

# Great Lakes Water Authority

*Key Performance Indicators and  
Effective Utility Management (EUM) Metrics  
October 10, 2018*



# Ten Attributes of Effectively Managed Water Sector Utilities (EUM)



Attribute	Attribute Components
<b>Employee and Leadership Development</b>	Recruits and retains a workforce that is competent, motivated, adaptive, and safety-focused. Establishes a participatory, collaborative organization dedicated to continual learning, improvement, and innovation. Ensures employee institutional knowledge is retained, transferred, and improved upon over time. Provides a focus on and emphasizes opportunities for professional and leadership development, taking into account the differing needs and expectations of a multi-generational workforce and for resource recovery facilities. Establishes an integrated and well-coordinated senior leadership team.
<b>Operational Optimization</b>	Ensures ongoing, timely, cost-effective, reliable, and sustainable performance improvements in all facets of its operations in service to public health and environmental protection. Makes effective use of data from automated and smart systems, and learns from performance monitoring. Minimizes resource use, loss, and impacts from day-to-day operations, and reduces all forms of waste. Maintains awareness of information and operational technology developments to anticipate and support timely adoption of improvements.
<b>Financial Viability</b>	Understands the full life-cycle cost of utility operations and value of water resources. Establishes and maintains an effective balance between long-term debt, asset values, operations and maintenance expenditures, and operating revenues. Establishes predictable rates—consistent with community expectations and acceptability—adequate to recover costs, provide for reserves, maintain support from bond rating agencies, plan and invest for future needs, and taking into account the needs of disadvantaged households. Implements sound strategies for collecting customer payments. Understands the opportunities available to diversify revenues and raise capital through adoption of new business models.
<b>Infrastructure Strategy and Performance</b>	Understands the condition of and costs associated with critical infrastructure assets. Plans infrastructure investments consistent with anticipated growth, system reliability goals, and relevant community priorities, building in flexibility for evolution in technology and materials, and uncertainty in the overall future operating context (e.g., climate impacts, customer base). Maintains and enhances the condition of all assets over the long-term at the lowest possible life-cycle cost and acceptable risk consistent with customer, community, and regulator-supported service levels. Assures asset repair, rehabilitation, and replacement efforts are coordinated within the community to minimize disruptions and other negative consequences.
<b>Enterprise Resiliency</b>	Ensures utility leadership and staff work together internally, and with external partners, to anticipate, respond to, and avoid problems. Proactively identifies, assesses, establishes tolerance levels for, and effectively manages a full range of business risks (including interdependencies with other services and utilities, legal, regulatory, financial, environmental, safety, physical and cyber security, knowledge loss, and natural disaster-related) in a proactive way consistent with industry trends and system reliability goals.

# Ten Attributes of Effectively Managed Water Sector Utilities (EUM)



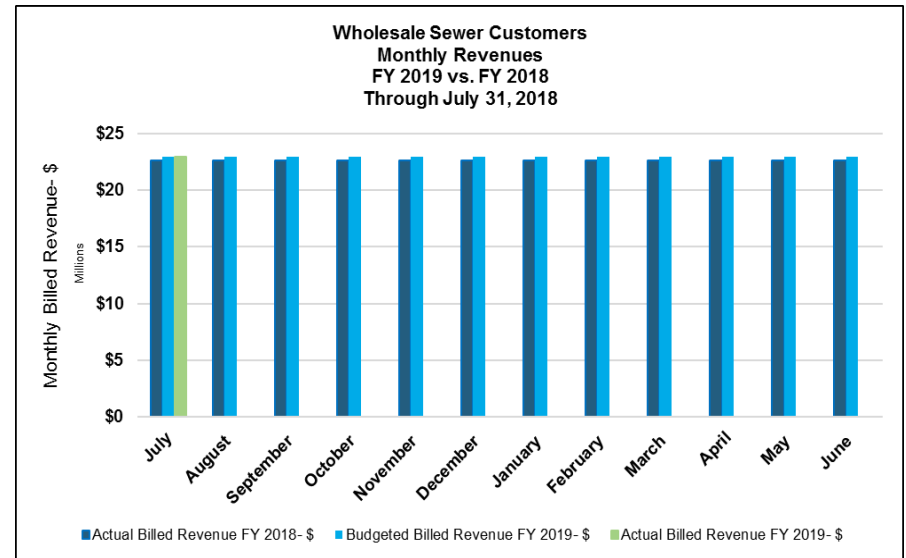
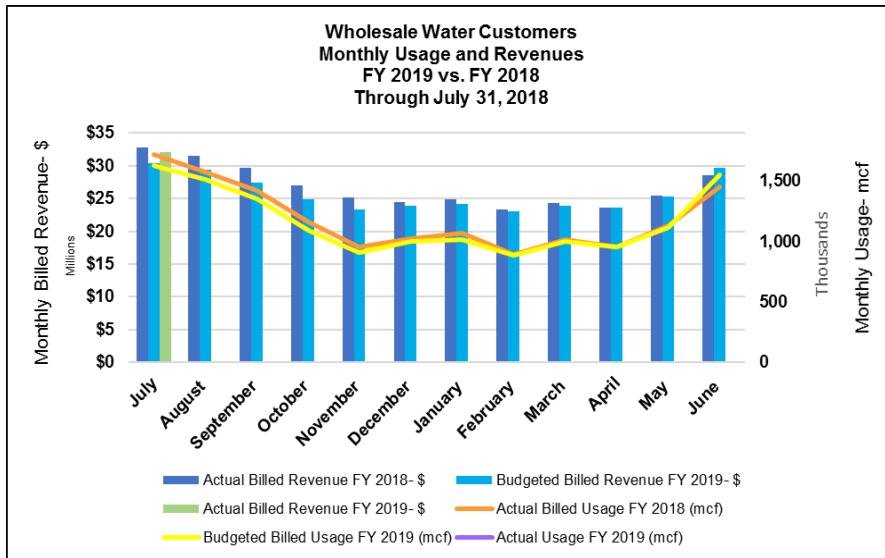
Attribute	Attribute Components
<b>Product Quality</b>	Produces “fit for purpose” water that meets or exceeds full compliance with regulatory and reliability requirements and consistent with customer, public health, ecological, and economic needs. Products include treated drinking water, treated wastewater effluent, recycled water, stormwater discharge, and recovered resources.
<b>Customer Satisfaction</b>	Provides reliable, responsive, and affordable services in line with explicit, customer-derived service levels. Utilizes a mix of evolving communication technologies to understand and respond to customer needs and expectations, including receiving timely customer feedback and communicating during emergencies. Provides tailored customer service and outreach to traditional residential, commercial, and industrial customers, and understands and exercises as appropriate the opportunities presented by emergent customer groups (e.g., high strength waste producers, power companies).
<b>Community Sustainability</b>	Takes an active leadership role in promoting and organizing community sustainability improvements through collaboration with local partners (e.g., transportation departments, electrical utilities, planning departments, economic development organizations, watershed and source water protection groups). Manages operations, infrastructure, and investments to support the economic, environmental, and social health of its community. Integrates water resource management with other critical community infrastructure, social, and economic development planning to support community-wide resilience, sustainability, and livability to enhance overall water resource sustainability.
<b>Water Resource Sustainability</b>	Ensures the availability and sustainable management of water for its community and watershed, including water resource recovery. Understands its role in the complete water cycle, understands fit for purpose water reuse options, and integrates utility objectives and activities with other watershed managers and partners. Understands and plans for the potential for water resource variability (e.g., extreme events, such as drought and flooding), and utilizes as appropriate a full range of watershed investment and engagement strategies (e.g., Integrated Planning). Engages in long-term integrated water resource management, and ensures that current and future customer, community, and ecological water-related needs are met.
<b>Stakeholder Understanding and Support</b>	Engenders understanding and support from stakeholders (anyone who can affect or be affected by the utility), including customers, oversight bodies, community and watershed interests, and regulatory bodies for service levels, rate structures, operating budgets, capital improvement programs, and risk management decisions. Actively promotes an appreciation of the true value of water and water services, and water’s role in the social, economic, public, and environmental health of the community. Involves stakeholders in the decisions that will affect them, understands what it takes to operate as a “good neighbor,” and positions the utility as a critical asset to the community.



**EUM Attribute:**

**Financial Viability**

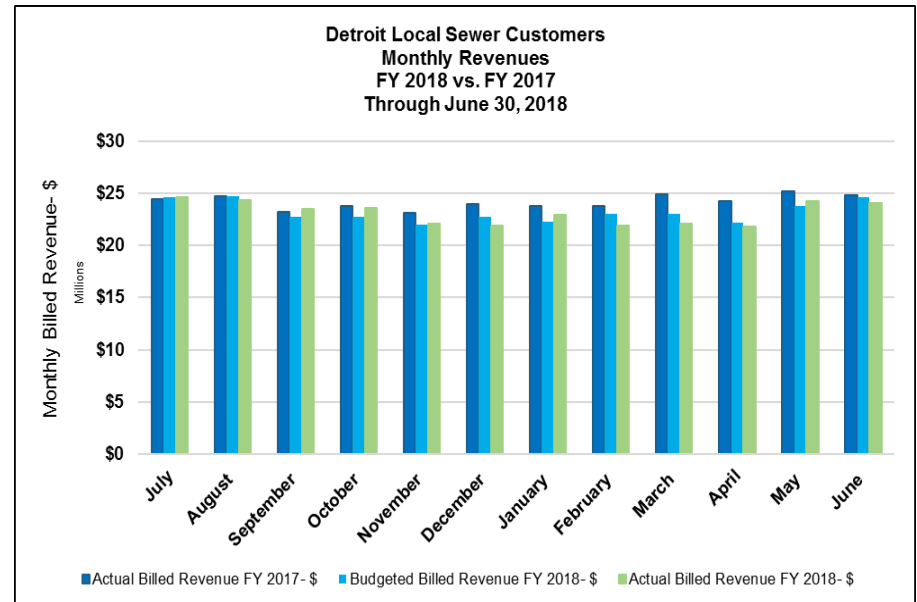
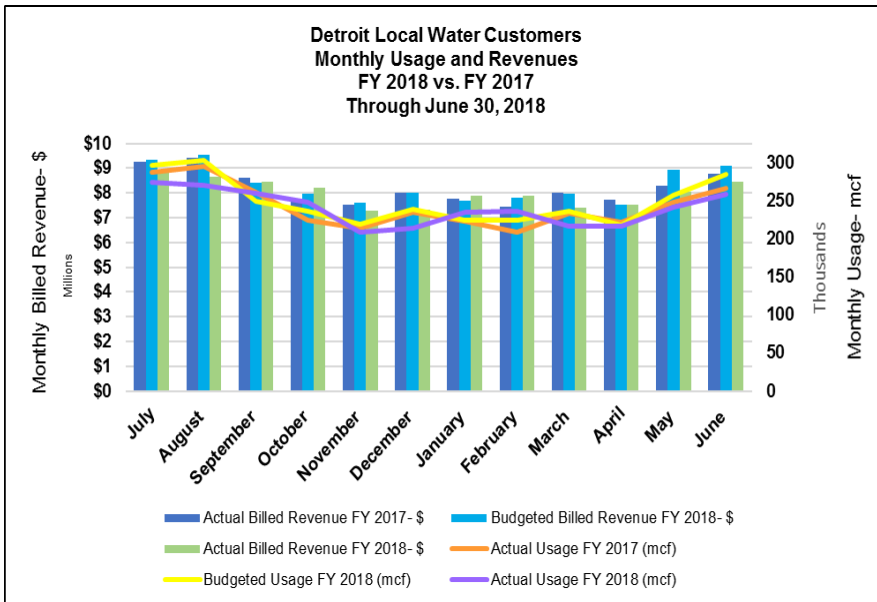
# Financial Viability – Reliability of Wholesale Water and Sewer Revenue Projections



Wholesale Water System billed revenues for FY 2019 are stable with actual billings at 105.8% of budget and actual usage at 110.3% of budget through July 2018. Billed revenue for FY 2019 was 2.1% lower compared to the same period in FY 2018.

Wholesale Sewer System billed revenues for FY 2019 are stable with actual billings at 100% of budget (based on the full fixed monthly charge) through July 2018. Billed revenue for FY 2019 was 1.3% higher compared to the same period in FY 2018.

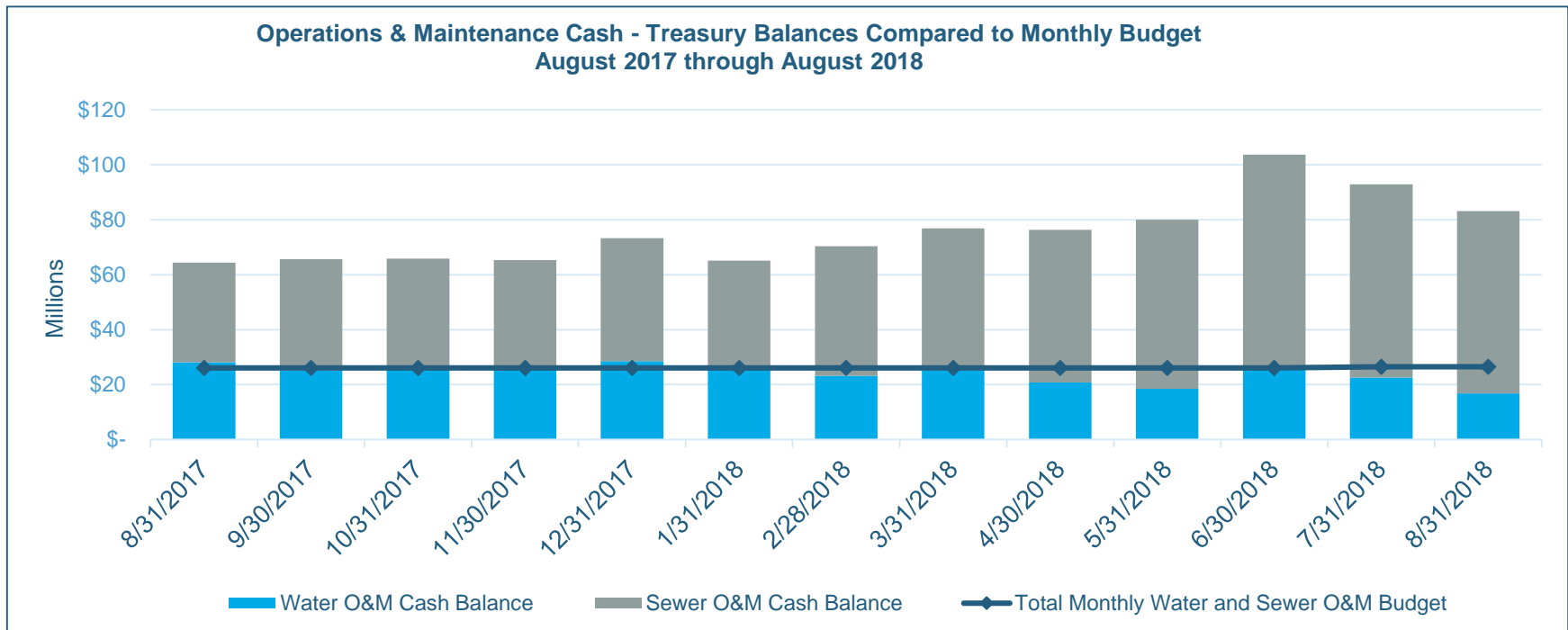
# Financial Viability – Reliability of Detroit Local Water and Sewer Revenue Projections



Detroit Local Water System billed revenues for FY 2018 are stable with actual billings at 96.1% of budget and actual usage at 96.4% of budget through June 2018. Billed revenue for FY 2018 was 2.7% lower compared to the same period in FY 2017.

