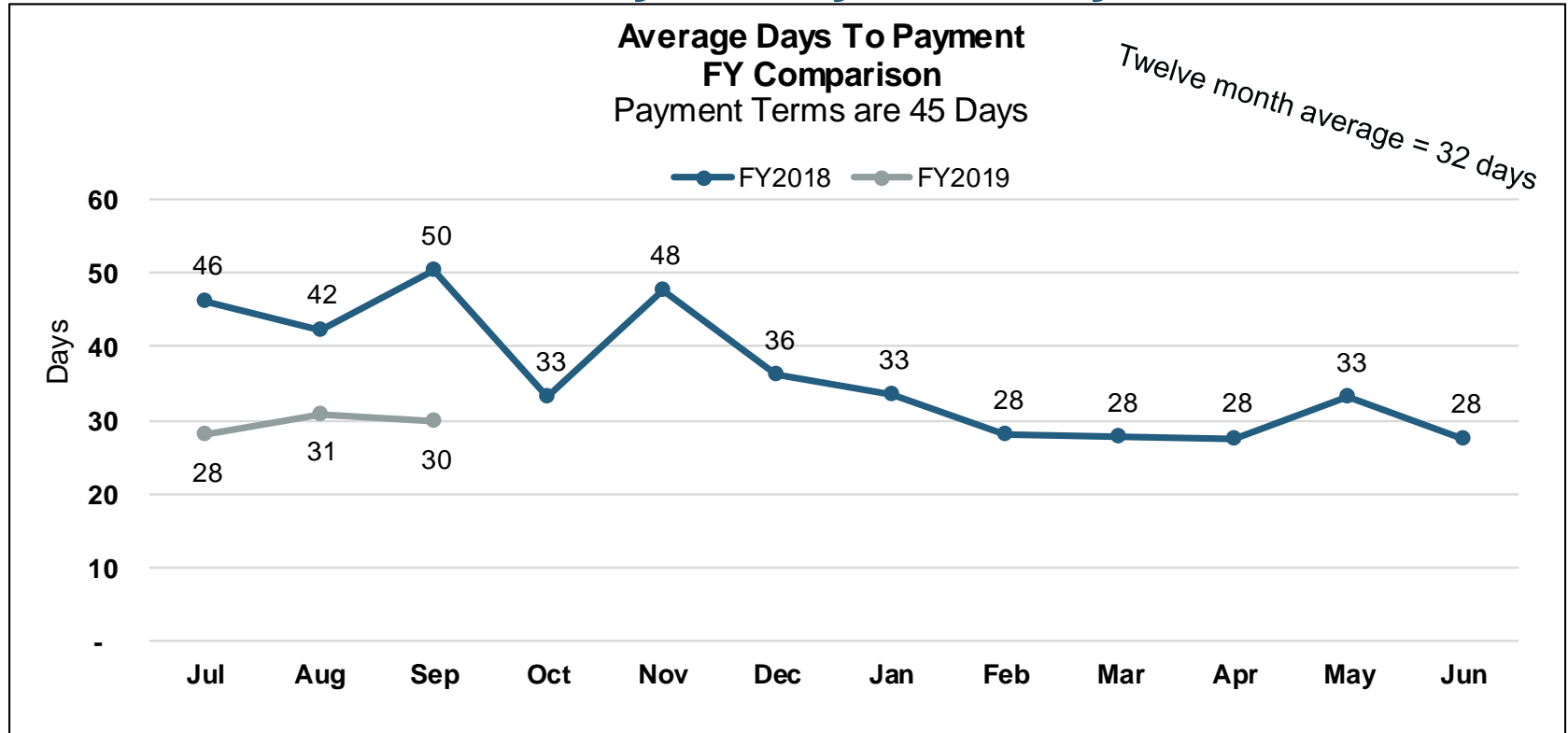


# Financial Viability – Revenue Stability and Appropriate O&M Cash Reserves



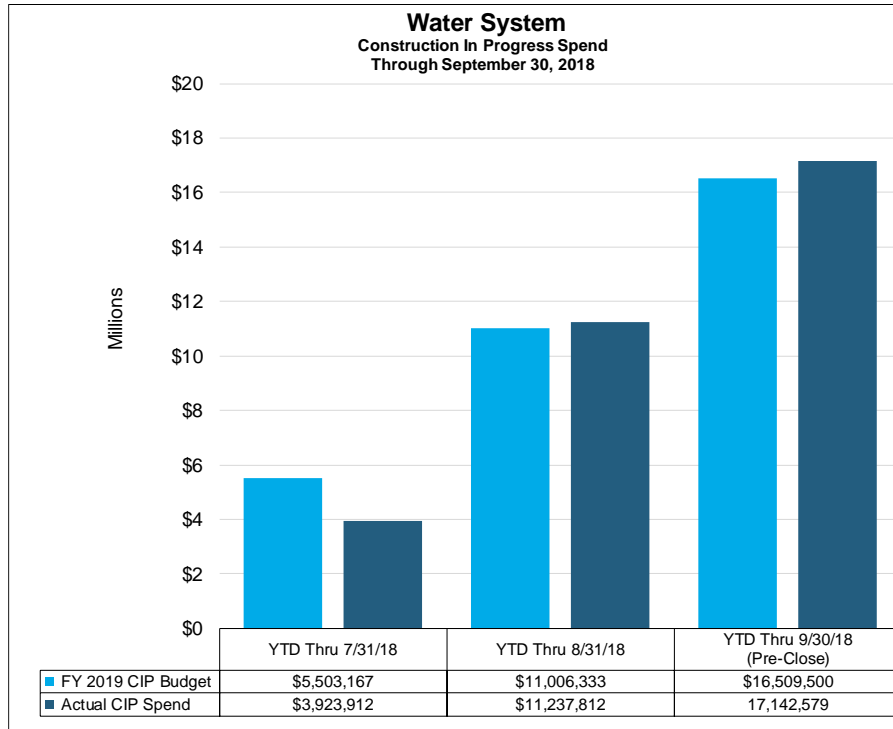
- Cash balances are appropriate to fund monthly budgeted Operations & Maintenance (O&M) with an average ratio of O&M cash to budget of 2.25x for water and 3.40x for sewer.
- Variability in cash balances for April and May 2018 was due to settlement of interfund receivables/payables for FY 2017 that were on hold awaiting the approval of the Memorandum of Understanding Term Sheet and effect on final FY 2017 audited financial report completion. These transfers were completed by June 30, 2018.
- Variability in cash balances for July thru September 2018 is due to interfund receivables/payables that have not been settled.

# Financial Viability – Days to Pay an Invoice

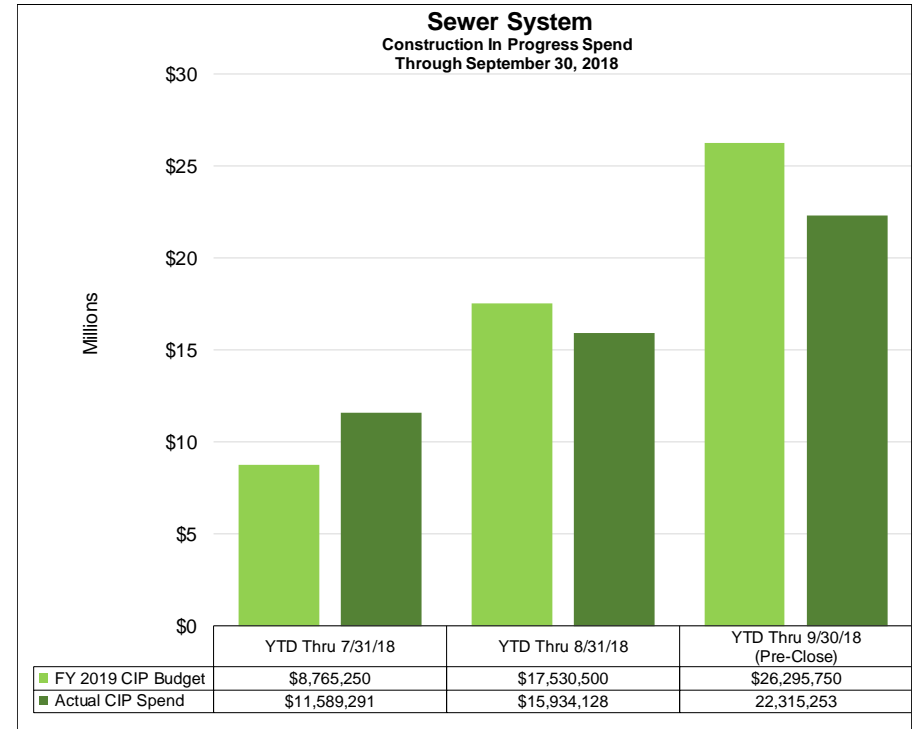


- Timely vendor payments support supplier relations and is the outcome of a collaborative workflow from requisition to payment. It also serves as a means to leverage early payment discounts, provide timely financial reporting, and improve cashflow projections.
- GLWA's vendor payment timing goal is a twelve month average of < 30 days from invoice receipt to payment date. This goal is fifteen days earlier than GLWA's established vendor terms. As of September 2018 the twelve month average is 32 days, continuing a steady improvement trend.

# Financial Viability- FY 2019 Total CIP Spend



Water System Construction in Progress (CIP) Spend: As of September 2018, the Water system incurred \$17,142,579 of CIP costs to date. This is 104% of the total prorated spend, exceeding budget current period budget expectations, and maintaining a increase over the prior period.



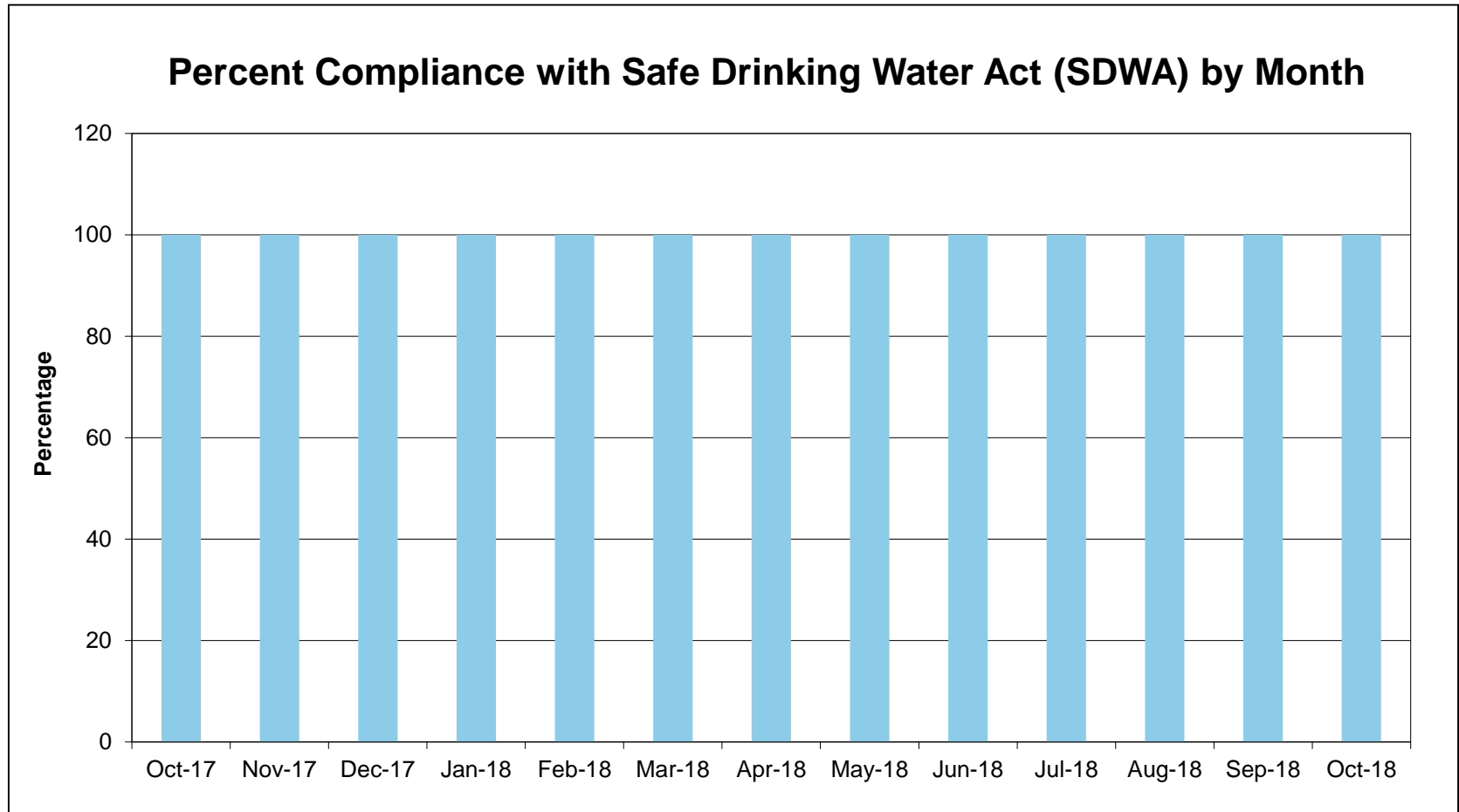
Sewer System Construction in Progress (CIP) Spend: As of September 2018, the Sewer system incurred \$22,315,253 of CIP costs to date. This is 85% of the total prorated spend, falling short of current period budget expectations, but maintaining a steady increase over the prior period.



