



Financial Services Audit Committee Communication

Date: August 26, 2022

To: Great Lakes Water Authority Audit Committee

From: Megan Savage, Vendor Outreach Coordinator

Re: Business Inclusion & Diversity Program Update

Background: On November 25, 2020, the GLWA Board of Directors approved an amendment to the Procurement Policy allowing for the formation of a new Business Inclusion & Diversity (B.I.D.) Program within the Financial Services’ Procurement Group. The B.I.D. Program Team, which includes internal GLWA Team Members as well as external consultants, executed a Phase I launch of the program on February 1, 2021 and a Phase II launch on July 1, 2021.

Analysis: This month we present tables to recap B.I.D. Program activity from the date of the program launch on February 1, 2021 through July 31, 2022 for procurements budgeted to exceed \$1 million.

Table 1: B.I.D. Eligible Procurements as of July 31, 2022

Table 1 provides an overview of the total number of B.I.D. Program-eligible Procurements awarded, in evaluation, or advertised as active opportunities in GLWA’s Bonfire Procurement Portal. Each vendor who submits a response to a B.I.D. Program-eligible procurement must also submit a Business Inclusion and Diversity Plan. The total number of Diversity Plans that GLWA has received for B.I.D.-eligible procurements that have been awarded and that are in evaluation is also provided.

	Awarded	In Evaluation Phase	Active (Advertised)	Total
Procurements Requiring B.I.D. Submittals	36	12	4	52
Total Number of Diversity Plans Submitted	103	42	n/a	145

Table 2: Scored Criteria for Awarded Procurements

Table 2 provides a breakdown of the percentage of B.I.D. Program-eligible procurements awarded thus far that met the B.I.D. Program scored criteria. This scored criteria is based on

whether the vendor has a business presence in the state of Michigan, GLWA's Member Partner service area, or a disadvantaged municipality within GLWA's service area.

	Procurements Awarded Meeting B.I.D. Criteria as a % of Total Awards	Total Contract Amount (in millions)
Michigan Location	88%	\$208.1
Member Partner Service Area	83%	\$167.0
Disadvantaged Service Area	55%	\$105.6

Table 3: Non-Scored Criteria - Disadvantaged, Minority-owned, Women-owned, and Small Businesses

Table 3 provides a breakdown of the percentage of B.I.D. Program-eligible procurements awarded thus far that met the B.I.D. Program Non-Scored Criteria. This Non-Scored Criteria refers to any diversity certifications that the vendor may hold as a Disadvantaged Business Enterprise (DBE), Minority-Owned Business Enterprise (MBE), Women-Owned Business Enterprise (WBE), or Small Business Enterprise (SBE).

	Procurements Awarded as a % of Total Awards	Total Contract Amount (in millions)
Awarded to Disadvantaged, Minority-owned, Women-owned, and Small Businesses	67%	\$136.9

Table 4: Overall Contracts Awarded

Table 4 provides a breakdown of overall dollars awarded under the B.I.D. Program thus far, distinguishing between firms that met all four B.I.D. Program scoring criteria (including scored and non-scored criteria) and firms that met all three criteria (scored criteria only).

	Total Contract Count	Total Contract Amount (in millions)
Eligible Procurements	36	\$356.3
Firms that met four criteria	24	\$136.9
Firms that met three criteria	12	\$219.4

Other activities completed this month to expand awareness of the B.I.D. Program and to foster the development of effective diversity plans included the following.

- Vendor registration and reporting capabilities to track vendor Diversity Certifications (SBE, DBE, MBE, and WBE) added to Bonfire. See below for example.

Additional Information			
These fields are presented to the vendor during registration. They can be updated at any time by the vendor or an internal user.			
Company Address	Telephone Number	Date of Organization (or incorporation)	State of Incorporation
735 Randolph	313-964-9493	2016	Michigan
Business License Number OR EIN	D&B DUNS Number	Type of Company	Alternate Email
123456	123456	Limited Liability Corporation	---
Minority Business Enterprise (MBE)	Disadvantaged Business Enterprise (DBE)	Women-Owned Business Enterprise (WBE)	Small Business Enterprise (SBE)
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- Contract language for B.I.D. Program requirements added to contract templates.
- Continued attendance of the B.I.D. Program Liaison at all Pre-Bid and Pre-Proposal solicitation meetings to overview the B.I.D. Program requirements and answer any questions from vendors/contractors.

Additionally, the following tasks remain at the top of our priority list.

- Continued evaluation of the insurance and bonding requirements for small, minority-owned, and disadvantaged business enterprises.
- Identifying meaningful reporting and performances measures.

Proposed Action: Receive and file this report.