Detroit Local Sewer System billed revenues for FY 2018 are stable with actual billings at 99.5% of budget and actual usage at 100.2% of budget through June 2018. Billed revenue for FY 2018 was 4.4% lower compared to the same period in FY 2017.

# Financial Viability – Revenue Stability and Appropriate O&M Cash Reserves

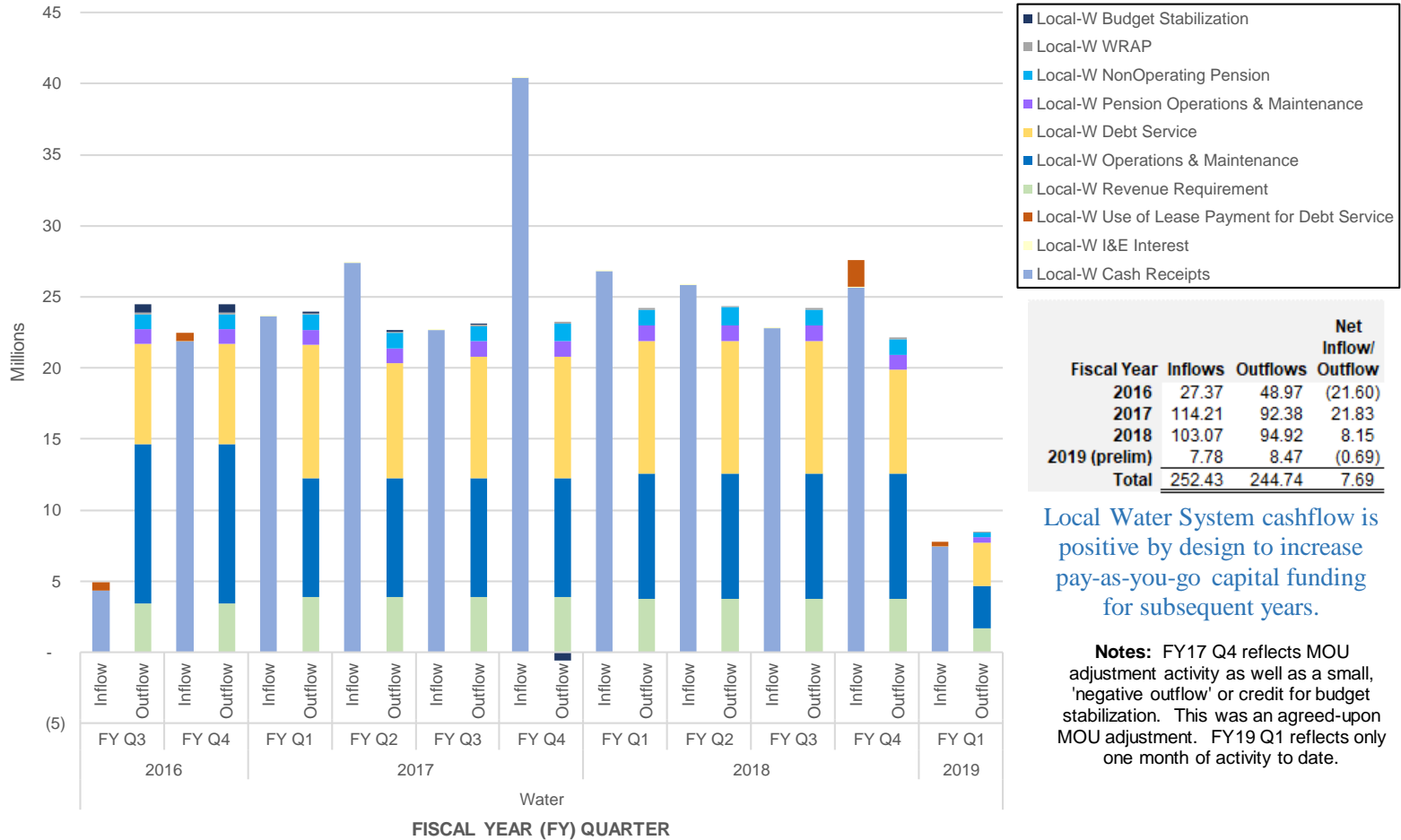


- Cash balances are appropriate to fund monthly budgeted Operations & Maintenance (O&M) with an average ratio of O&M cash to budget of 2.37x for water and 3.23x for sewer.
- Variability in cash balances for April and May 2018 was due to settlement of interfund receivables/payables for FY 2017 that were on hold awaiting the approval of the Memorandum of Understanding Term Sheet and effect on final FY 2017 audited financial report completion. These transfers were completed by June 30, 2018.
- Variability in cash balances for July and August 2018 is due to interfund receivables/payables for FY 2019 that have not been settled.

# Financial Viability – DWSD Water System Cashflow

## Local Water System (DWSD) Master Bond Ordinance Inflows and Outflows

MOU: Memorandum of Understanding between GLWA and DWSD



Local Water System cashflow is positive by design to increase pay-as-you-go capital funding for subsequent years.

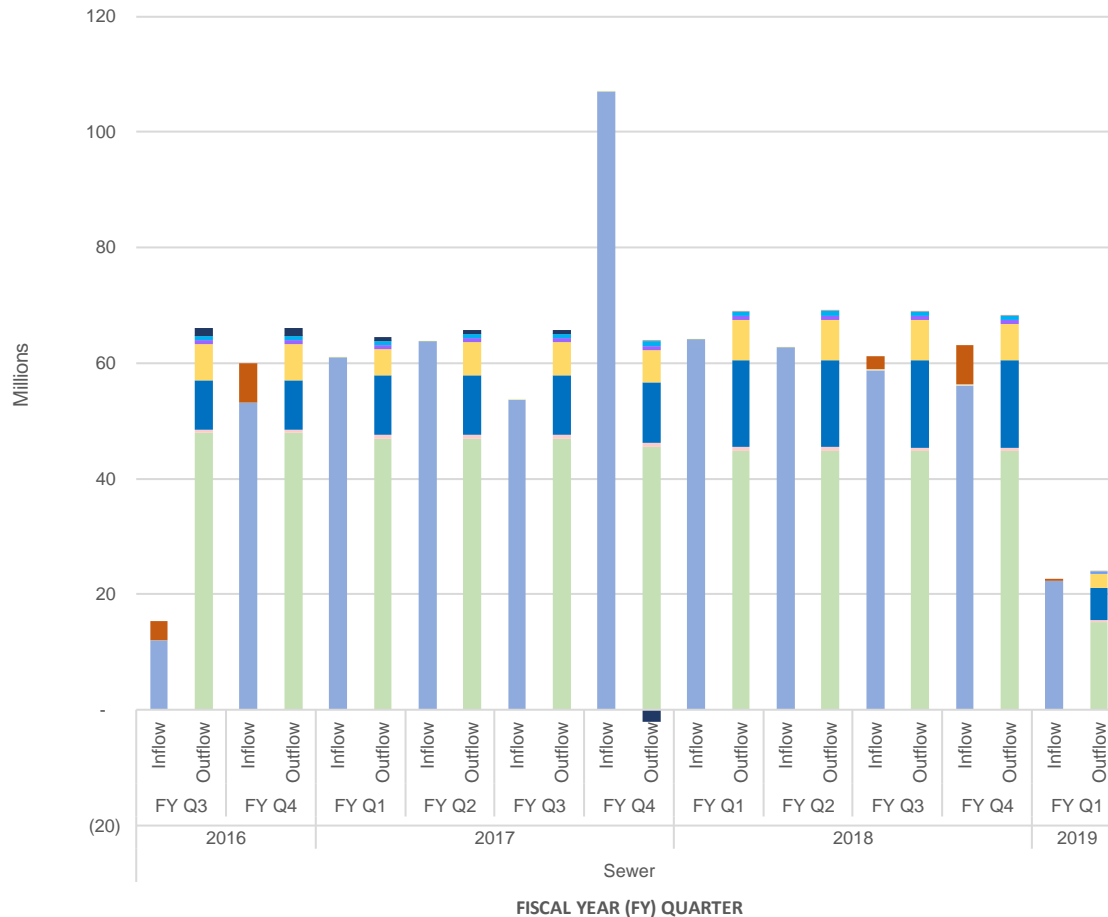
**Notes:** FY17 Q4 reflects MOU adjustment activity as well as a small, 'negative outflow' or credit for budget stabilization. This was an agreed-upon MOU adjustment. FY19 Q1 reflects only one month of activity to date.



# Financial Viability – DWSD Sewer System Cashflow

## Local Sewer System (DWSD) Master Bond Ordinance Inflows & Outflows

MOU: Memorandum of Understanding between GLWA and DWSD



- Local-S Budget Stabilization
- Local-S WRAP
- Local-S NonOperating Pension
- Local-S Pension Operations & Maintenance
- Local-S Debt Service
- Local-S Operations & Maintenance
- Local-S IWC
- Local-S Revenue Requirement
- Local-S Use of Lease Payment for Debt Service
- Local-S I&E Interest
- Local-S Cash Receipts

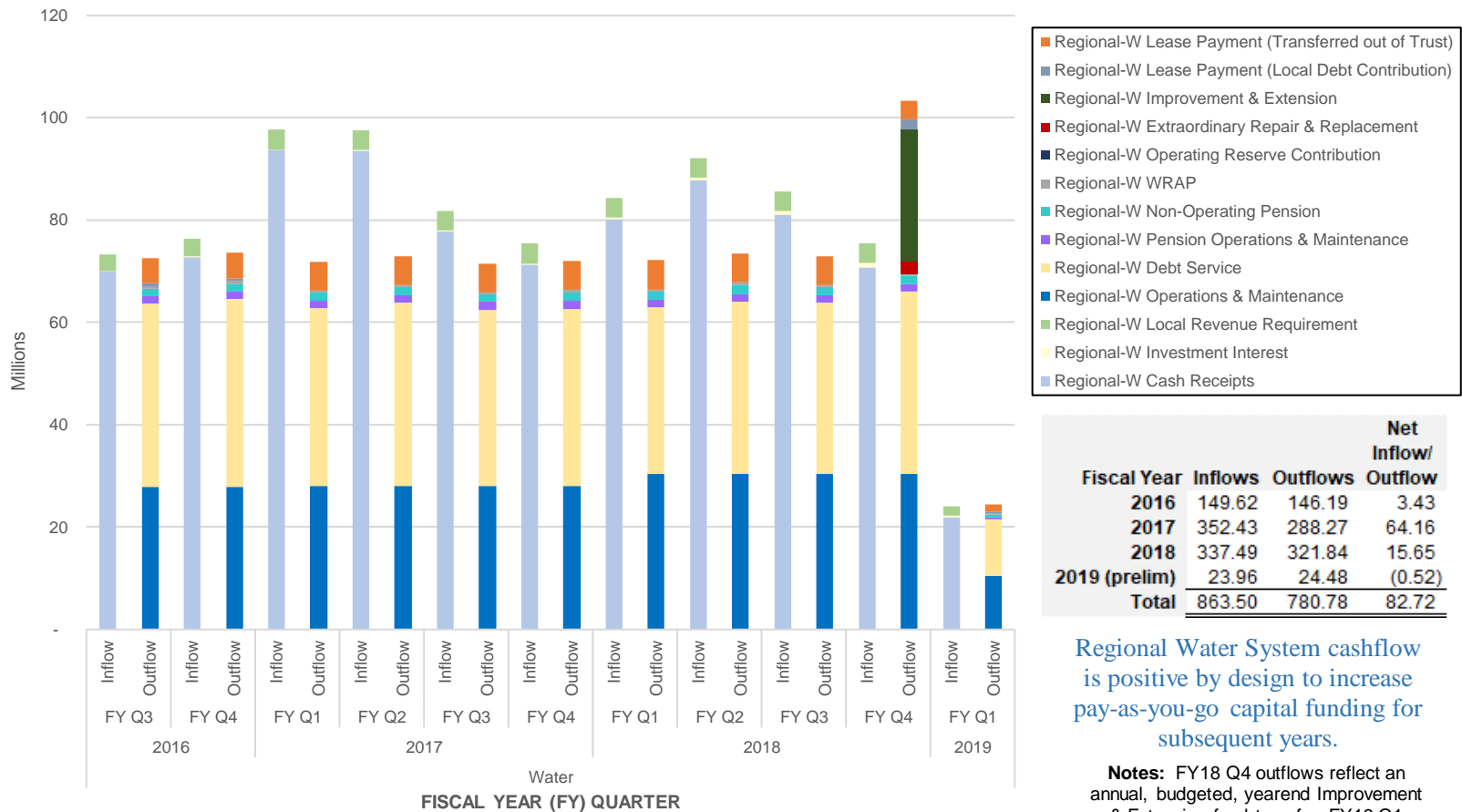
Fiscal Year	Inflows	Outflows	Net Inflow/ Outflow
2016	75.25	132.29	(57.04)
2017	285.40	257.88	27.52
2018	251.26	275.39	(24.13)
2019 (prelim)	22.69	24.00	(1.31)
<b>Total</b>	<b>634.60</b>	<b>689.56</b>	<b>(54.96)</b>

Local Sewer System cashflow is negative due largely to drainage credits and similar, one-time matters. DWSD Administration is developing a plan to address the current shortfall.