# EUM Attribute:

## Product Quality

# Product Quality – SDWA Compliance

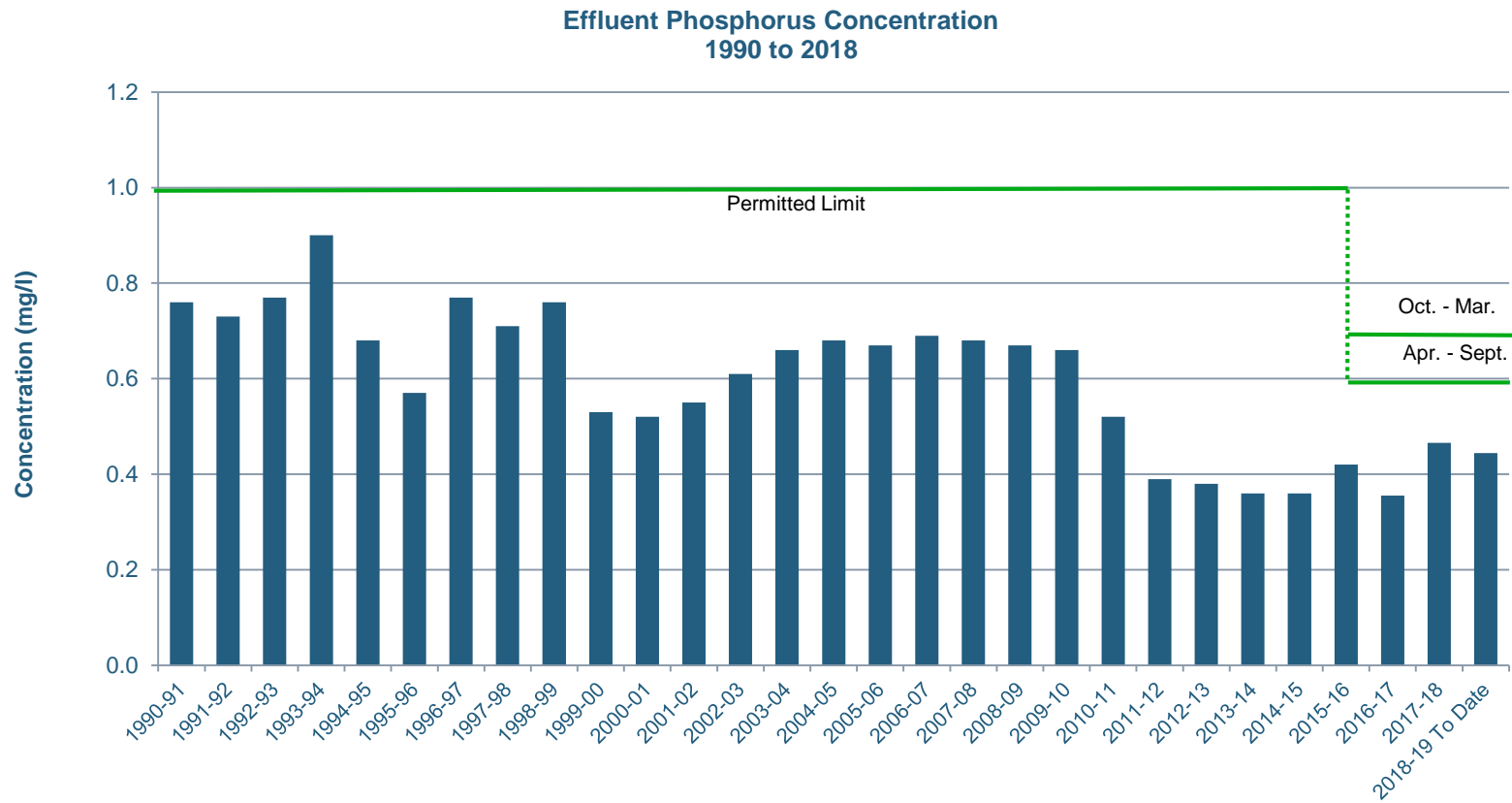


**Product Quality:** GLWA's goal is to surpass Safe Drinking Water Act requirements and this slide indicates compliance for the month.

# Product Quality

## Regulatory Compliance – Effluent Phosphorous Concentration

- Significant progress has been made in the reduction of effluent phosphorus.
- GLWA strives to surpass Federal and State requirements.

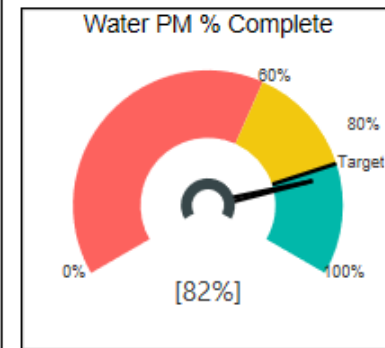
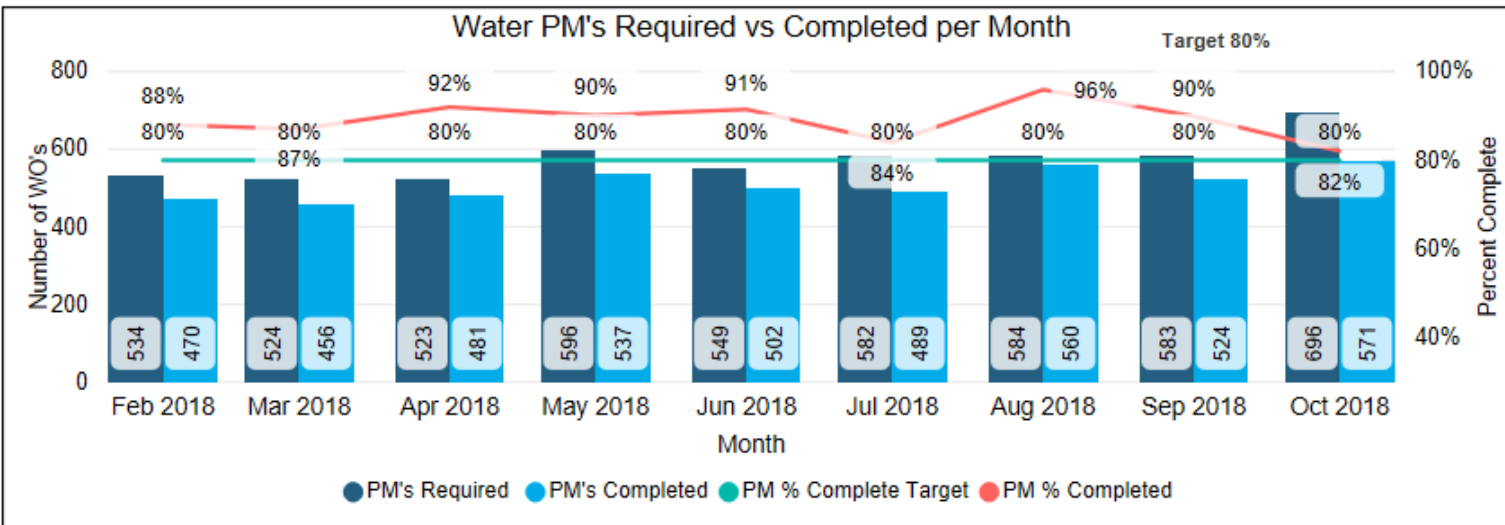
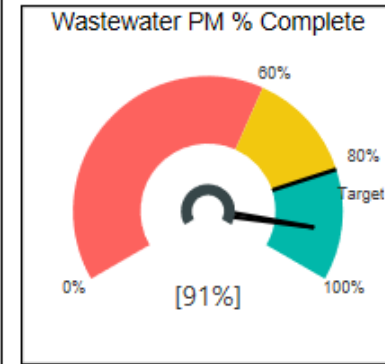
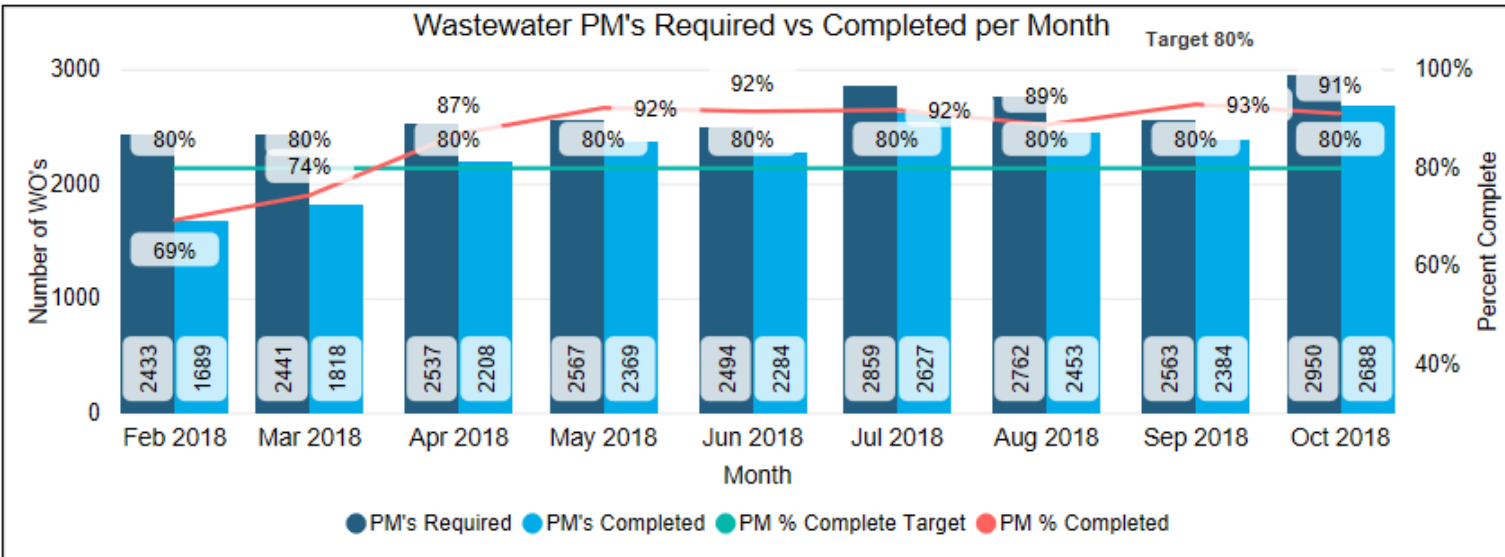