**Notes:** FY17 Q4 reflects MOU adjustment activity as well as a small, 'negative outflow' or credit for budget stabilization. This was an agreed-upon MOU adjustment. FY19 Q1 reflects only one month of activity to date.

# Financial Viability – GLWA Water System Cashflow

## Regional Water System Master Bond Ordinance Inflows and Outflows

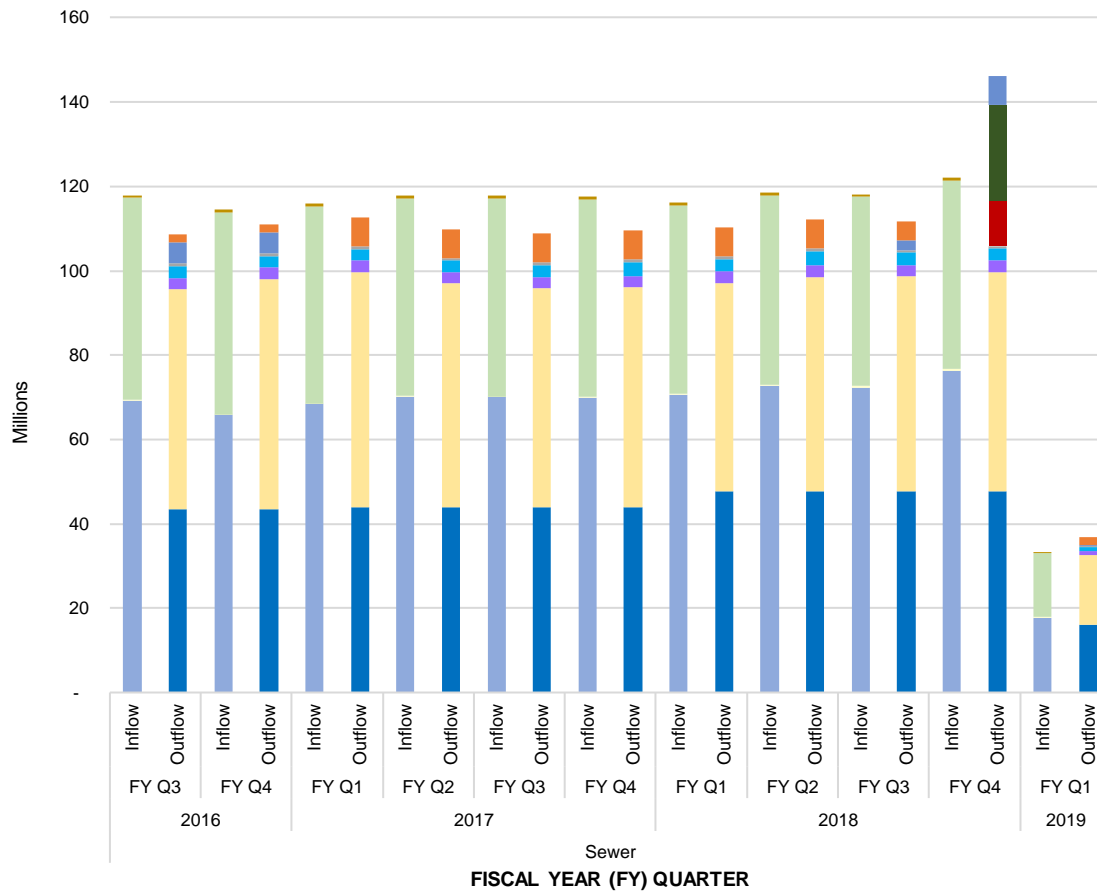


Regional Water System cashflow is positive by design to increase pay-as-you-go capital funding for subsequent years.

**Notes:** FY18 Q4 outflows reflect an annual, budgeted, yearend Improvement & Extension fund transfer. FY19 Q1 reflects only one month of activity to date.

# Financial Viability – GLWA Sewer System Cashflow

## Regional Sewer System Master Bond Ordinance Inflows & Outflows



- Regional-S Lease Payment (Transferred out of Trust)
- Regional-S Lease Payment (Local Debt Contribution)
- Regional-S Improvement & Extension
- Regional-S Extraordinary Repair & Replacement
- Regional-S Operating Reserve Contribution
- Regional-S WRAP
- Regional-S Non-Operating Pension
- Regional-S Pension Operations & Maintenance
- Regional-S Debt Service
- Regional-S Operations & Maintenance
- Regional-S Local System IWC
- Regional-S Local Revenue Requirement
- Regional-S Investment Interest
- Regional-S Cash Receipts

Fiscal Year	Inflows	Outflows	Net Inflow/ Outflow
2016	232.32	219.48	12.84
2017	469.21	440.86	28.35
2018	474.94	480.28	(5.34)
2019 (prelim)	33.41	36.94	(3.53)
<b>Total</b>	<b>1,209.88</b>	<b>1,177.56</b>	<b>32.32</b>

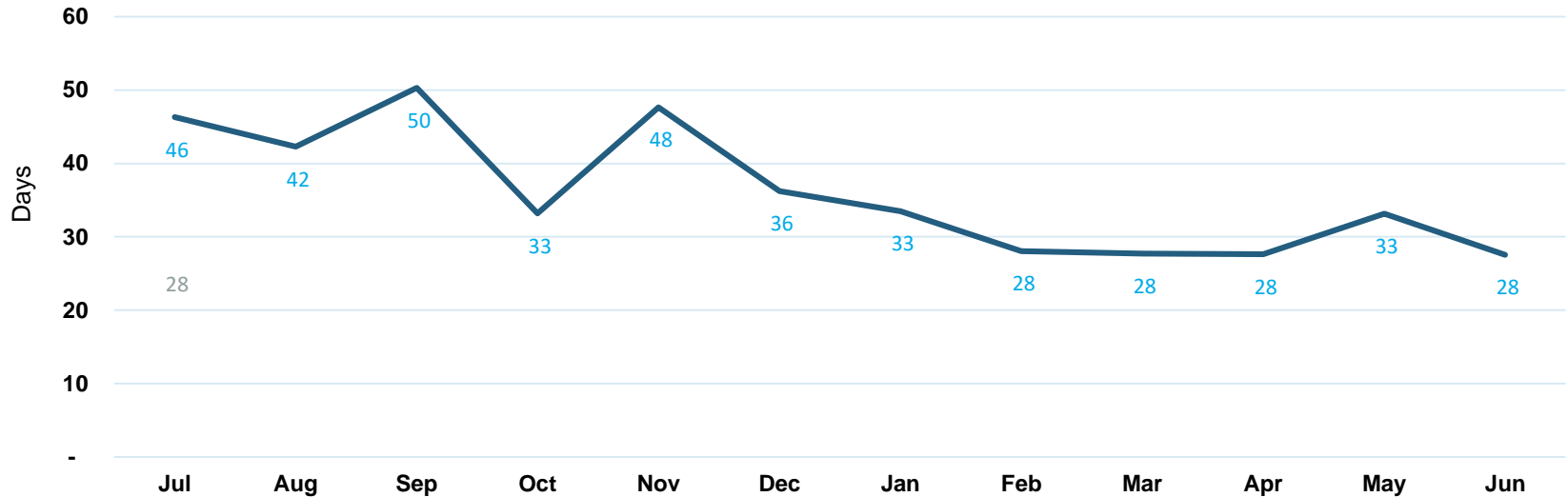
Regional Sewer System cashflow is positive by design to increase pay-as-you-go capital funding for subsequent years.

**Notes:** FY18 Q4 outflows reflect an annual, budgeted, yearend Improvement & Extension fund transfer. FY19 Q1 reflects only one month of activity to date.

# Financial Viability – Days to Pay an Invoice

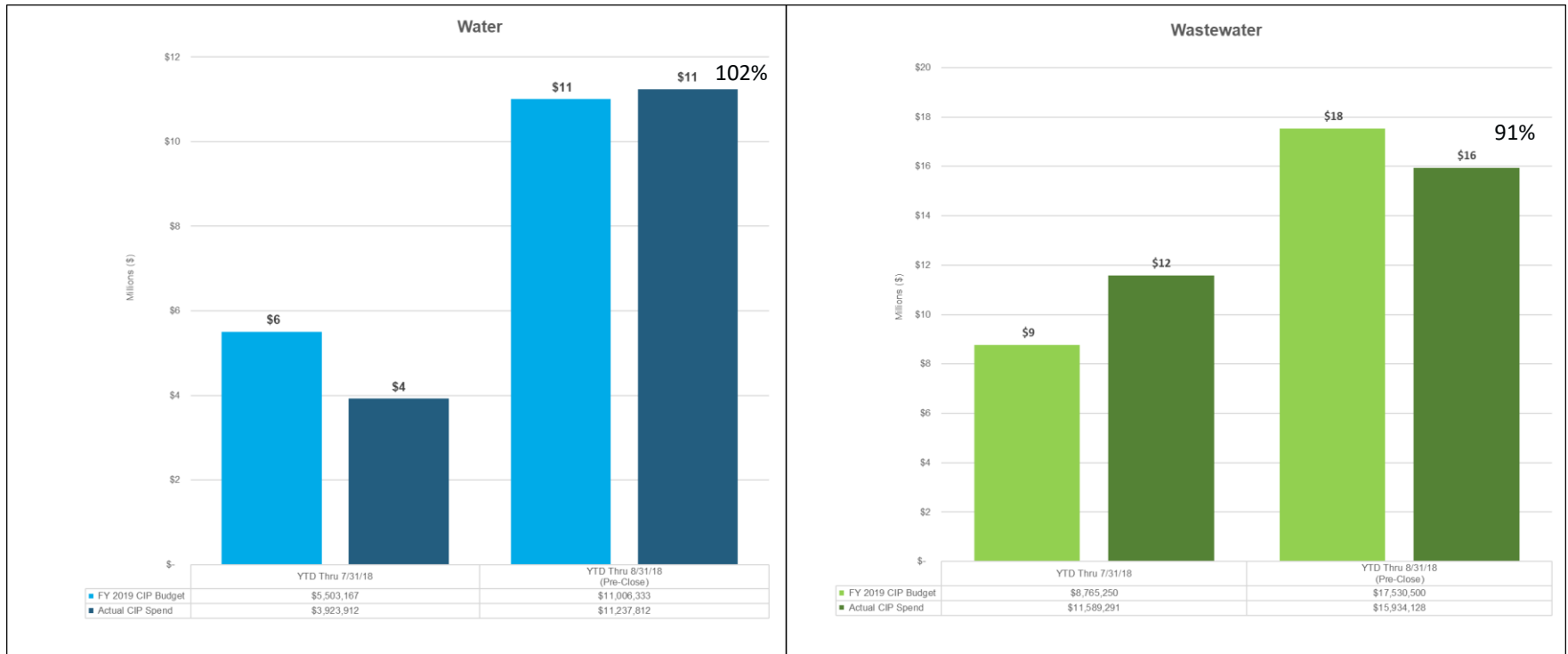
**Average Days To Payment  
Past Twelve Months thru June 2018**  
Payment Terms are 45 Days

Twelve month average = 35 days



Timely vendor payment supports supplier relations and operations. It also can be a means to leverage early payment discounts, timely financial reporting, and cashflow projections. It is the outcome of a collaborative workflow from requisition to payment. The goal is a twelve month average of < 30 days to support vendor relations and expand the early payment discount program. The number of days is calculated as the days between invoice and payment date.

# Financial Viability- FY 2019 Total CIP Spend



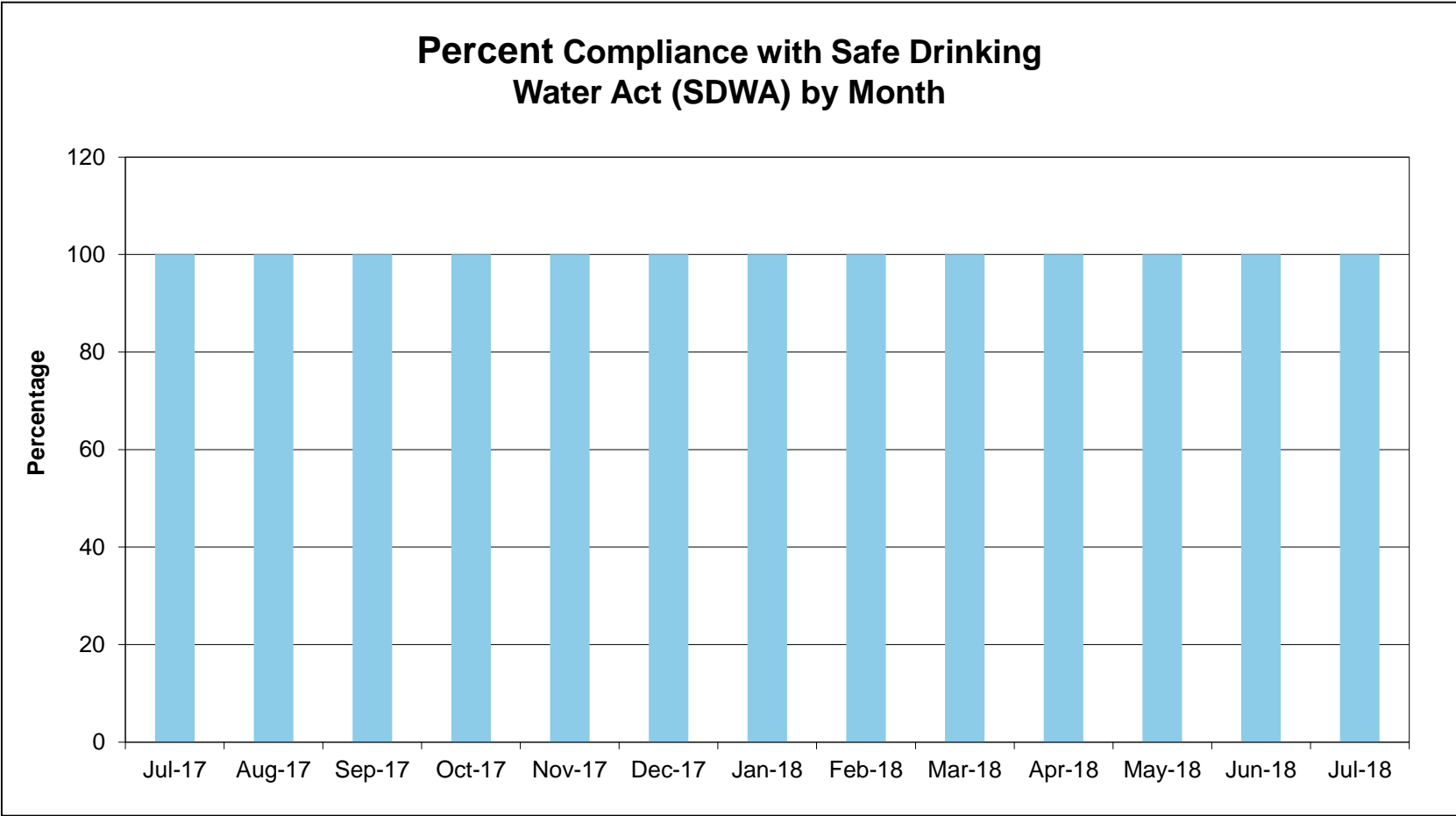
With monthly accrual processes established and timely vendor information received, both Water and Wastewater systems are able to provide timely financial data related to monthly spend. The Water system achieved 102% and the Wastewater achieved 91% of annual prorated spend projections for FY 2019.



**EUM Attribute:**

**Product Quality**

# Product Quality – SDWA Compliance



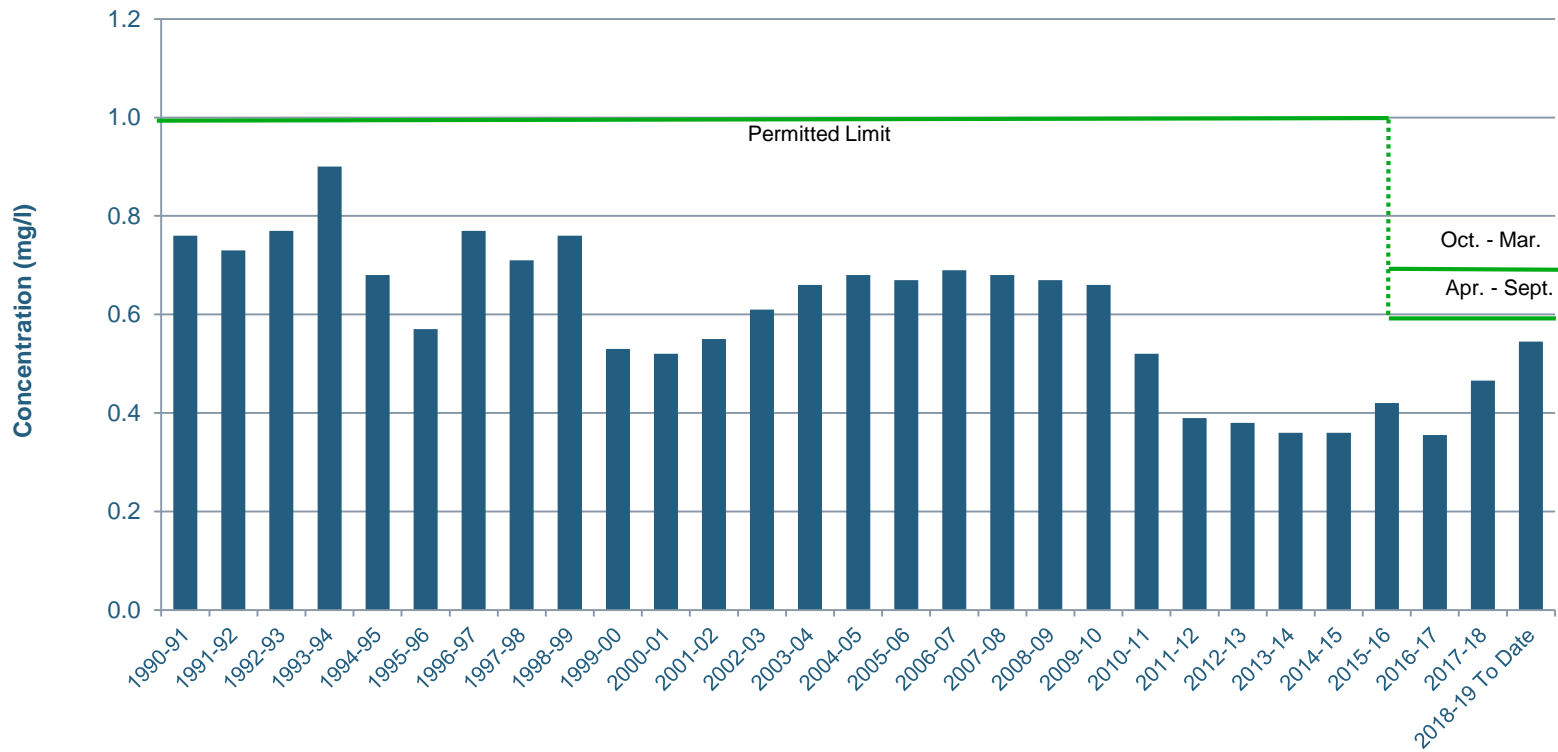
**Product Quality:** GLWA’s goal is to surpass Safe Drinking Water Act requirements and this slide indicates compliance for the month.

# Product Quality

## Regulatory Compliance – Effluent Phosphorous Concentration

- Significant progress has been made in the reduction of effluent phosphorus.
- GLWA strives to surpass Federal and State requirements.

Effluent Phosphorus Concentration  
1990 to 2018



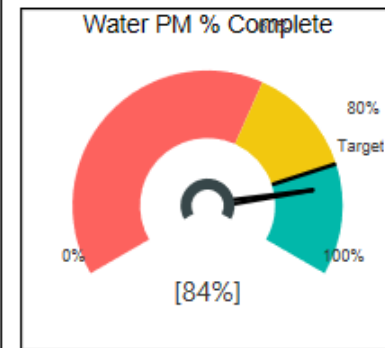
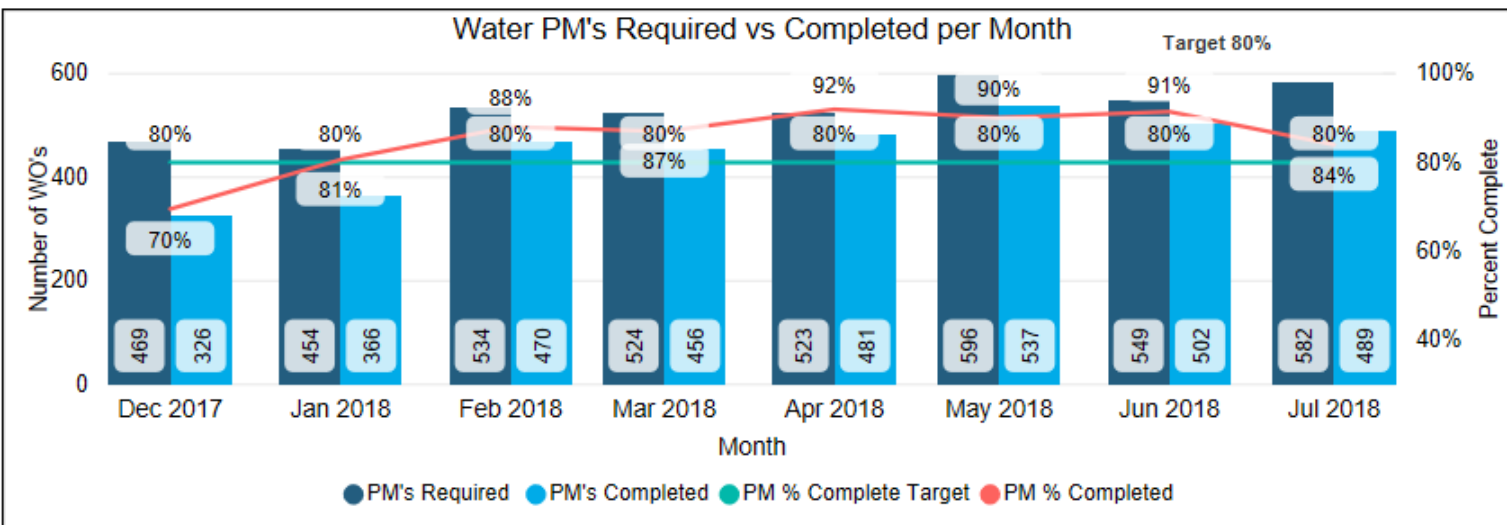
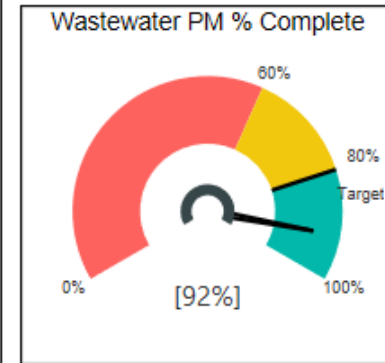
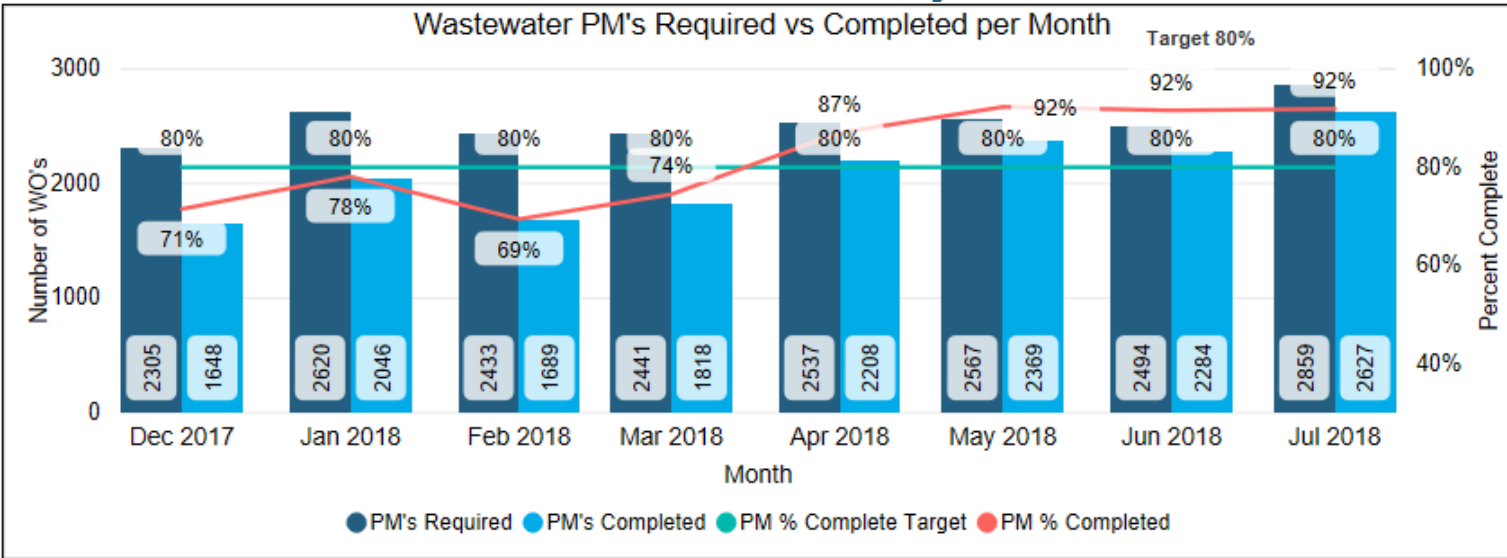




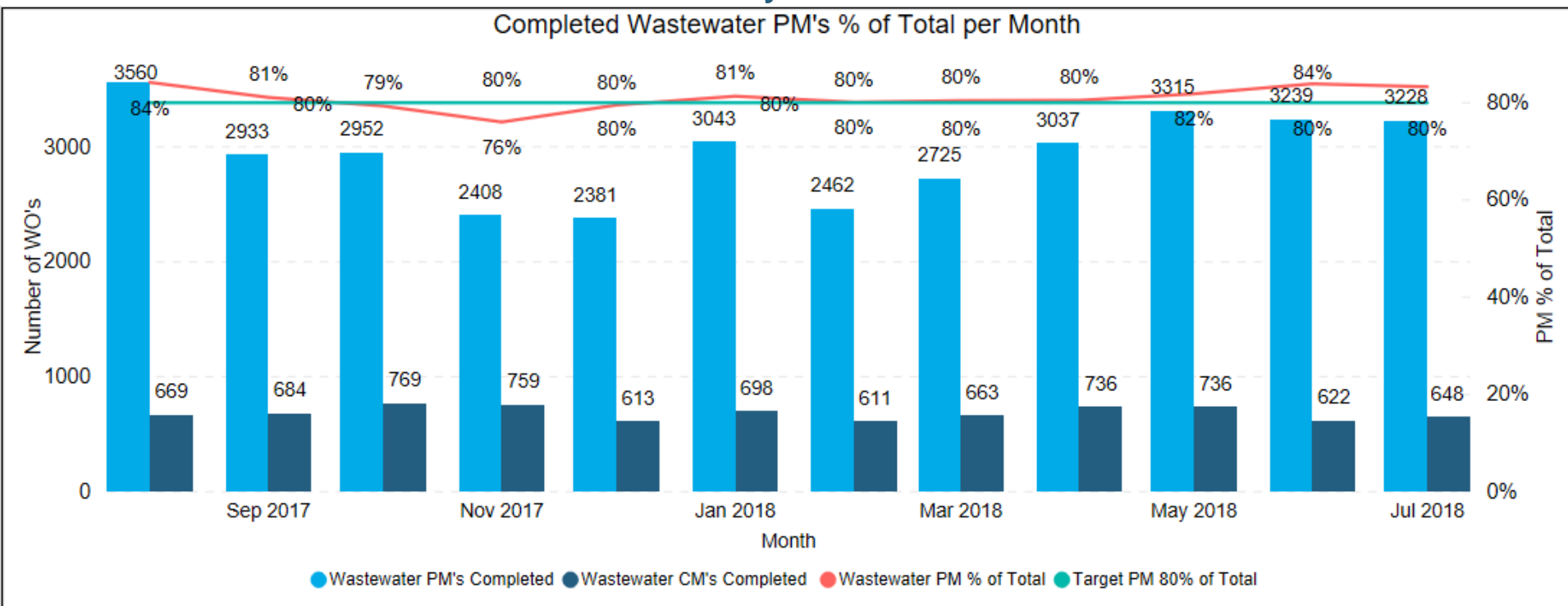
**EUM Attribute:**

**Infrastructure  
Strategy and  
Performance**

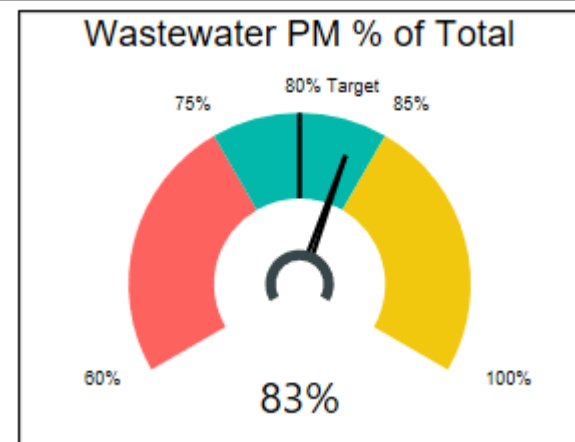
# Infrastructure Strategy and Performance – Wastewater and Water Preventative Maintenance (PM) Management July 2018