**EUM Attribute:**

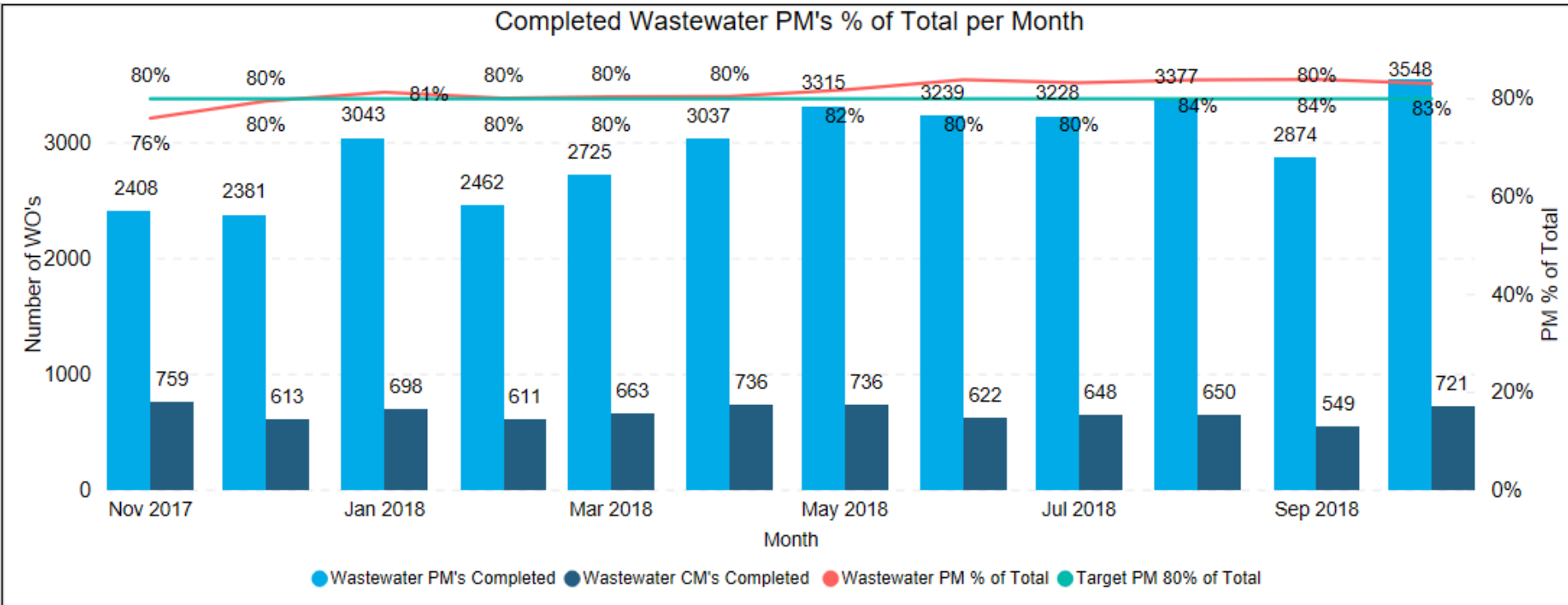
**Infrastructure  
Strategy and  
Performance**

# Infrastructure Strategy and Performance – Wastewater and Water Preventative Maintenance (PM) Management October 2018

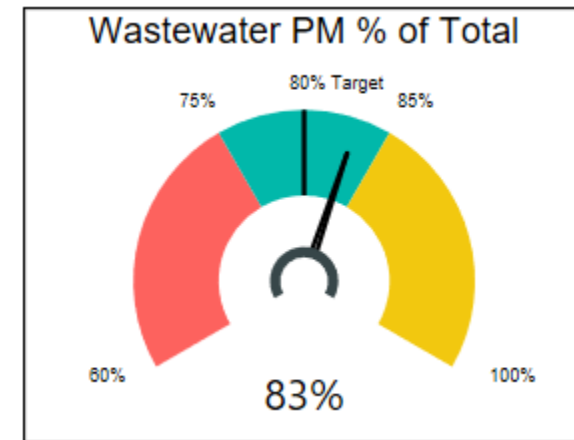




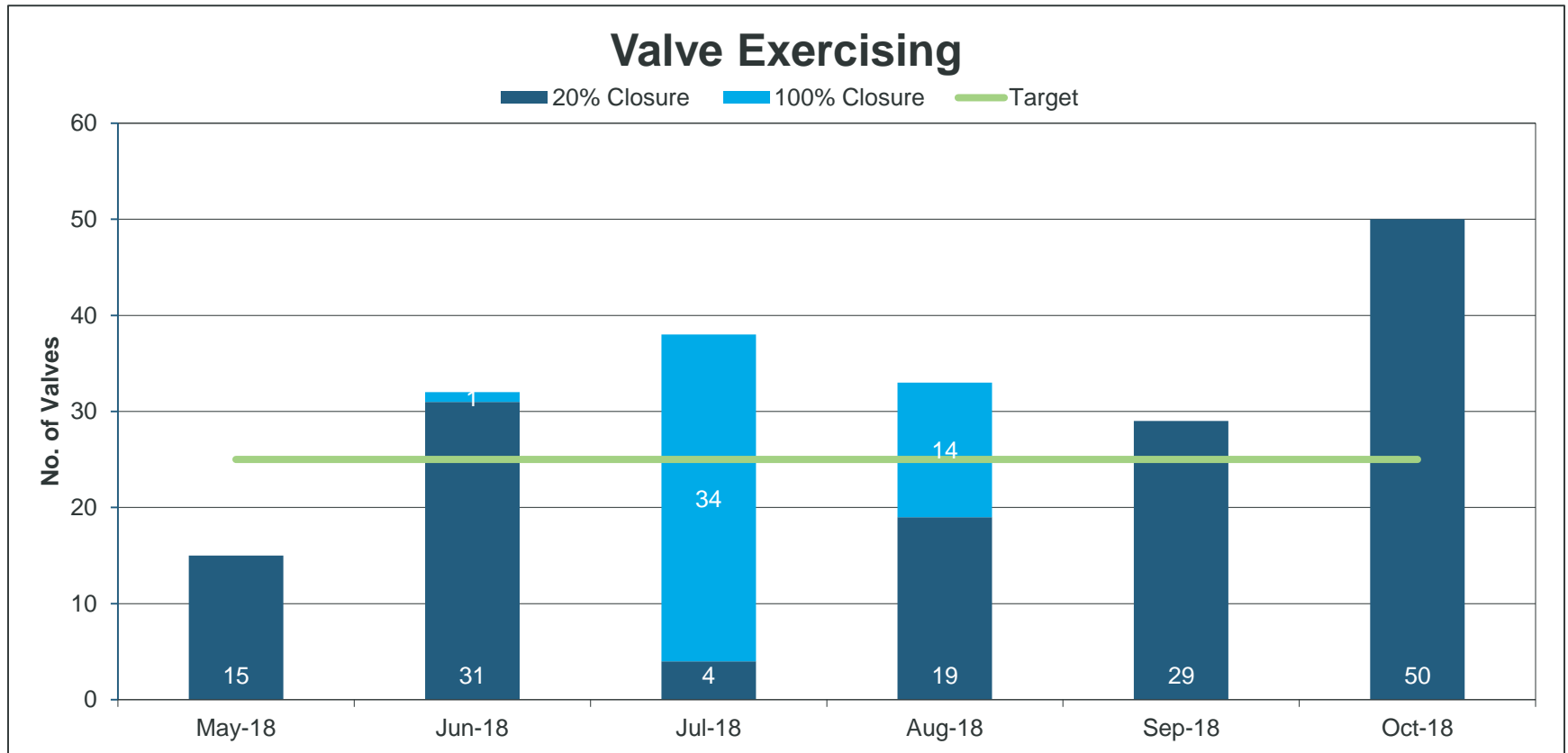
# Infrastructure Strategy and Performance – Wastewater Preventative & Corrective Maintenance Management October 2018



\*The Target is derived from the 2017 American Water Works Association Utility Benchmarking program that indicates that an appropriate level of PM activities can be identified by the PM percentage of total maintenance work performed. If the percentage is significantly lower than the target (red) it is a warning of possible increase in unplanned, emergency type work (CM). If the percentage is significantly higher than the target (yellow) it is a warning that PMs can be reduced and resources can be better directed to other system needs.



# Infrastructure Strategy and Performance – Water and Field Services Valve Exercising



Valves cycled 20% on the initial visit/attempt • Valves cycled 100% on the second visit/attempt • Target to exercise 25 valves per month

**Infrastructure Strategy and Performance:** GLWA's goal is to determine the status of system valves and prioritize necessary repairs. 450 valves will be evaluated and will be operated from open position to close and back open two times at a minimum.