# Infrastructure Strategy and Performance – Wastewater Preventative & Corrective Maintenance Management July 2018



\*The Target is derived from the 2017 American Water Works Association Utility Benchmarking program that indicates that an appropriate level of PM activities can be identified by the PM percentage of total maintenance work performed. If the percentage is significantly lower than the target (red) it is a warning of possible increase in unplanned, emergency type work (CM). If the percentage is significantly higher than the target (yellow) it is a warning that PMs can be reduced and resources can be better directed to other system needs.





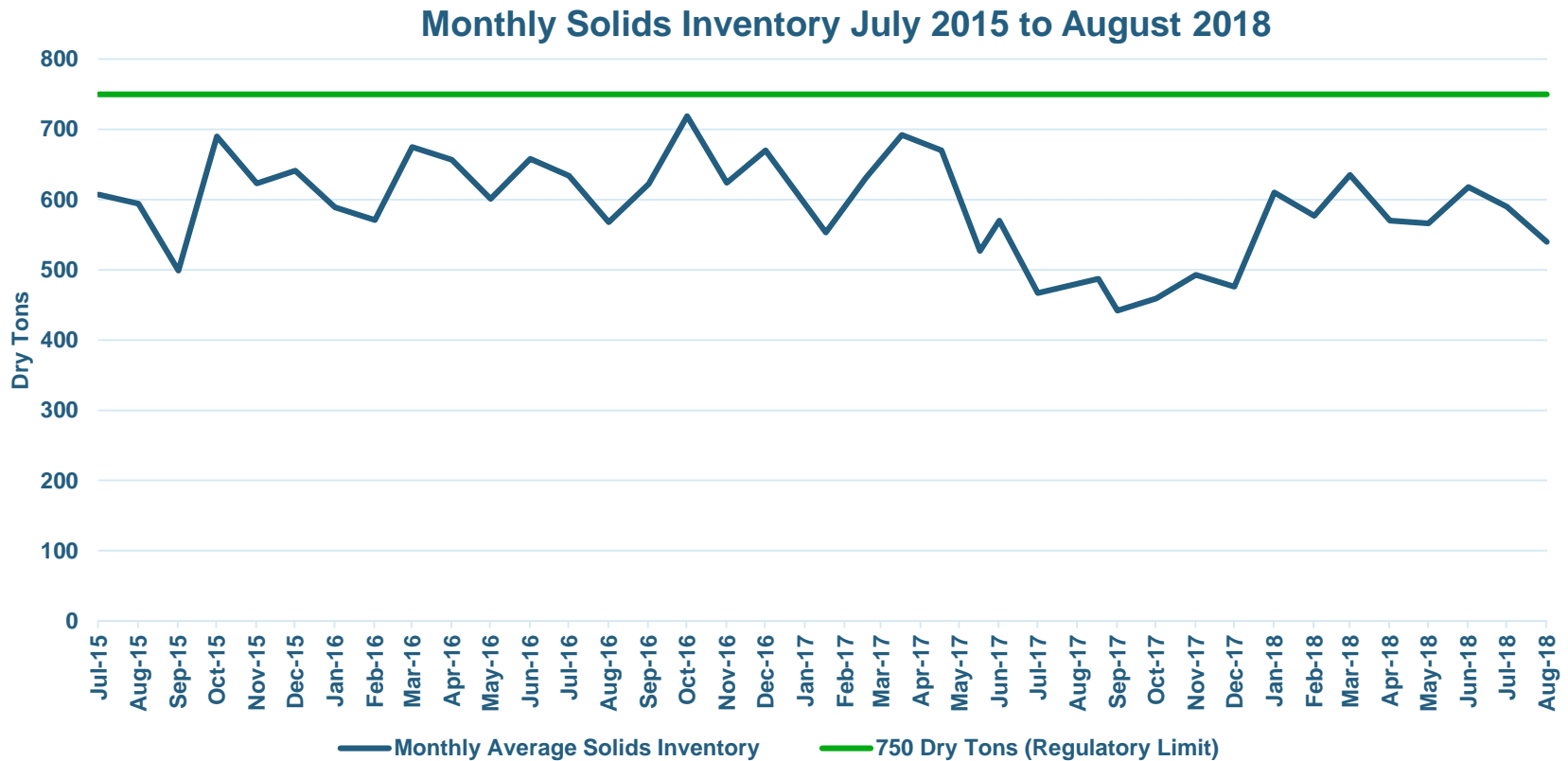
**EUM Attribute:**

**Operational  
Optimization**

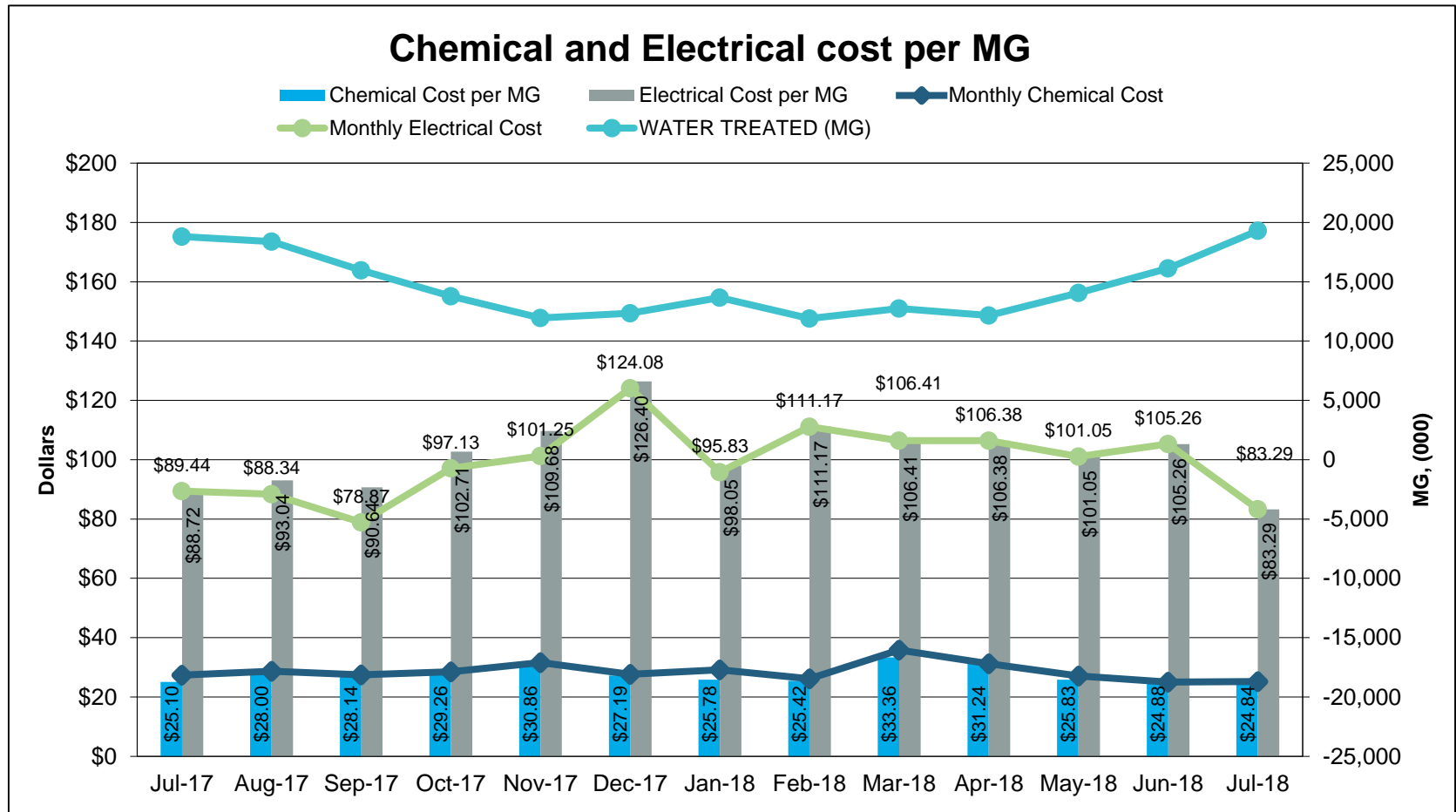
# Operational Optimization

## Regulatory Compliance – Monthly Solids Inventory

- Solids inventory is a measure of process performance and is regulated by the State.
- Having consistently tracked below 750 dry tons since Oct. 2014 is noteworthy.



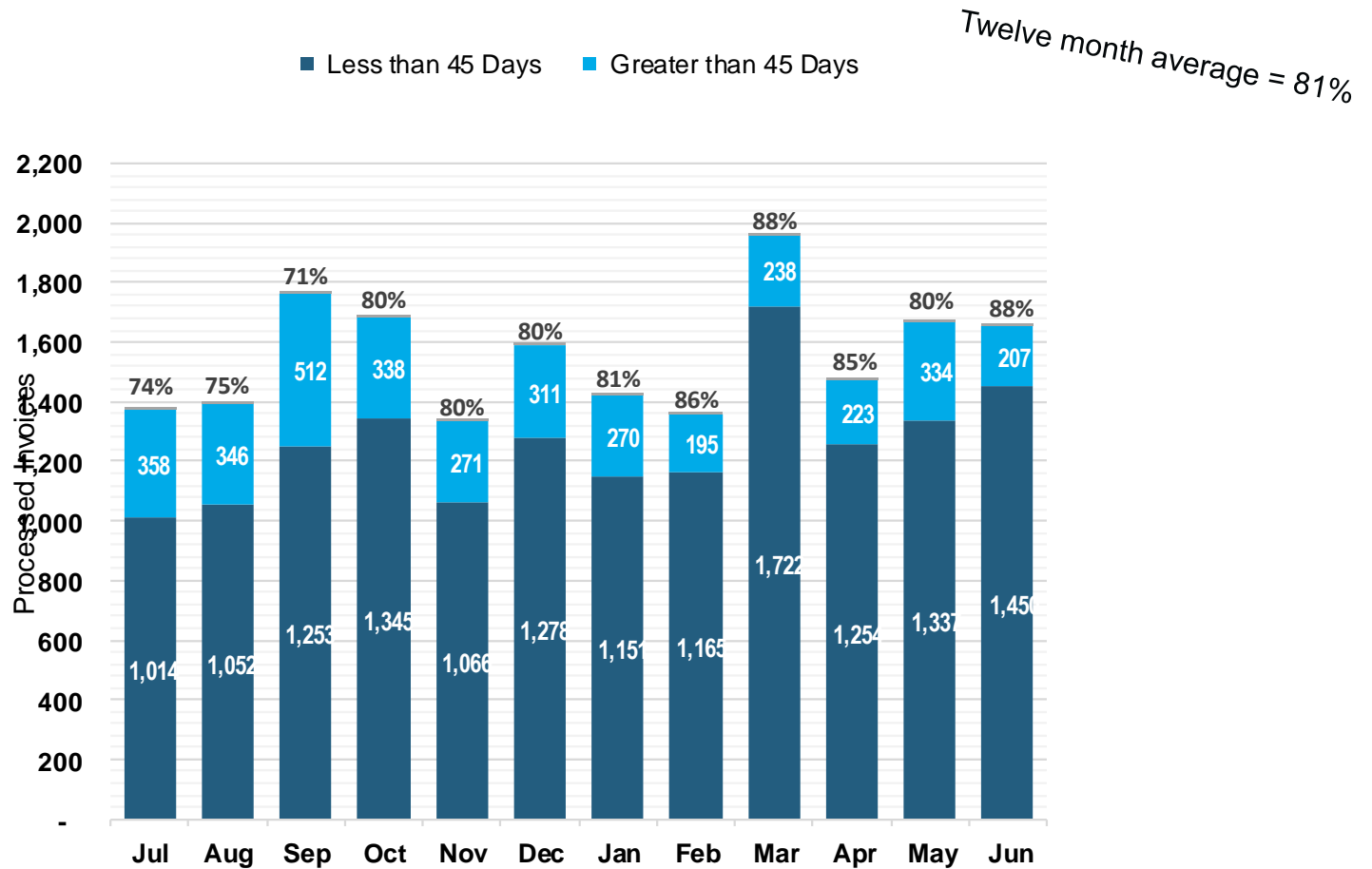
# Operational Optimization Chemical & Electrical Cost



**Operational Optimization:** Being able to identify ongoing performance improvements for chemical and electrical usage per MG of water pumped is a key metric in managing operational cost. This slide is under development to include tracking of total costs per MG.