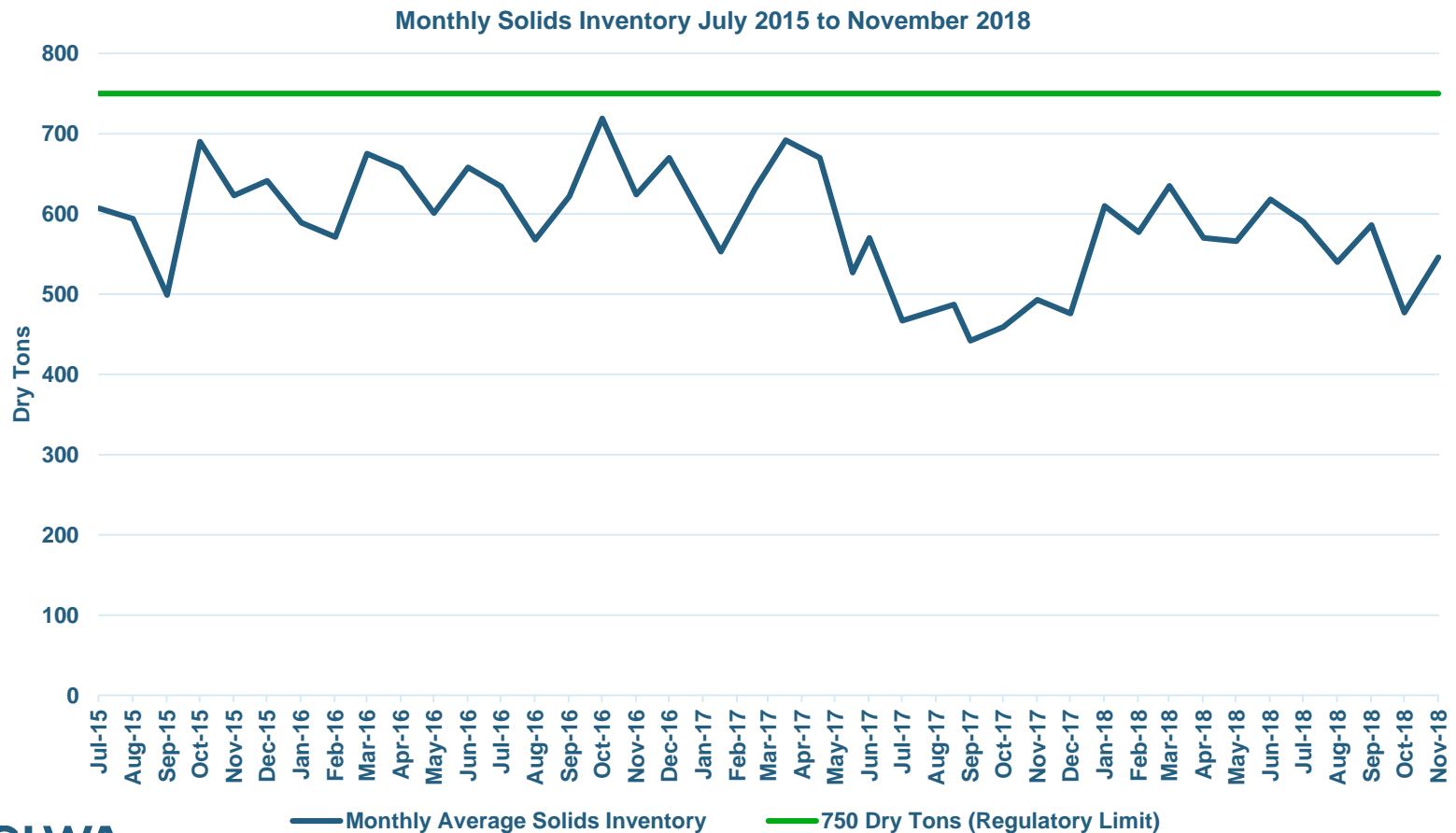
**EUM Attribute:**

**Operational  
Optimization**

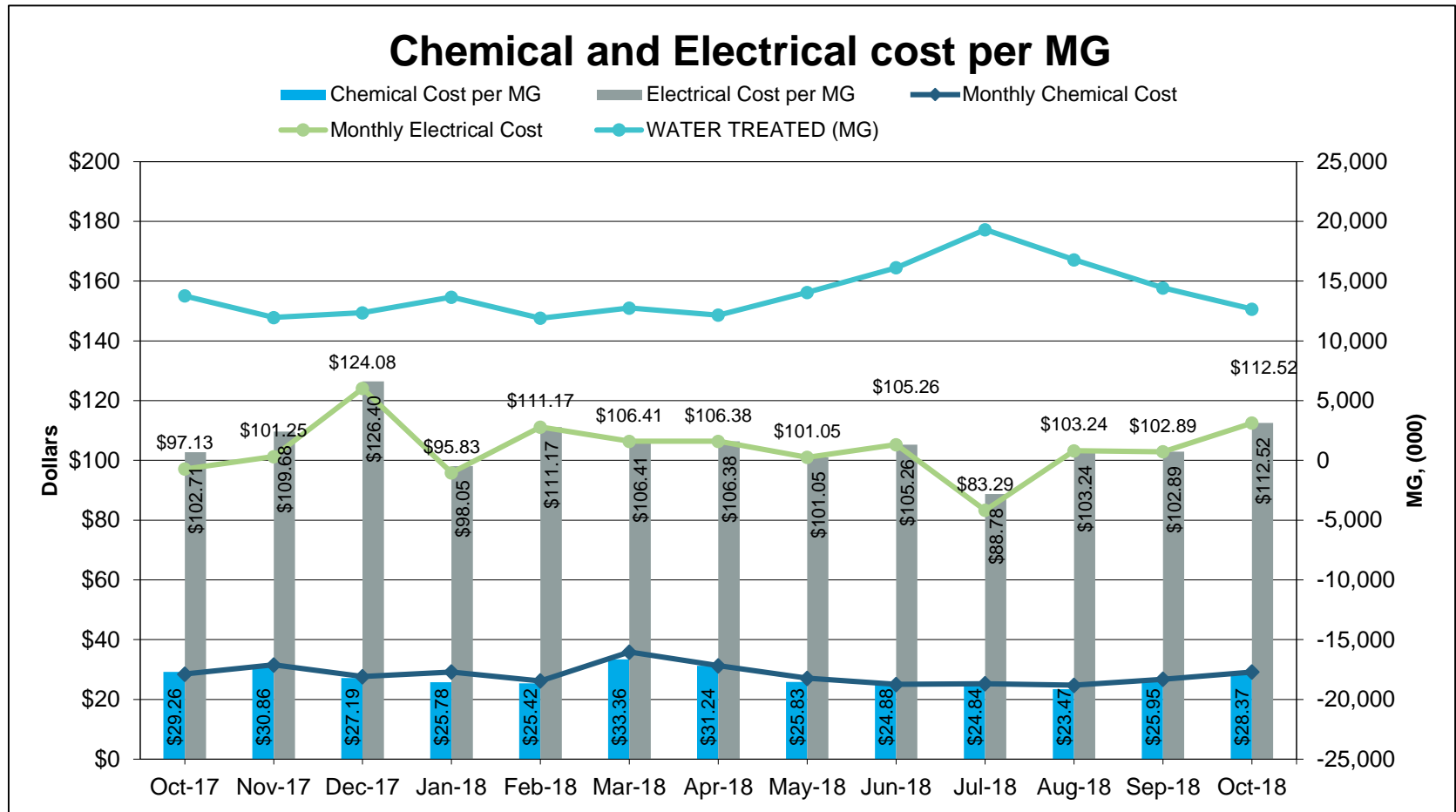
# Operational Optimization

## Regulatory Compliance – Monthly Solids Inventory

- Solids inventory is a measure of process performance and is regulated by the State.
- Having consistently tracked below 750 dry tons since Oct. 2014 is noteworthy.



# Operational Optimization Chemical & Electrical Cost



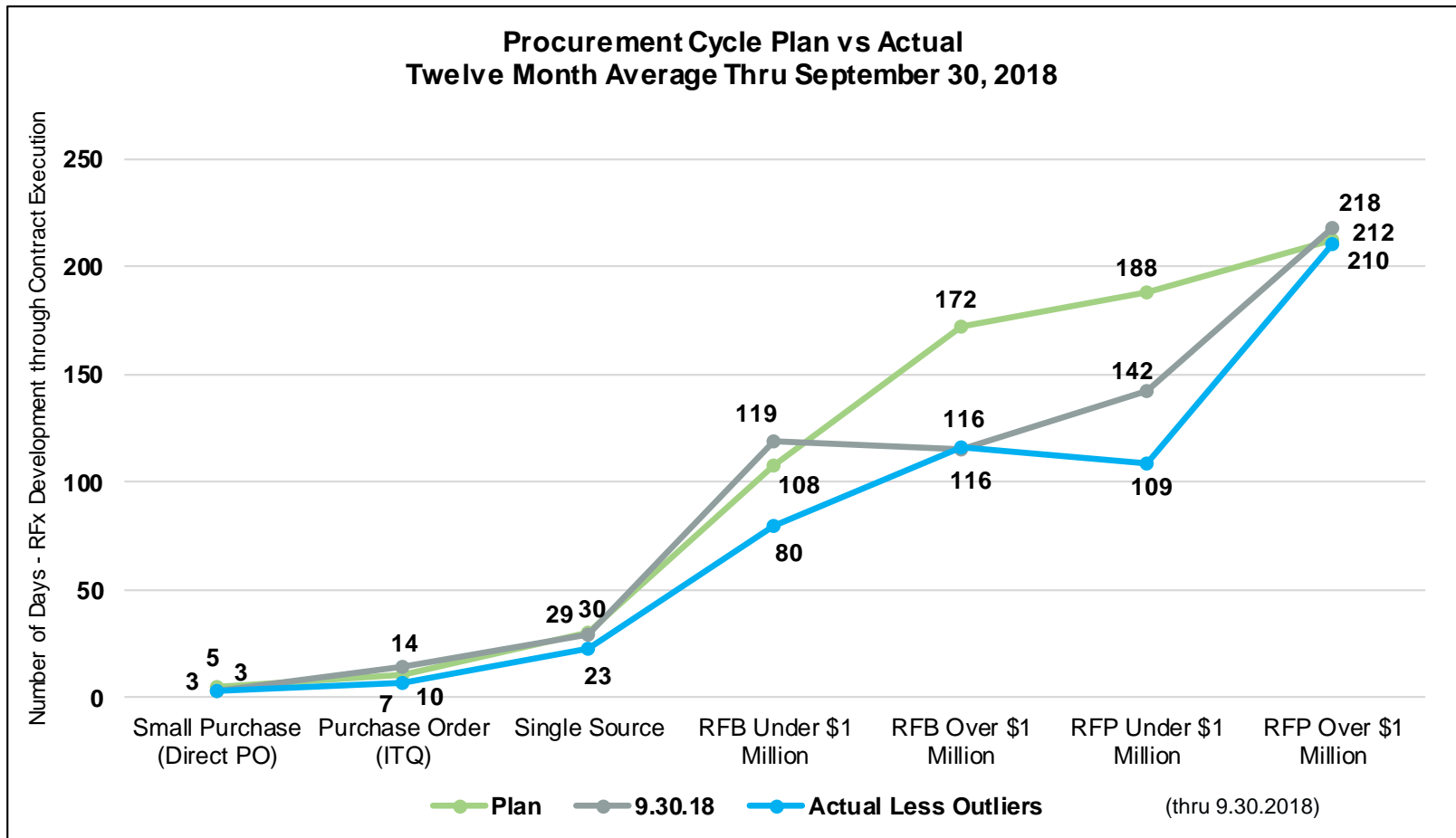
**Operational Optimization:** Being able to identify ongoing performance improvements for chemical and electrical usage per MG of water pumped is a key metric in managing operational cost. This slide is under development to include tracking of total costs per MG.



**EUM Attribute:**

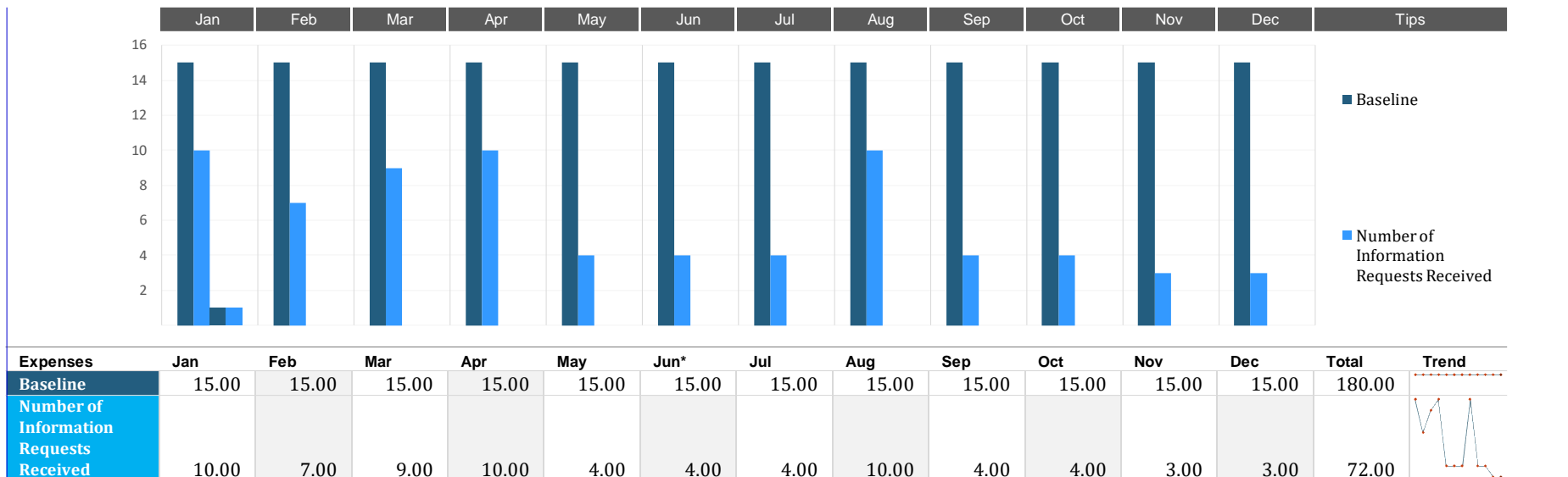
**Enterprise  
Resiliency**

# Enterprise Resiliency - Procurement Cycle Plan vs. Actual Timeline



- The Procurement team tracks the number of days required to move a project from the point of a finalized scope to an executed contract. This is tracked across seven different project execution categories ranging from small, direct purchases to large requests for proposals.
- For the twelve-month period ended September 31, 2018 GLWA Procurement is meeting or slightly exceeding execution goals for three of the seven project categories. Single Source, RFB Over \$1 Million and RFP under \$1 Million do show improvement this period. Efforts are being made to address the Small Purchase category which continues to lag.