# Operational Optimization – Timely Vendor Payment

## Number of Invoices Paid June 2018



Timely vendor payment is key to positive and responsive supplier relations to support operations. It is the outcome of a collaborative workflow from operating unit requisition, vendor invoice accuracy, receiver approval for payment, and accounts payable processing. The goal is a twelve month average of > 90% paid within 45 days. Continued requisitioner education and vendor outreach improved performance and continue to be a priority. Electronic payment is anticipated 3<sup>rd</sup> Quarter FY 2019.

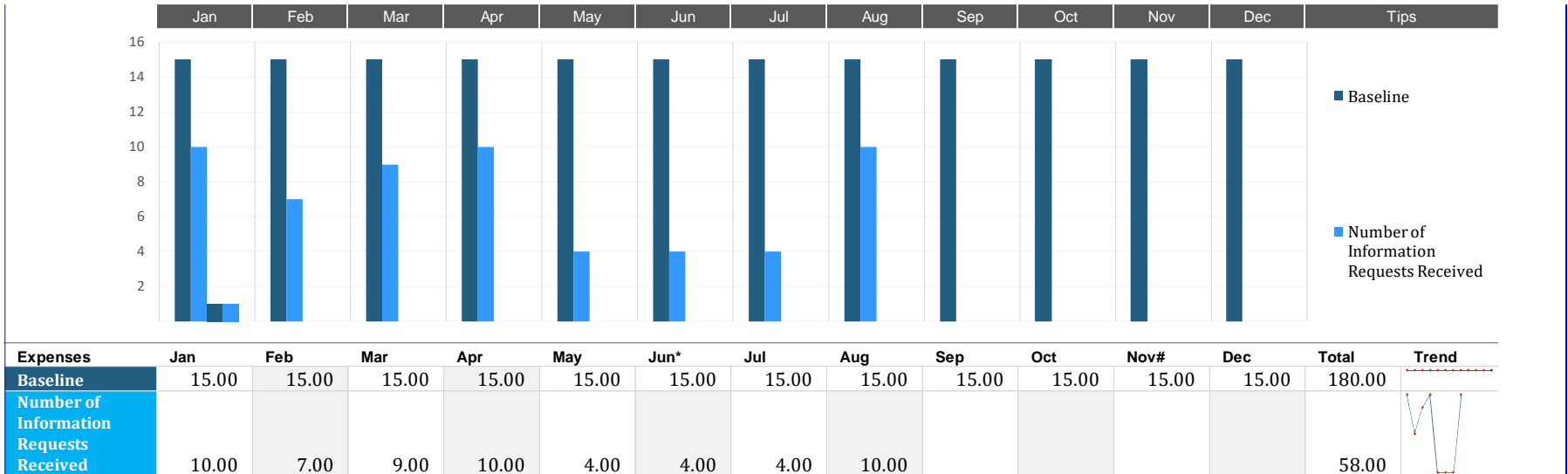


**EUM Attribute:**

**Enterprise  
Resiliency**

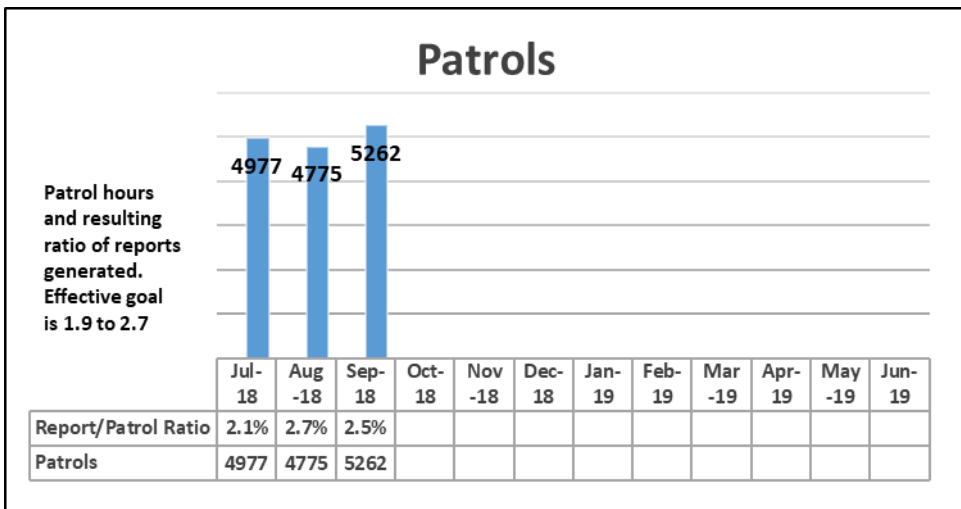


# Enterprise Resiliency – General Counsel Information Requests Received



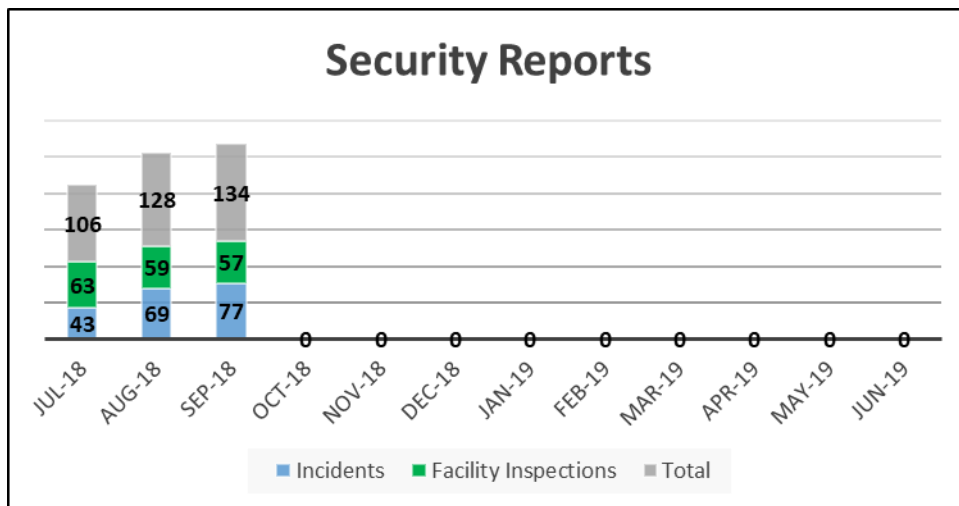
One of the measures of organizational transparency is access to information. GLWA maintains many avenues of informal information access, including through its website. To the extent the information is readily available, the Office of the General Counsel should receive fewer FOIA requests over time.

# Enterprise Resiliency – Security & Integrity

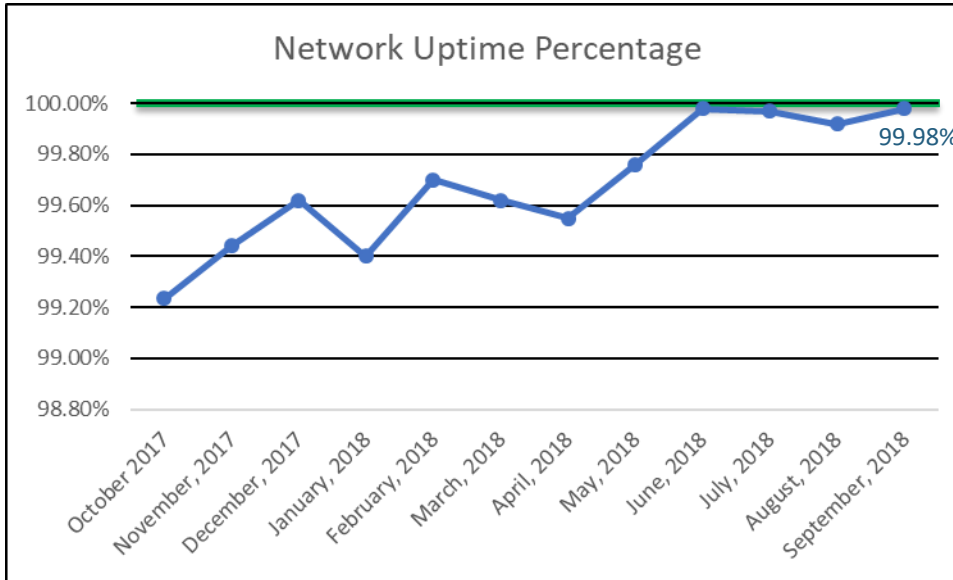


- Patrols are an indication of the level of services rendered by the staff of the Security & Integrity Group.

- Security reports are an indication of the effectiveness of security programs (less is better).

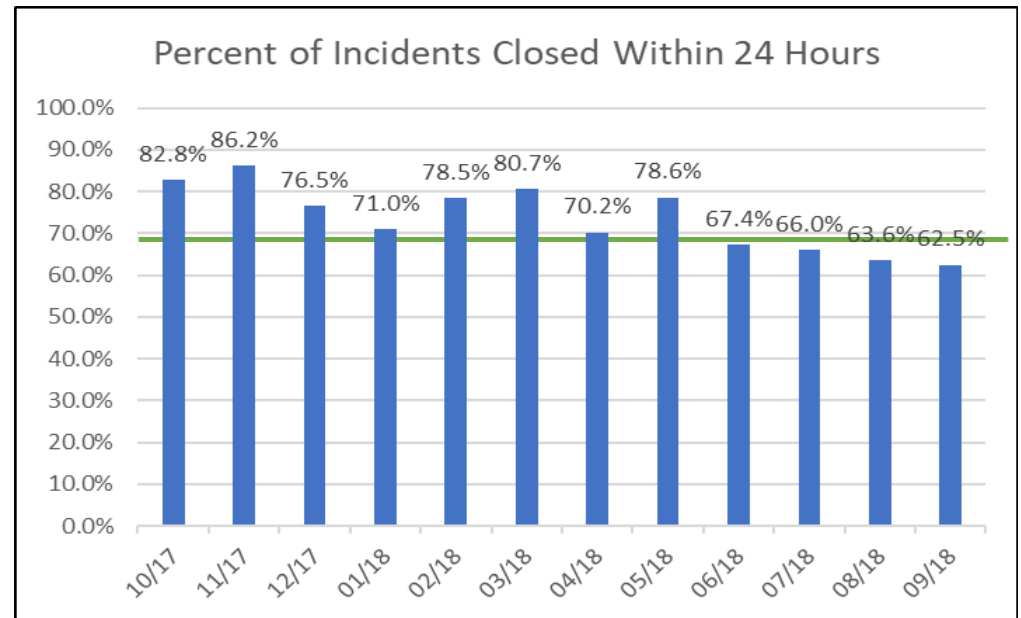


# Enterprise Resiliency – Information Technology

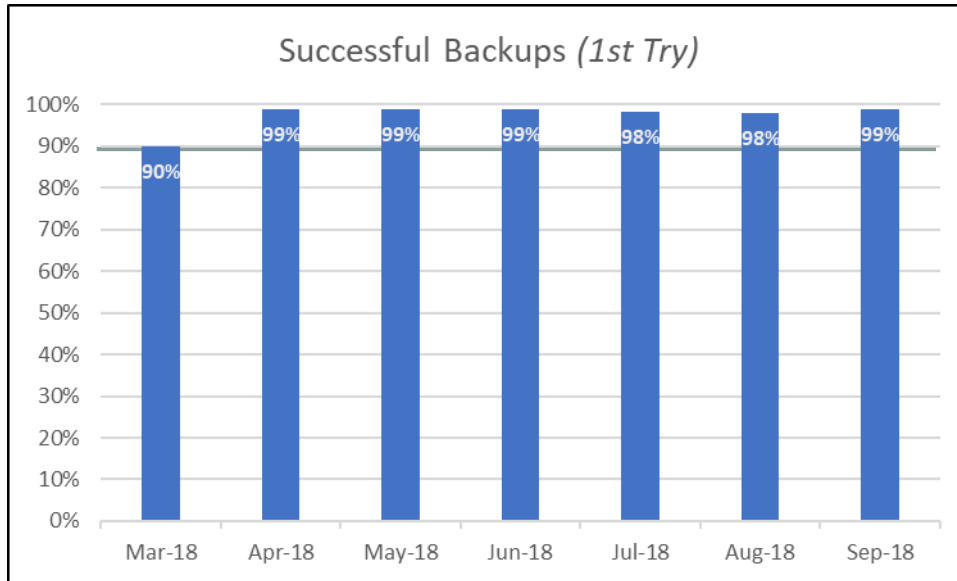


- GLWA has 59 network-connected sites, including offices, plants, pump stations, and other facilities.
- Network connectivity allows employees to access the applications needed to do their work and connects plants and pump stations to the intranet to report operational data

- An Incident is a technology issue that is preventing an employee from performing some part of their job duties
- Quick resolution of incidents increases employee productivity.
- The industry standard for 24-hour resolution is 68%

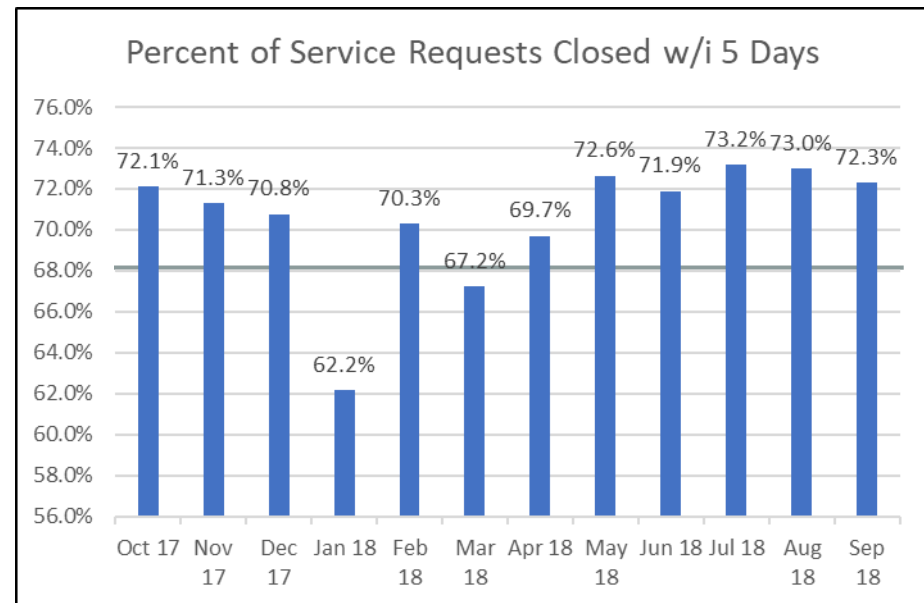


# Enterprise Resiliency – Information Technology



- Backups ensure that GLWA's information is safe in case of unexpected disruptions.
- Successfully backing up on the first try streamlines operations and frees up resources for other tasks.