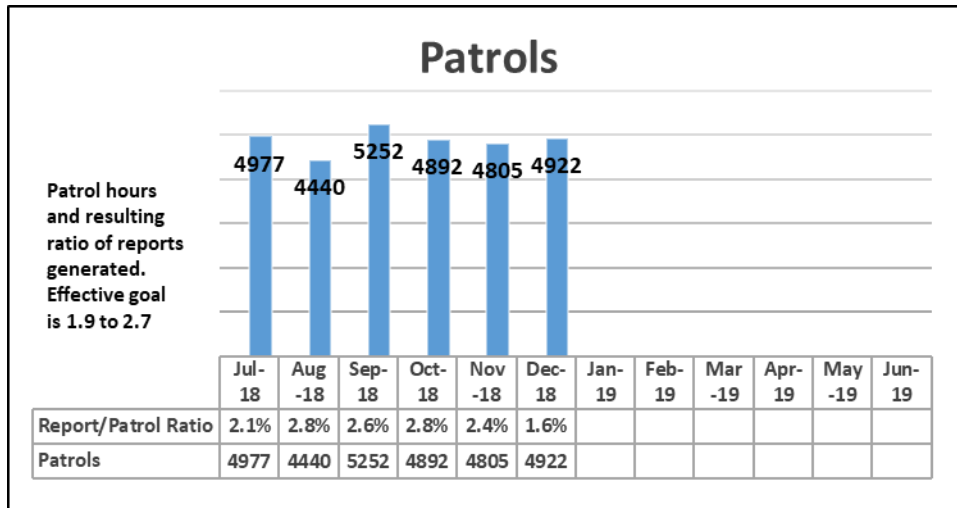
# Enterprise Resiliency – General Counsel Information Requests Received



One of the measures of organizational transparency is access to information. GLWA maintains many avenues of informal information access, including through its website. To the extent the information is readily available, the Office of the General Counsel should receive fewer FOIA requests over time.

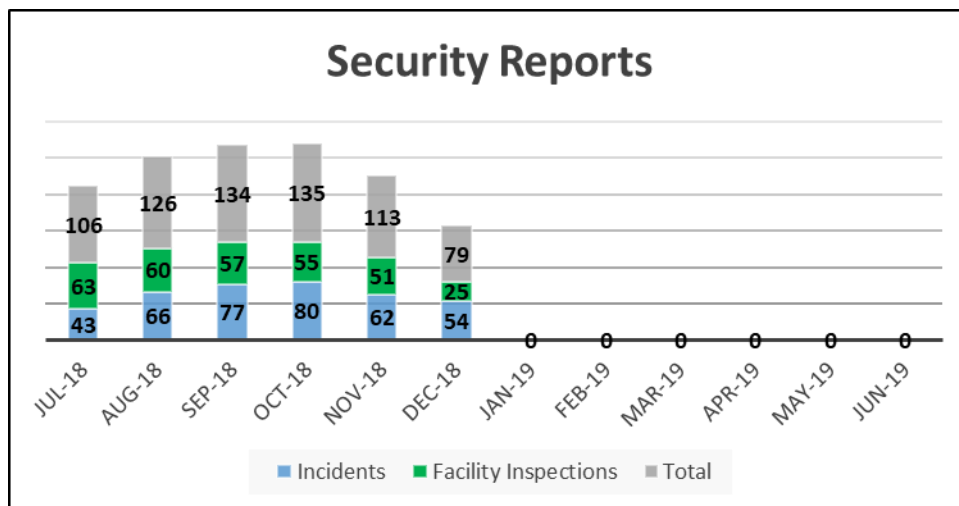


# Enterprise Resiliency – Security & Integrity

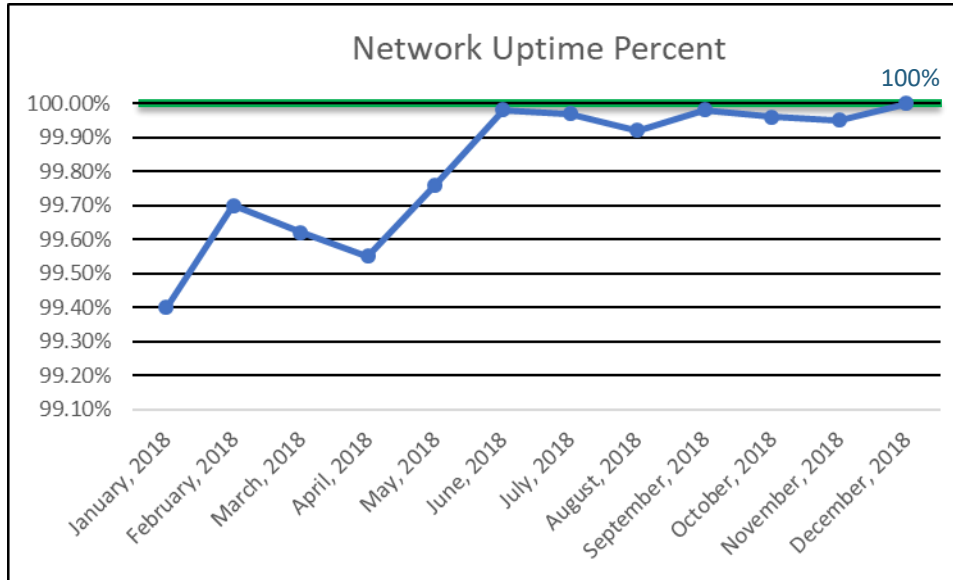


- Patrols are an indication of the level of services rendered by the staff of the Security & Integrity Group.

- Security reports are an indication of the effectiveness of security programs (less is better).

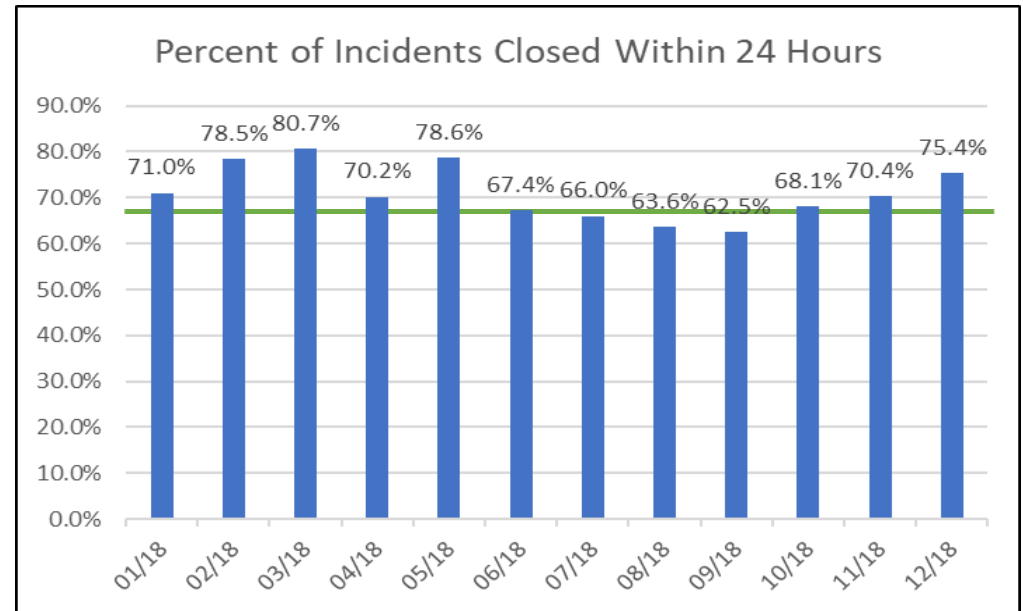


# Enterprise Resiliency – Information Technology

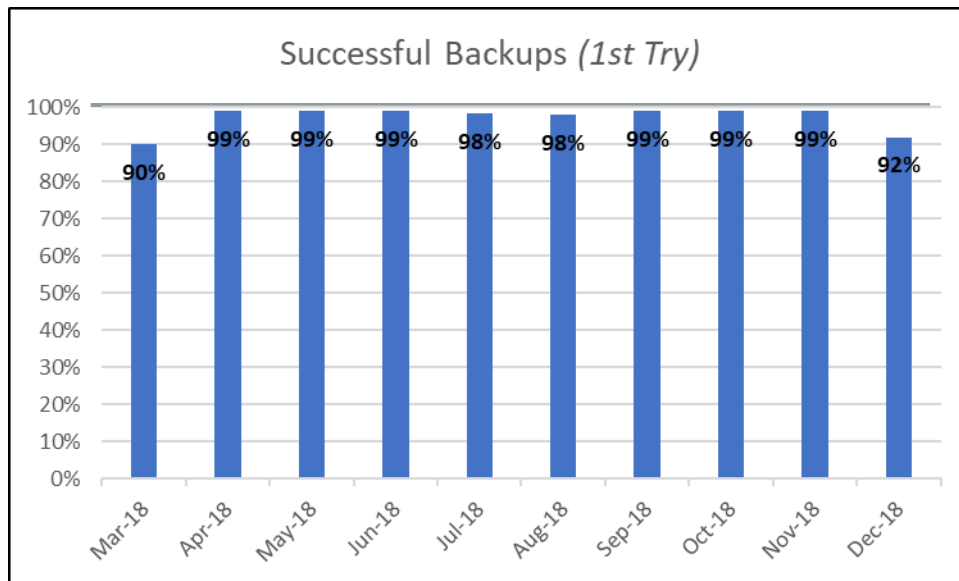


- GLWA has 59 network-connected sites, including offices, plants, pump stations, and other facilities.
- Network connectivity allows employees to access the applications needed to do their work and connects plants and pump stations to the intranet to report operational data

- An Incident is a technology issue that is preventing an employee from performing some part of their job duties
- Quick resolution of incidents increases employee productivity.
- The industry standard for 24-hour resolution is 68%

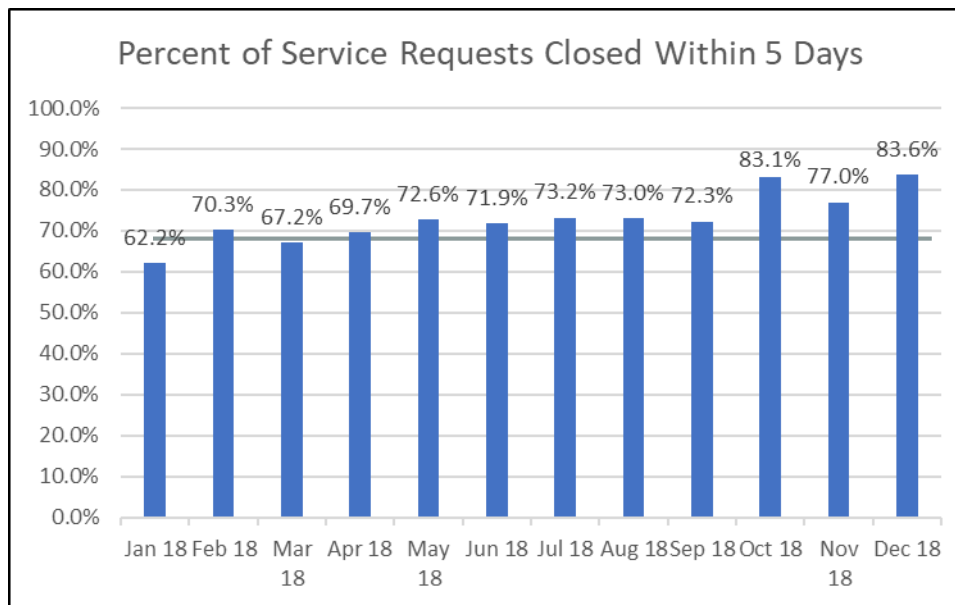


# Enterprise Resiliency – Information Technology

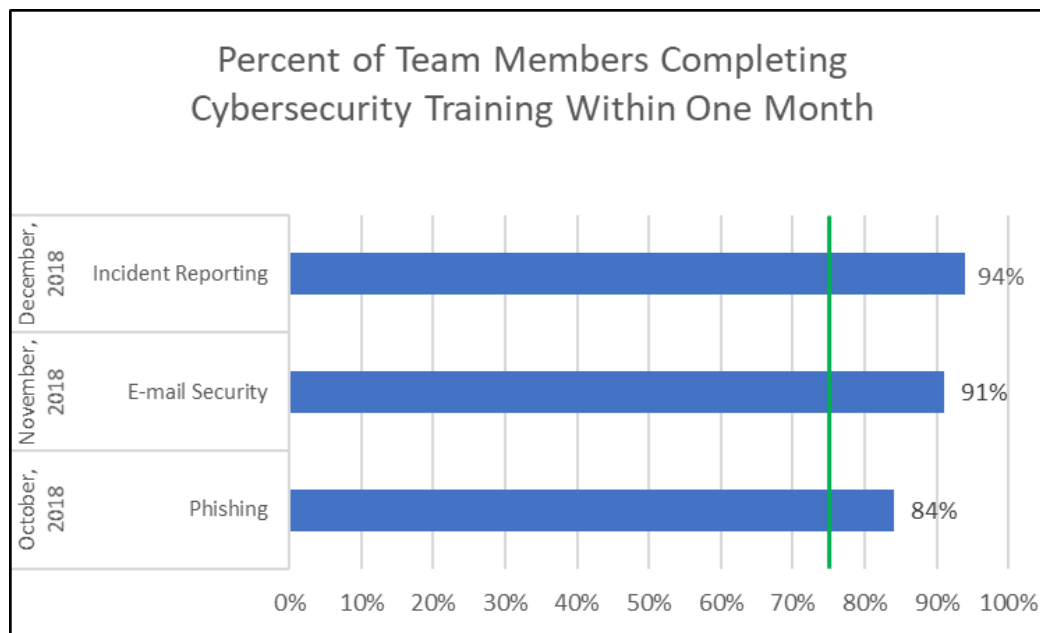


- Backups ensure that GLWA's information is safe in case of unexpected disruptions.
- Successfully backing up on the first try streamlines operations and frees up resources for other tasks.

- A service request is a request for IT work that is not preventing an employee from performing their work.
- Timely fulfilment of service requests ensure that employees have the technology resources needed to do their jobs, and increases job satisfaction.



# Enterprise Resiliency – Information Technology



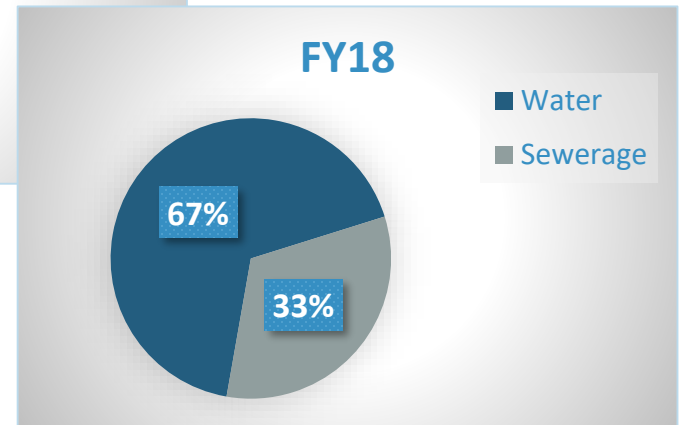
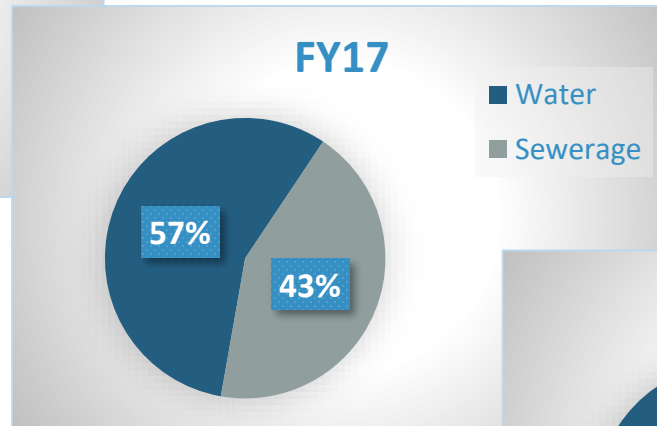
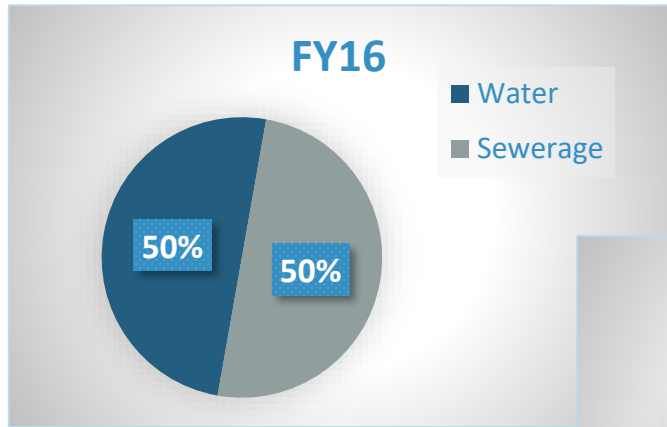
- End users are responsible for 80% of cybersecurity breaches.
- Well trained users are less likely to take action that could cause a breach

# Enterprise Resiliency – Key Workers' Compensation Comparative Metrics Valued as of June 30, 2018

Fiscal Year Ending	Claim Count	Incurred	Paid	Average Paid Cost per Claim	Other Metrics		
					# of Litigated Claims	# of Open Claims	% Medical Only
06.30.2016	30*	\$46,720	\$46,720	\$1,557	-0-	-0-	77%
06.30.2017	53	\$189,301	\$189,301	\$3,572	-0-	-0-	74%
06.30.2018	50	\$341,249	\$142,086	\$2,841	2	13	55%

\*Represents 6 months of losses (January 1, 2016 – June 30, 2016)

# Enterprise Resiliency – Workers' Compensation Claims by System As of June 30, 2018



# Enterprise Resiliency – All Litigated Workers' Compensation Claims As of June 30, 2018

Total number of litigated files = 1.5% of all reported claims since January 1, 2016

Date of Loss / Injury Description	Claim Status	Total Incurred	Total Paid	Expected Outcome
October 4, 2017 Right Rotator Cuff	Pending	\$72,440	\$34,828	"Take nothing" re: additional wage loss following termination for cause
October 29, 2017 Motor Vehicle Accident – Alleged Lower Back	Pending	\$9,000	\$9.80	Claimant's <i>Application for Mediation</i> to be withdrawn by WC Agency (failure to pursue)

# Enterprise Resiliency – General Liability and Auto Liability Claims

**As of June 30, 2018**  
(all claims are closed)

Fiscal Year Ending	General Liability		Auto Liability	
	# of Claims	Total Paid	# of Claims	Total Paid
06.30.2016	1	\$405	1	\$1,000
06.30.2017	3	\$246,034*	3	\$2,649
06.30.2018	0	\$ -0-	1	\$ -0-