- A service request is a request for IT work that is not preventing an employee from performing their work.
- Timely fulfilment of service requests ensure that employees have the technology resources needed to do their jobs, and increases job satisfaction.

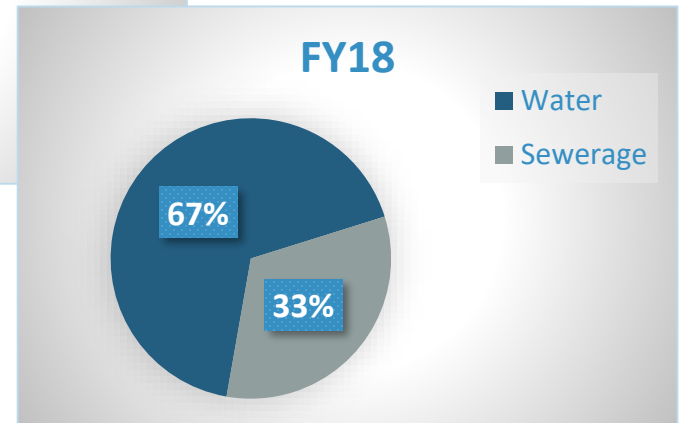
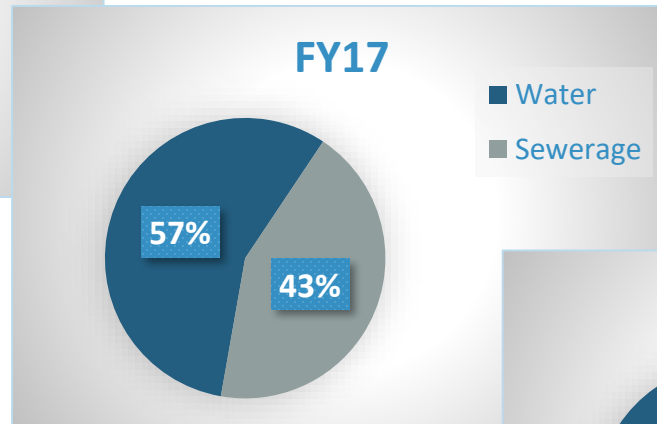
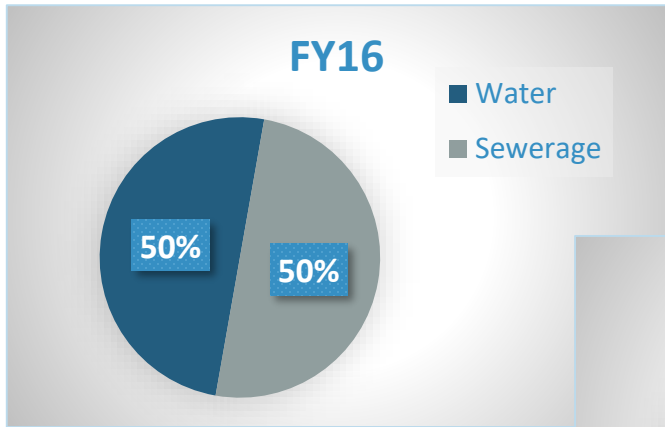


# Enterprise Resiliency – Key Workers’ Compensation Comparative Metrics Valued as of June 30, 2018

Fiscal Year Ending	Claim Count	Incurred	Paid	Average Paid Cost per Claim	Other Metrics		
					# of Litigated Claims	# of Open Claims	% Medical Only
06.30.2016	30*	\$46,720	\$46,720	\$1,557	-0-	-0-	77%
06.30.2017	53	\$189,301	\$189,301	\$3,572	-0-	-0-	74%
06.30.2018	50	\$341,249	\$142,086	\$2,841	2	13	55%

\*Represents 6 months of losses (January 1, 2016 – June 30, 2016)

# Enterprise Resiliency – Workers' Compensation Claims by System As of June 30, 2018



# Enterprise Resiliency – All Litigated Workers’ Compensation Claims As of June 30, 2018

Total number of litigated files = 1.5% of all reported claims since January 1, 2016

Date of Loss / Injury Description	Claim Status	Total Incurred	Total Paid	Expected Outcome
October 4, 2017 Right Rotator Cuff	Pending	\$72,440	\$34,828	“Take nothing” re: additional wage loss following termination for cause
October 29, 2017 Motor Vehicle Accident – Alleged Lower Back	Pending	\$9,000	\$9.80	Claimant’s <i>Application for Mediation</i> to be withdrawn by WC Agency (failure to pursue)

# Enterprise Resiliency – General Liability and Auto Liability Claims

As of June 30, 2018  
(all claims are closed)

Fiscal Year Ending	General Liability		Auto Liability	
	# of Claims	Total Paid	# of Claims	Total Paid
06.30.2016	1	\$405	1	\$1,000
06.30.2017	3	\$246,034*	3	\$2,649
06.30.2018	0	\$ -0-	1	\$ -0-

\* \$244,923 (99.6%) of the total is related to *Beasley vs. GLWA* matter

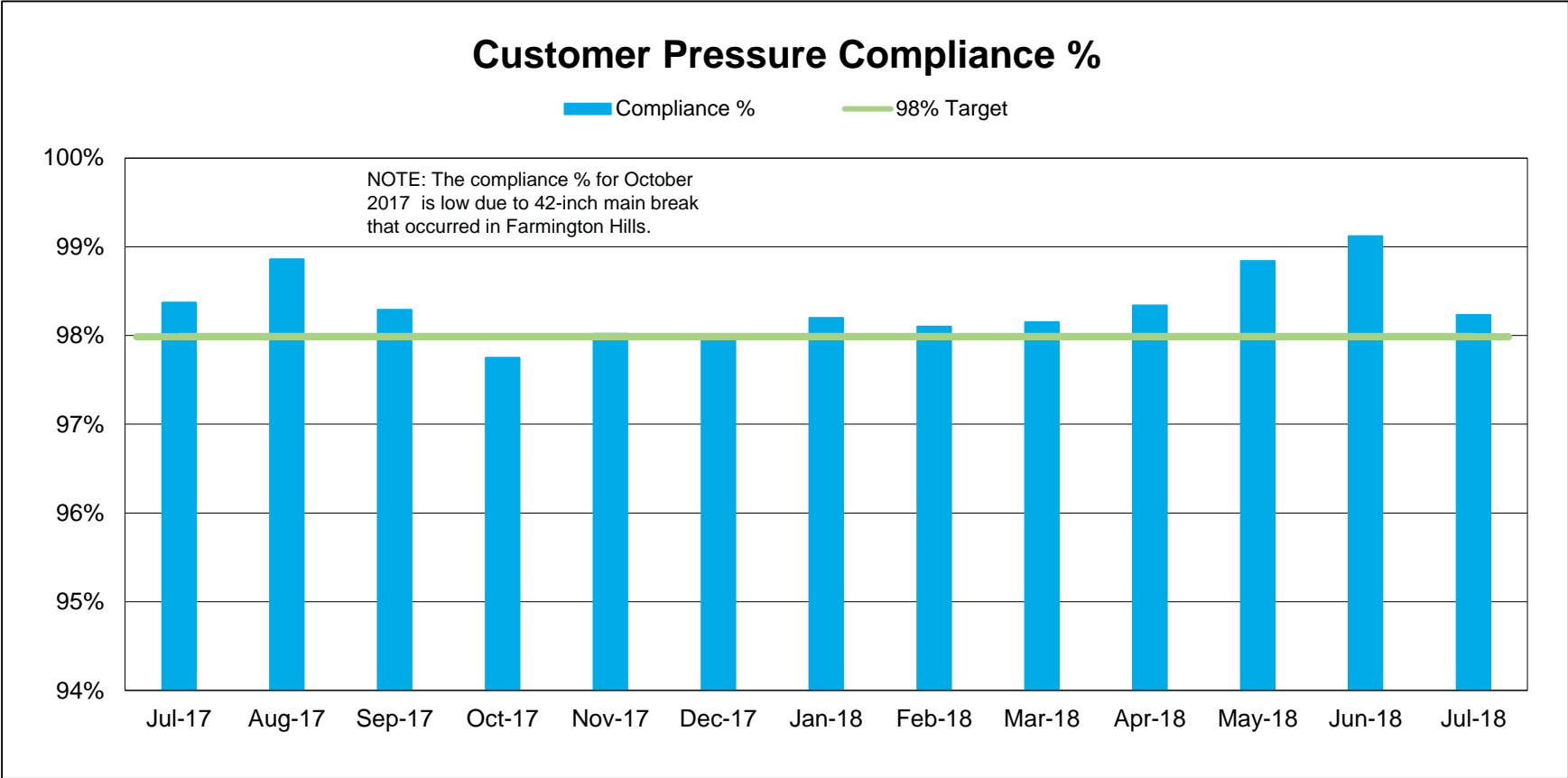




**EUM Attribute:**

**Customer  
Satisfaction**

# Customer Satisfaction – Water & Field Services



**Operational Resiliency:** To exceed customer compliance by being greater than 98% of contractual pressures.

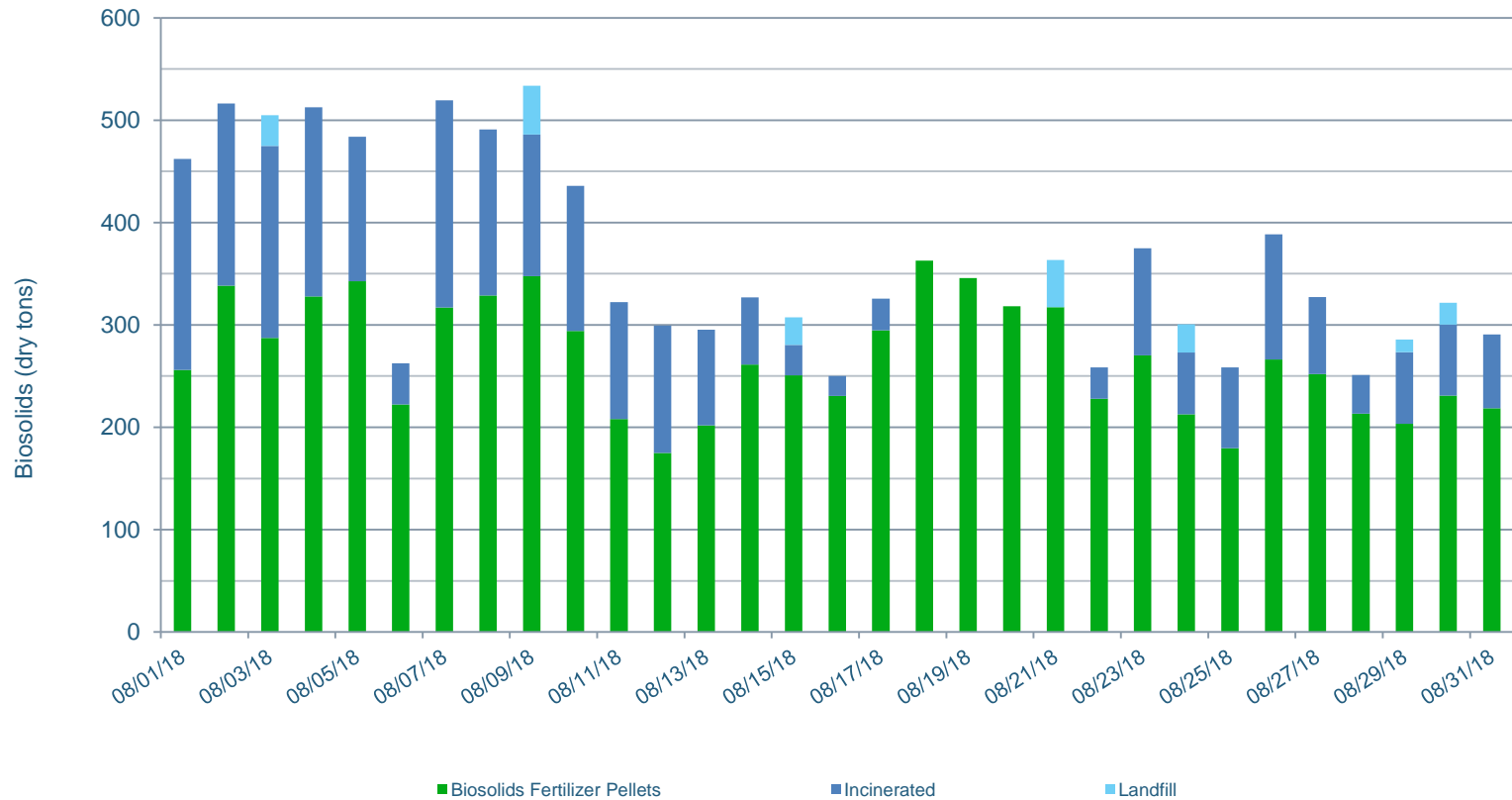


**EUM Attribute:**

**Community  
Sustainability**

# Water Resource Sustainability – Biosolids Handling by Method

- GLWA strives to increase nutrient recovery and beneficial reuse of biosolids.
- Use of the biosolids dryer facility for solids handling is preferred because it uses biosolids for the production of fertilizer pellets.