\* \$244,923 (99.6%) of the total is related to *Beasley vs. GLWA* matter

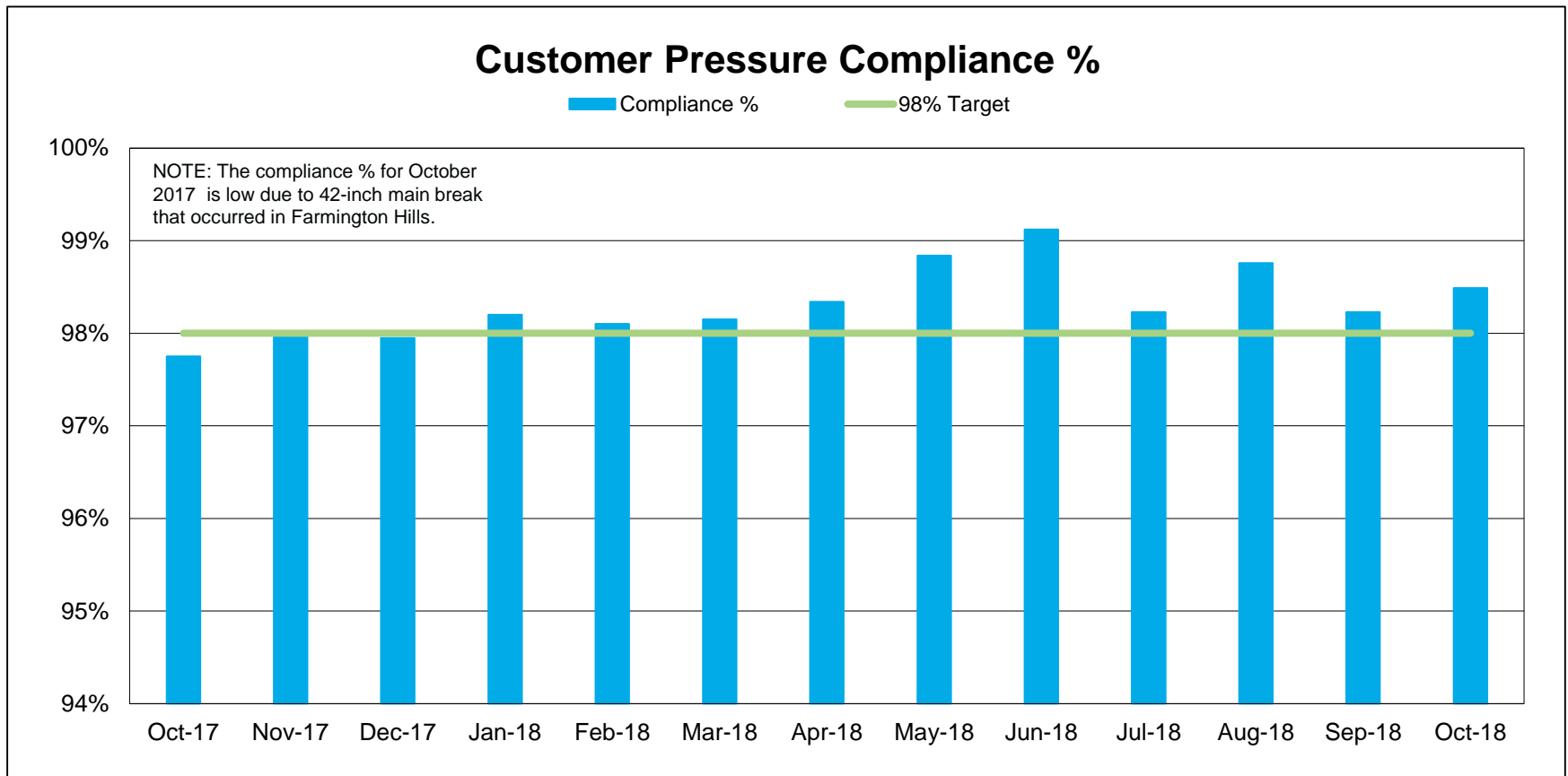




**EUM Attribute:**

**Customer  
Satisfaction**

# Customer Satisfaction – Water & Field Services



**Operational Resiliency:** To exceed customer compliance by being greater than 98% of contractual pressures.



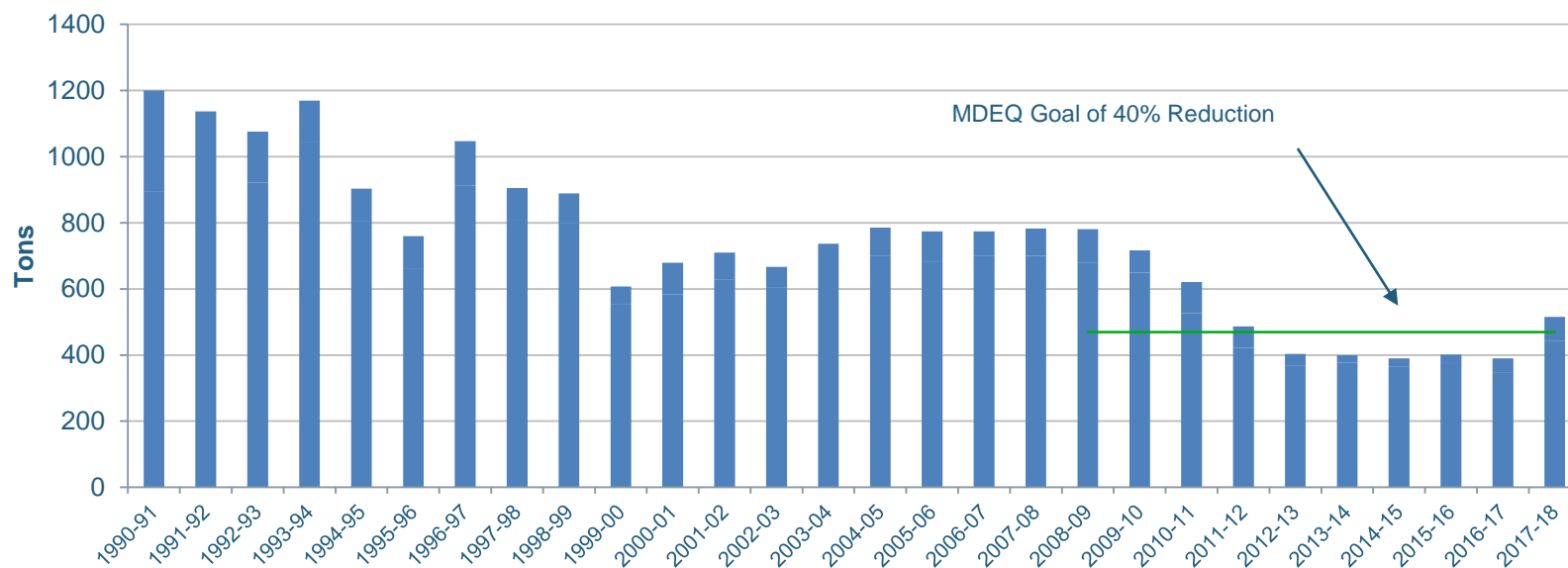
**EUM Attribute:**

**Community  
Sustainability**

# Community Sustainability – Watershed Health

- The State and Federal regulators have a goal of 40% reduction in phosphorus loading in the Western Lake Erie Basin.
- GLWA has surpassed the State and Federal goal.

Effluent Phosphorus Loading 1990 to 2018



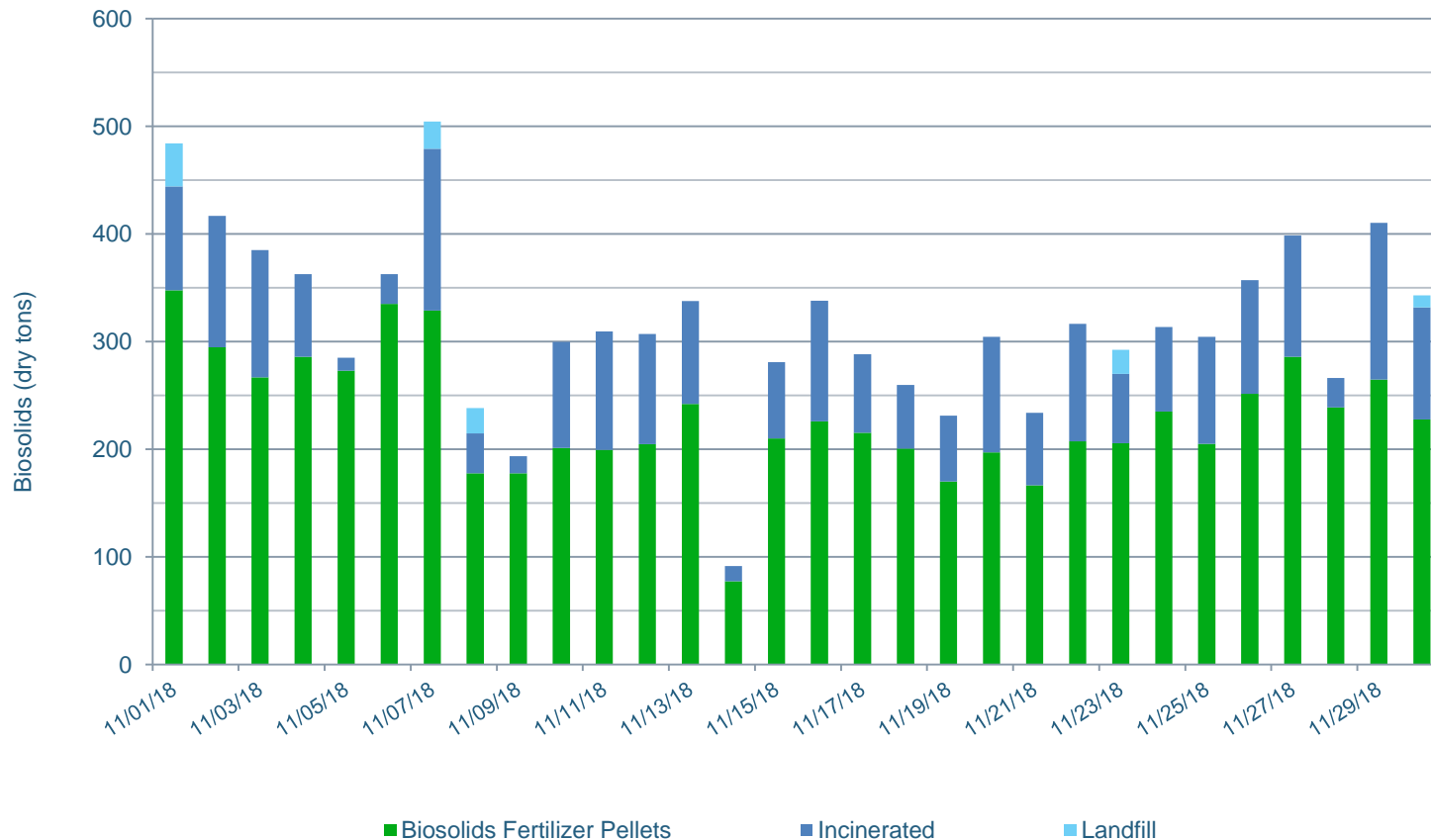


**EUM Attribute:**

**Water Resource  
Sustainability**

# Water Resource Sustainability – Biosolids Handling by Method

- GLWA strives to increase nutrient recovery and beneficial reuse of biosolids.
- Use of the biosolids dryer facility for solids handling is preferred because it uses biosolids for the production of fertilizer pellets.





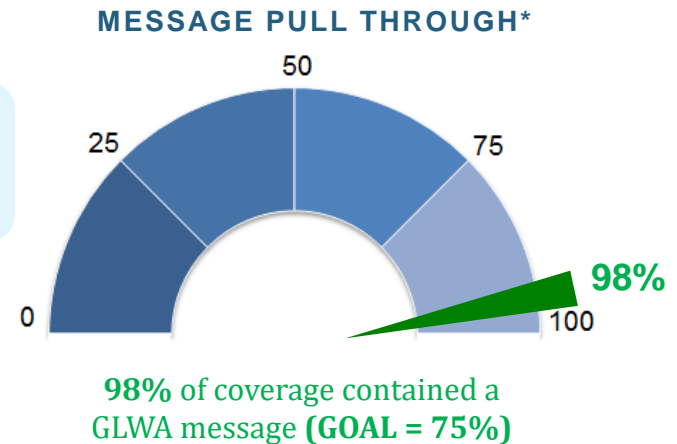
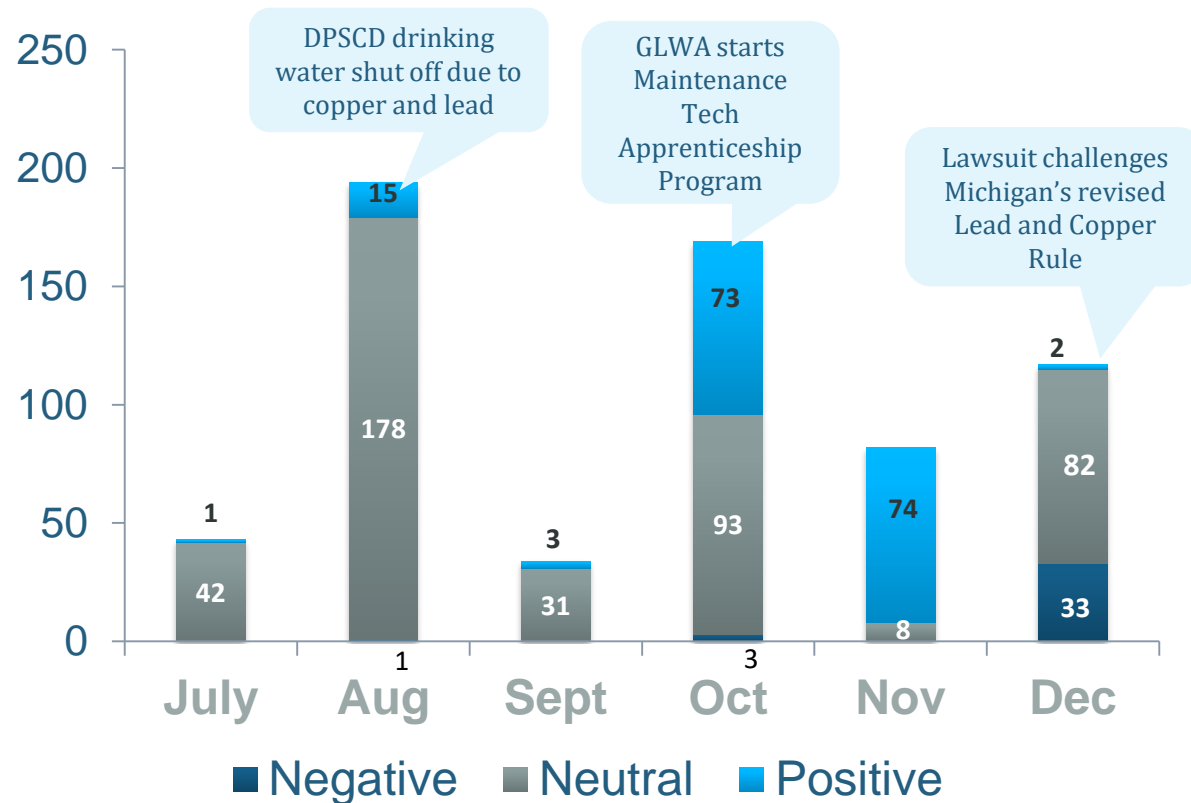
**EUM Attribute:**

**Stakeholder  
Understanding and  
Support**

# Traditional Media Summary

Relevant news coverage for Great Lakes Water Authority (GLWA) in December focused mainly on the coalition lawsuit which challenges Michigan's revised Lead and Copper Rule, and the police incident involving a GLWA worker on off-duty time.

Overall in December, GLWA saw a 42 percent increase in mentions compared to November. This increase was mainly due to the elevated amount of coverage regarding the two stories noted above. Nearly 70 percent of the articles were neutral, with the two percent being positive and 28 percent being negative. Positive coverage was attributed to the influence GLWA had in Farmington area regarding the Smart Ball and Pipe Diver technology launched in the area. The negative coverage was attributed to stories about the police incident involving a GLWA worker, while neutral coverage was related to the lawsuit which challenges Michigan's lead in drinking water rules. Message pull through remained strong in December, at 98% of non-cursory mentions.



MEDIA VOLUME: 117  
CURSORY OR FLINT MENTIONS: 28  
CONTAINED GLWA MESSAGE: 89

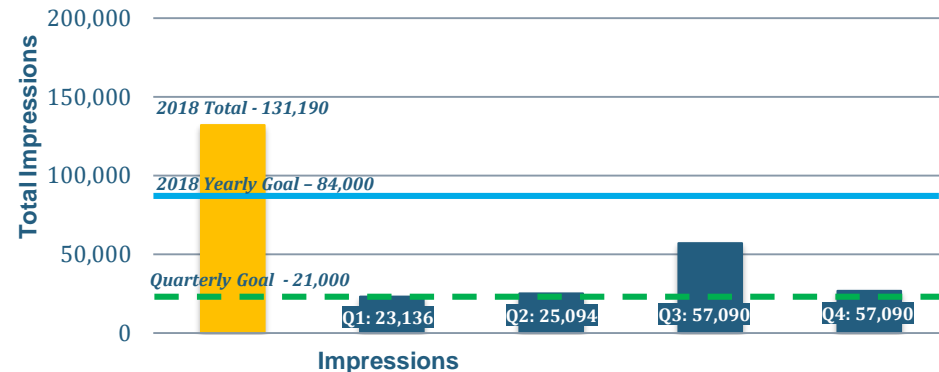
\*Message pull through includes quotes or comments from a GLWA spokesperson, a quote from a GLWA press release or underlying theme of GLWA providing safe and clean water.



# Facebook & Twitter Quarterly Review

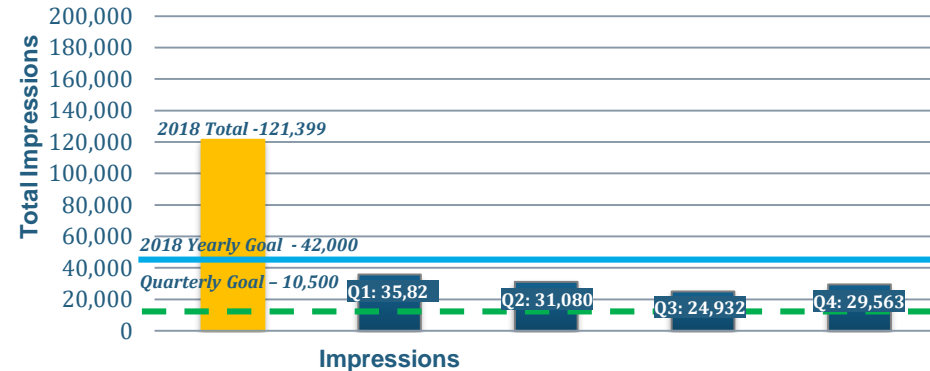
## Facebook - Total Impressions Q4 2018

- Sum 2018 Impressions (131,190)
- Yearly Goal (84,000 impressions/year)
- Quarterly Goal (21,000 impressions/quarter)
- Total Q4 Impressions (26,870 total impressions)



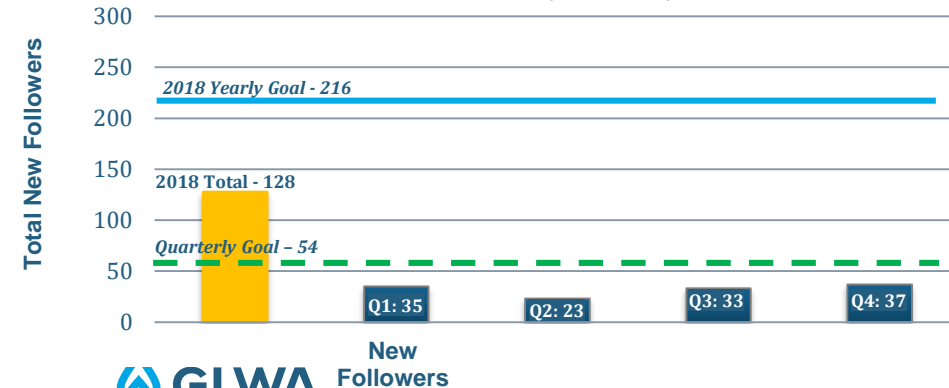
## Twitter - Total Impressions by Q4 2018

- Sum 2018 Impressions (121,399)
- Yearly Goal (42,000 impressions/year)
- Quarterly Goal (10,500 impressions/quarter)
- Total Q4 Impressions (29,563 total impressions)



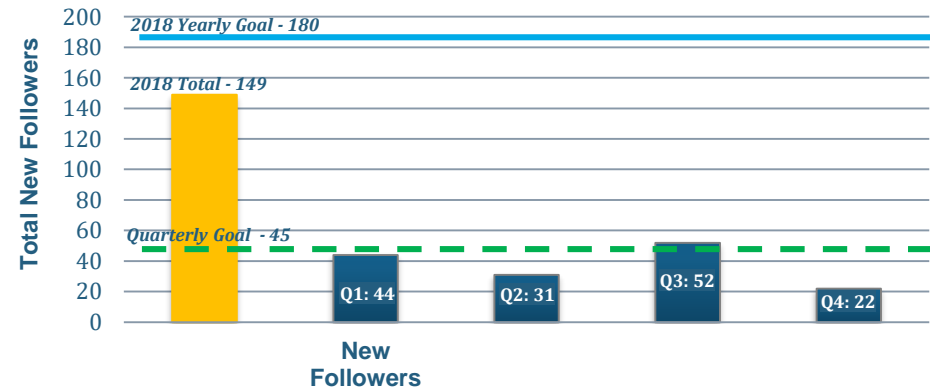
## Facebook - Total New Followers Q4 2018

- Sum 2018 Followers (128)
- Yearly Goal (216 new followers/year)
- Quarterly Goal (54 new followers/quarter)
- Q4 New Followers (37 followers)



## Twitter - Total New Followers Q4 2018

- Sum 2018 Followers (149)
- Yearly Goal (180 new followers/year)
- Quarterly Goal (45 new followers/quarter)
- Q4 New Followers (22 total new followers)

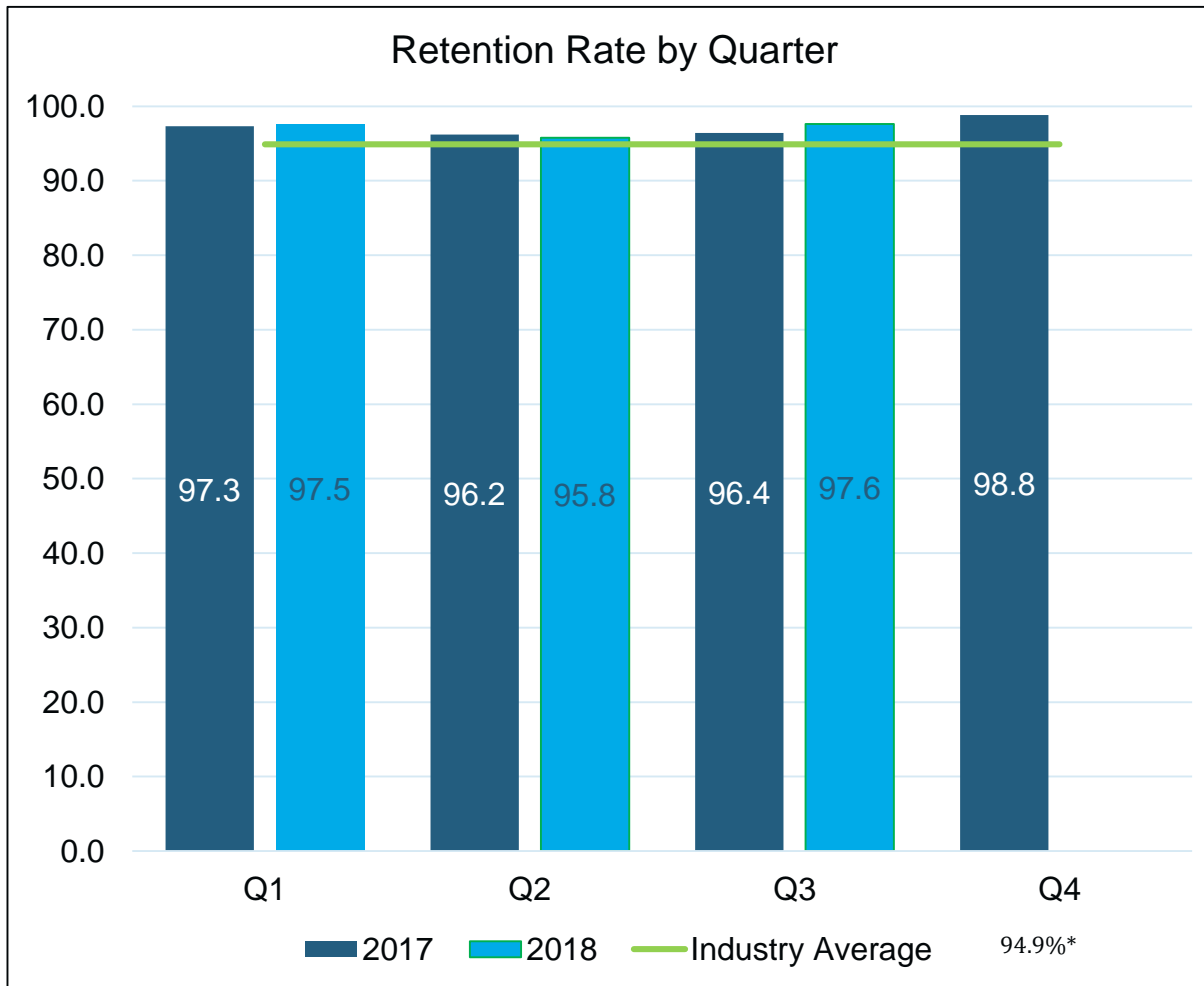




**EUM Attribute:**

**Employee and  
Leadership  
Development**

# Organizational Development



*Above retention rates are reflected in percentages*

- Retention leads to decreased training costs, increased productivity, and cross training and development.

\*From the U.S. Bureau of Labor Statistics 10-Oct-2016 report for the sector "State and Local Government, Excluding Education."