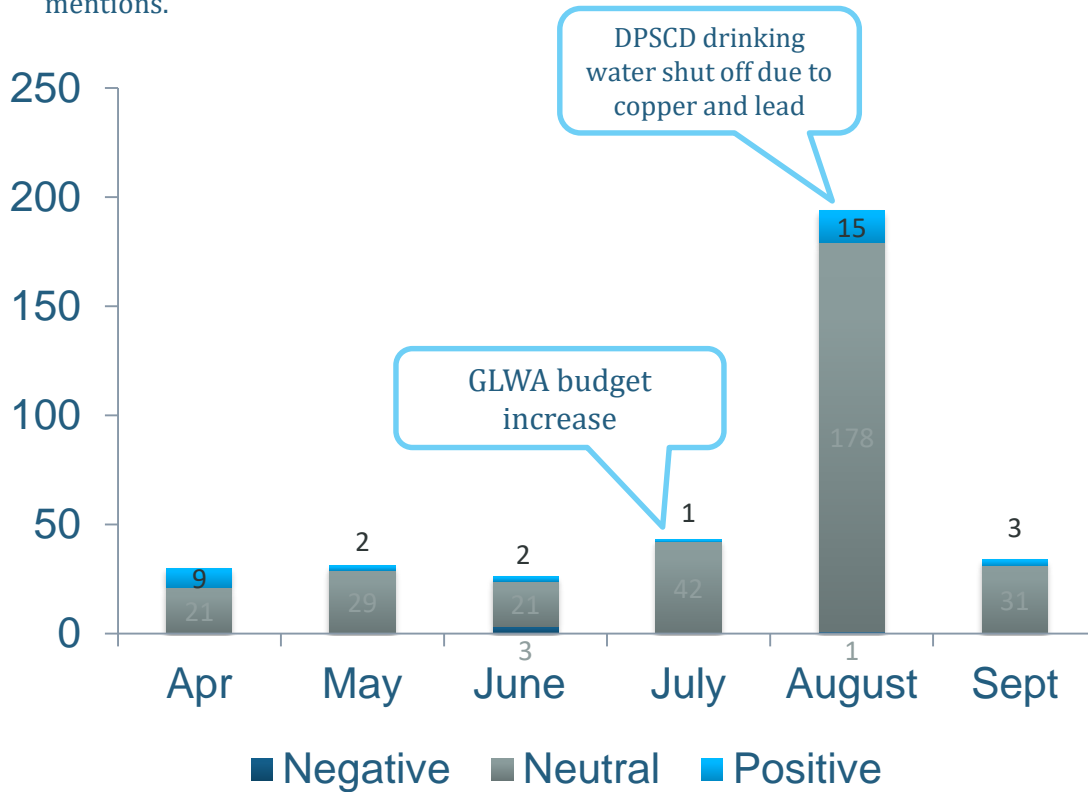
**EUM Attribute:**

**Stakeholder  
Understanding and  
Support**

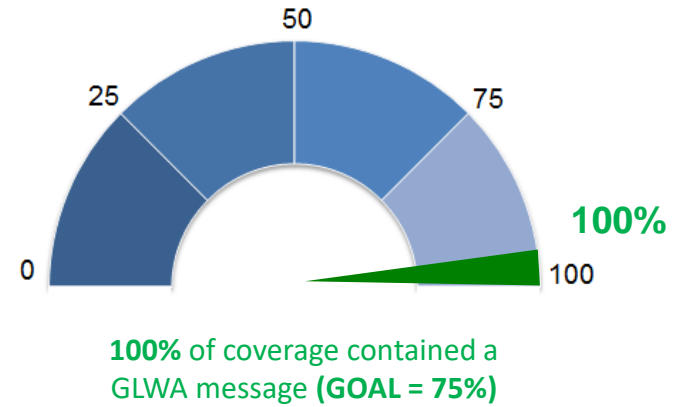
# Traditional Media Summary

Relevant news coverage for the Great Lakes Water Authority (GLWA) in September mainly focused on the continued coverage of DPSCD shutting off drinking water because of high levels of lead and copper from old infrastructure, a visit from GLWA officials to farmers leading conservation efforts in Lake Erie, and continued coverage of GLWA transferring additional funding to the WRAP program for the cities of Detroit and Flint.

Overall in September, GLWA saw a 429 percent decrease in mentions compared to August; this decrease has brought overall volume of articles down to average levels. Articles were largely neutral with positive sentiment attributed to stories about GLWA providing significant funding to the WRAP program and farmers leading conservation efforts in Lake Erie. There were no negative mentions of GLWA throughout the month. Message pull through in August saw a three percent increase from last month, with a 100 percent pull through for non-cursory mentions.



## MESSAGE PULL THROUGH\*



**MEDIA VOLUME: 34**

**CURSORY OR FLINT MENTIONS: 9**

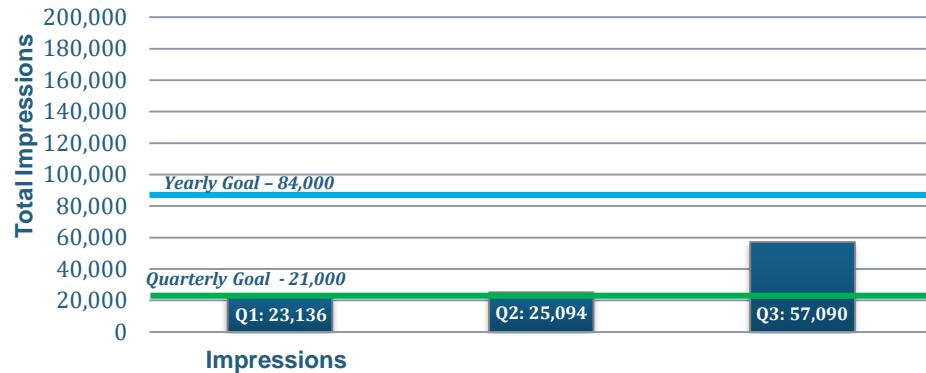
**CONTAINED GLWA MESSAGE: 25**

\*Message pull through includes quotes or comments from a GLWA spokesperson, a quote from a GLWA press release or underlying theme of GLWA providing safe and clean water.

# Facebook and Twitter Quarterly Overview

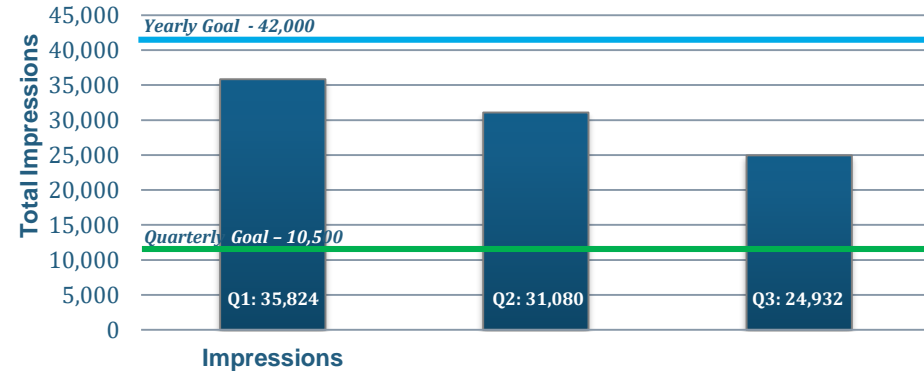
## Facebook - Total Impressions Q3 2018

- Yearly Goal (84,000 impressions/year)
- Quarterly Goal (21,000 impressions/quarter)
- Total Q3 Impressions (57,090 total impressions)



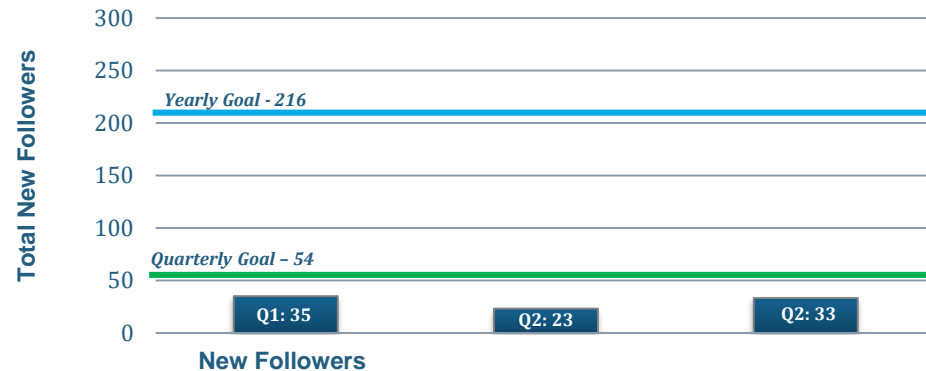
## Twitter - Total Impressions by Q3 2018

- Yearly Goal (42,000 impressions/year)
- Quarterly Goal (10,500 impressions/quarter)
- Total Q2 Impressions (24,932 total impressions)



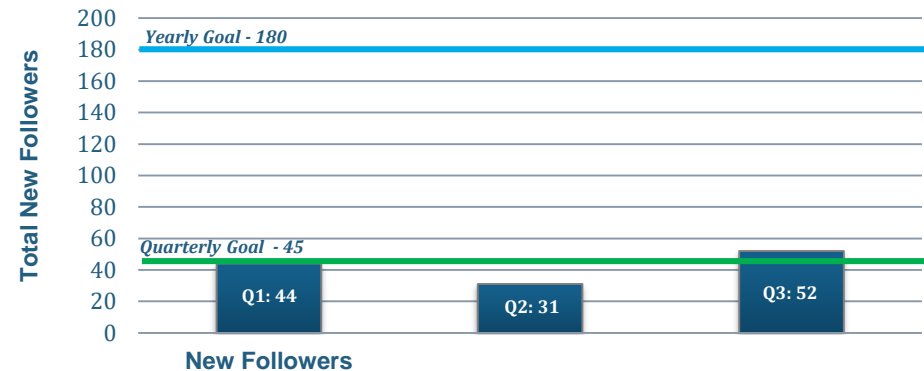
## Facebook - Total New Followers Q3 2018

- Yearly Goal (216 new followers/year)
- Quarterly Goal (54 new followers/quarter)
- Q2 New Followers (33 followers)



## Twitter - Total New Followers Q3 2018

- Yearly Goal (180 new followers/year)
- Quarterly Goal (45 new followers/quarter)
- Q2 New Followers 52 total new followers)



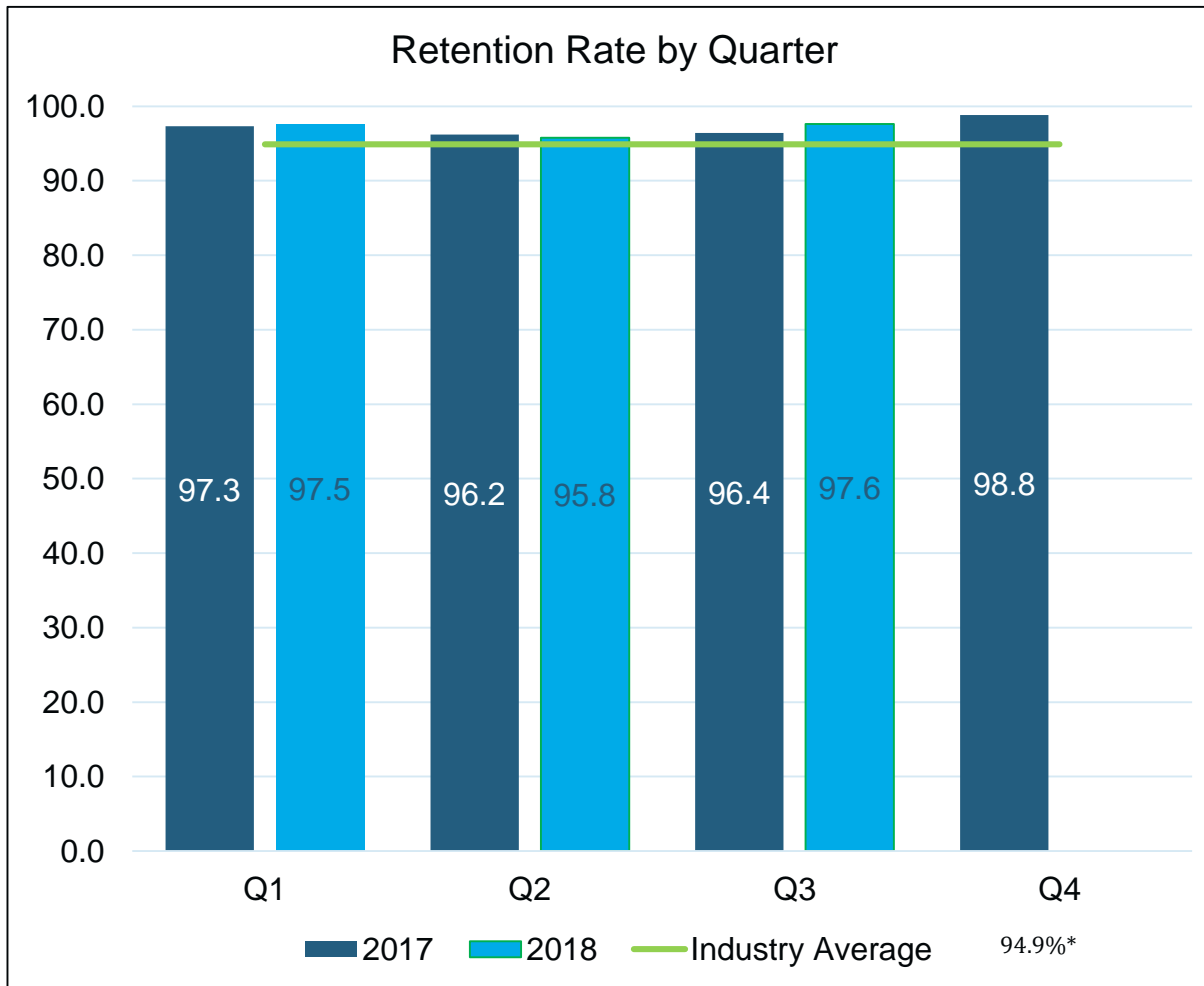


**EUM Attribute:**

**Employee and  
Leadership  
Development**



# Organizational Development



- Retention leads to decreased training costs, increased productivity, and cross training and development.

\*From the U.S. Bureau of Labor Statistics 10-Oct-2016 report for the sector "State and Local Government, Excluding Education."

*Above retention rates are reflected in percentages*